



# THE MAIN THINGS YOU SHOULD KNOW

ABOUT HIRING THE  
PERFECT WEDDING PLANNER

AND WHY YOU ARE IN THE RIGHT PLACE





## THE DIFFERENCE BETWEEN FULL SERVICE AND DAY-OF PLANNING AND EVERYTHING IN BETWEEN

*Selecting your wedding planning package is a big decision, and one that will determine exactly how you go about your whole process. The fact that you are right here, right now is simply amazing! I am here to help you through all the details that go into making the perfect choice for you. So, here is what you need to know.*

### FULL PLANNING & DESIGN

*This is the most interacting and guidance based package you can get here at AME. We will start right away planning your wedding together from top to bottom including everything from budget management, to selecting your perfect vendors, to designing all the big and small details to make your wedding dream come to life! If you want a professional shoulder to lean on, a someone who plans weddings every single day to rely on for your every need, and have a perfectly designed event this is the package for you. Oh and did I mention your guests will LOVE every moment and detail of your wedding?*

### DAY-OF & DESIGN

*Don't think you need a pro along the way? Maybe you just want someone on site to make the wedding weekend run smoothly. Still want your day designed flawlessly but you want to handle the planning process on your own? This package is for you. AME will provide a digital design portfolio and provide you with the resources to make your dream wedding look come to life all on your own. With day-of execution, you will start working with your planner a month before your wedding day and hand over all the goods. We will take it from there so you can focus on getting married!*

*Looking for something in-between? Don't worry, we will work with you to customize the perfect wedding planning package to fit YOUR needs.*





## THE MAIN REASONS WHY YOUR VENUE COORDINATOR JUST ISN'T ENOUGH FOR ALL YOUR PLANNING NEEDS

*"My venue is beautiful. The staff is great. They pay extreme attention to my every need, and they have someone assigned to me as my Event Coordinator. They say they will be there for everything and help me. Why do I need a planner if I have them?"*

### WHY THEY ARE AWESOME

*They know the site extremely well. They know what needs to go where and when. They have a list of vendors that they love to work with. They will tell you what is right and wrong, what works best for the event flow at their site, and guide you through in house catering. They will be at site walk throughs and help guide the process. They will have someone on site the day of your wedding for any site needs.*

*Every venue is different, and so are their offerings. They are the experts **THERE** and they know how things work best at **THEIR** venue.*

### WHY YOU NEED MORE

*Your venue coordinator has 80, plus wedding a year and you are just another couple to their pile of yearly dates. They care about their couples and how happy you will be! But, they will not go to rental meetings, walk throughs with your florist, outsource all of your paper needs and all the fine details. They will not make a detailed timeline from the moment you wake up to the moment you ride off into the sunset as a married couple. They will not find the perfect fit for your custom budget, and design your perfect wedding around it. They will not go to dress fittings and hair trials. The good news is, your planner **WILL!***

*Whether your planner is with you from the start or comes in a month out, we will make sure all of your wants and needs are taken care of.*





THE DESIGN IS IMPORTANT, BUT  
THE LOGISTICS MATTER MOST  
AND YOU DON'T HAVE TO DO IT ALONE

*You have all of your ideas on your Pinterest board. You are excited about your farm tables and floral design. But...*

WHO IS GOING TO PLAN ALL OF THE IN'S AND OUT'S?

*Think about it. You have spent countless hours and dollar signs for a year, plus planning the best day of your life (with your planner of course!). You want nothing more than for all of those amazing details to be taken care of and go off without a hitch when your wedding weekend comes around. Your planner will not only design and help you find your sources, but will plan every minute out of your weekend! Everything from when your hair and makeup artists arrive, to your first kiss, to your first dance, to your send off. Oh, and don't forget your vendors! We will make sure everyone knows what is going on at all times. AND they will know who to contact leading up to your day. Do you want to be the couple with your cell phone ringing on the alter because your cake deliver may need directions to the site? I don't think so! But, don't worry we have you covered!*

*Timelines, floor plans, communication, sourcing, we do it all so you don't have to!*





YOUR PLANNER HAS ALL THE  
KNOWLEDGE & EXPERIENCE  
YOU NEED FOR YOUR PERFECT DAY

*You know what you like, you know what you don't like, and you know your budget. What's next?*

WE DO THIS EVERY SINGLE DAY!

*There are endless options and numbers to consider when planning your wedding. Take it from someone that does this every since day, I know how it is! Trust in your planner to give you all the feedback and knowledge based on industry experience to guide you in the right direction. Rather than dividing your budget on assumption, or based on your sisters wedding 5 years ago, trust us to keep you on track and within your means. Not only for your budget but for all areas of your planning experience! We will guide you and advise you on the best path to planning so you can enjoy your engagement and wedding day.*

*Not convinced? Come chat with me in the AME studio. I can't wait to meet you!*

I AM SO HAPPY YOU ARE HERE!  
NOW LETS GET PLANNING.



WEBSITE: [ADRIANAMARIEEVENTS.COM](http://ADRIANAMARIEEVENTS.COM)

INSTAGRAM: @ADRIANAMEVENTS



## MEET ADRIANA

*My name is Adriana, and I am so thrilled you are here! I was born and raised in the bayside town of Annapolis, MD. I met my husband in the 4th grade (yes the 4th grade!) and we have been together since the young age of 14. We tied the knot in May 2015, and our life is filled with our families and all things weddings! A little something about myself is I danced for 14 years and I LOVE anything salted caramel. Most of all I love our large Italian family!*

*After high school I danced my way up to Johnson and Wales University to study Sports/Entertainment/Event Management, and focused my degree on perfecting wedding planning and event execution. It was then when I discovered my love for a perfectly planned event and how to make them come to life in our small town of Annapolis.*

*Over the years I have planned all kinds of events up and down the coast and have had the pleasure of making spectacular wedding days come to life for my amazing couples.*

*Best,*

*Adriana  
Gorman*