



#### 4 WEDDING DAY TIPS TO MAKE YOUR WEDDING FILM BEAUTIFUL

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##### *Planning For Story*

I firmly believe that a great wedding story is discovered, not written. I always want your story to unfold as we film it. The best way to do this is to have wedding day events that allow story to happen organically. If you apply these 4 tips to your wedding, any videographer worth their salt will thank you :)

##### **1. Toasts**

Toasts are my favorite part of any wedding! There is something so special about your dad, best man and maid of honor sending you into marriage with words of encouragement and blessing. If there is one thing that makes a wedding film go from good to great, it is the narration provided by beautiful speeches. This helps you connect emotionally to what you are seeing visually.

##### **2. Personal Letters**

Audio is the most important part of a wedding film. A personal letter is some of the most meaningful audio that we can capture. Years down the road, imagine how connected you will feel to your wedding when you hear yourself in your own words and voices telling each other how you were feeling. It really elevates the story!

##### **3. Creative Shooting Session**

This is our version of a photography portrait session. We take you out and film creative, slow-motion shots of you walking around and interacting with the environment where your wedding or reception takes place. These are emotional moments, because you either just got married or just did your first look and saw each other for the first time that day. The joy on your faces in these moments is joy that you will want to remember :)

##### **4. Natural Light**

Producing a visually appealing film is all about light. Natural light during bride and groom preps can transform an image into something amazing. Check out the image to the left, the bride is standing in front of a huge window and it makes her absolutely glow! A wedding film is all about the joy of marriage and beautiful light helps to tell that story. Look for bright spaces with large windows as you plan where you and your bridesmaids are going to get ready.

I hope these tips are helpful for you as you plan for your wedding and wedding film. I'd love to answer any questions you might have! Feel free to reach out to me at [matt@mattrousefilms.com](mailto:matt@mattrousefilms.com) and on our social media channels [@mattrousefilms](https://www.instagram.com/mattrousefilms).

Have a great day! :)  
Matt