



PRESS RELEASE

SHOWIT LAUNCHES NEW WEBSITE BUILDER WITH WORDPRESS INTEGRATION

GILBERT, ARIZONA (May 11, 2016) - Today, Showit announces the public launch of its newest website design platform, Showit 5. Built as an HTML web app, Showit 5 includes never before seen features in a drag-and-drop web design application and includes side-by-side mobile and desktop design views and Showit's game-changing simple WordPress integration. Built for professional photographers and creatives, Showit 5 allows users to build interactive and truly responsive websites that look beautiful on every device without knowing a single line of code.

"Showit 5 is the result of 10 years of experience creating tools for creative entrepreneurs. We started from scratch and built a future-facing web design platform for the mobile world."

- Todd Watson, CEO

Showit 5 introduces:

- Side-by-side simultaneous mobile and desktop designer
- Custom Canvas Views pioneered by Showit that enable elegant interactivity and big visual impact
- Simple WordPress integration allowing users to design their WordPress blogs inside Showit.

Showit is a subscription-based software service with pricing options starting at \$19 a month.

About Showit

Showit, Inc., co-founded in 2006 by CEO Todd Watson and located in Gilbert, Arizona, is a technology company focused on giving professional photographers and creatives true freedom and control over their online presence. Showit's simple drag-and-drop website builder allows users to create interactive and responsive custom websites without needing to know a single line of code. Showit is also the first website platform to offer simple WordPress integration which gives users the ability to design a WordPress blog right inside of the website builder. Visit showit.co to try Showit 5 for free and to learn more about this subscription software.

At Showit, we believe technology is best when it enhances creativity.

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