

## PRIVACY POLICY

Effective date: August 23, 2016

This Privacy Policy discloses the privacy practices of Picturesque, LLC ("Picturesque" or "us" or "we") with regard to the web sites, online services, and applications, including mobile applications, that display or link to this Privacy Policy (collectively, the "Services") and that are operated by or on behalf of Picturesque.

Please note that by using the site, you consent to the terms and conditions of this Privacy Policy and by providing your personal information you consent to:

- the use of your personal information by Picturesque for the uses identified below in accordance with this Privacy Policy; and
- the transfer of information about you to servers located both within and outside the United States, as necessary.

IF YOU DO NOT AGREE TO THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY, PLEASE DO NOT USE THESE SERVICES.

### **Children**

Children (persons under the age of 18) are not eligible to use these Services unsupervised and we ask that children do not submit any personal information to us. By using these Services unsupervised, you warrant that you are 18 years of age or older.

### **Personal Information**

Picturesque collects certain personal information from users of these Services. To book appointments, send inquiries and complete orders, users must provide certain contact information such as name, email address, billing and appointment address, and phone number. Picturesque may also collect certain information such as credit or debit card number and company information. Picturesque may use this information about you that it collects for the following purposes:

- to check the availability of and schedule your appointment;
- to process your payment(s) and any invoices;
- to send you updates about special offers, new services, special promotions, and noteworthy news and events;
- to fulfill the terms of a promotion or contest;
- to contact you in response to forms such as "Contact" or emailed requests;
- to contact you regarding your appointment;
- to contact you about a material change to this Privacy Policy or Terms and Conditions of Use, if necessary;
- to comply with the law or in the good faith belief that such action is necessary in order to conform with the requirements of the law or to comply with legal process served on us; and
- to transfer to third parties as part of any reorganization process, including, but not limited to mergers, acquisitions, and sales of all or substantially all of our assets.

Picturesque may also share or disclose your personal information that is collected in the Services to its parent and affiliated companies who require your personal information for research, administrative and/or internal business purposes. These parties may use such information to contact you with an advertisement or offering related to a product or service. Please be aware that your actions may also be subject to the privacy policies and various terms of service applicable to such companies.

Except as specifically set forth in this Privacy Policy, Picturesque does not sell, share or rent information about its clients to third parties for their marketing or promotional purposes.

We may also disclose your personal information: to comply with any court order, law or legal process, including to respond to any government or regulatory request; to enforce or apply our Terms and Conditions of Use, or other agreements existing between us, including for billing and collection purposes; and if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Picturesque, our clients or others, including exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

#### **Data Retention**

We will retain information about you for as long as needed to provide you services. If you wish to request that we no longer use information about you to provide you services contact us at [info@impicturesque.com](mailto:info@impicturesque.com). We will retain and use information about you as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

#### **Automatically Collected Information / Mobile and Devices**

As is true of most Services, when you access and use the Services, we gather certain information automatically. This information includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. Depending on the Services, we may collect non-personal information about the computer, mobile device or other device you use to access the Services, such as geolocation information, unique device identifiers, browser language and other transactional information.

We use this information, which does not identify individual users, to analyze trends, to administer the Services, to track users' movements around the Services and to gather demographic information about our user base as a whole.

#### **Use of Service Providers**

We occasionally hire or partner with other companies to provide limited services on our behalf, such as managing and handling the processing and delivery of mailings (both email and postal mail) and marketing, providing customer support, processing transactions, or performing statistical analysis of our services. We will only provide those companies the personal information they need to deliver the service. They are required to maintain the confidentiality of information about you.

#### **Security**

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to or through our Services. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained in the Services.

### **Cookies**

When you use the Services, Picturesque sends your computer a cookie, which is a small file that resides on your computer's hard drive and contains non-personal information about the user. Cookies only identify the user's computer. Cookies allow Picturesque to make its Services more useful by storing information about your preferences. This information may be used to improve our websites, to personalize your online experience, to tailor our communications with you, to determine the effectiveness of our advertising, and for other internal business purposes. You can set your browser's options not to accept cookies, but this may prevent you from accessing all of the features of the Services.

### **Email**

Picturesque does not rent, share or sell email lists to third parties for their promotional purposes. Picturesque may email you to respond to your inquiries or requests, or to otherwise provide or request information concerning your appointment. Such emails will be sent to the email address you provide to Picturesque.

If you no longer wish to receive our promotional communications, you may opt-out of receiving them by contacting us at [info@impicturesque.com](mailto:info@impicturesque.com).

### **Surveys, Promotions, and Contests**

Participation in surveys, promotions, or contests in the Services is completely voluntary and the user therefore has a choice whether or not to disclose personal information. Information requested may include contact information (such as name and shipping address), and demographic information (such as zip code). Contact information will be used to notify the winners and award promotional gifts prizes and may be retained and used by Picturesque to otherwise provide Services to you. Survey information will be used for the purposes of monitoring or improving the use of the Services.

### **Links**

Please be aware that the Services may contain links to other sites that are covered by their own privacy policies. Picturesque is not responsible for the privacy practices of such other sites and we encourage our users to be aware when they leave our site. We recommend that our users read the privacy policies of each and every service that collects personal information.

### **Changes to Privacy Policy**

Picturesque reserves the right to change this Privacy Policy and modify this privacy policy at any time, so please review it frequently. Continuing to use the Services after such changes constitute your acceptance and consent to the updated terms of our Privacy Policy.

**Questions**

If you have any questions about our Privacy Policy or concerns about personal information you have supplied to Picturesque, please contact us at [info@impicturesque.com](mailto:info@impicturesque.com).