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Amazon.com Sales & Ranking

Category	Total # Items 3/4/17	Top 1%	Top 5%	Top 10%	BSR Sells = 1 Week
Appliances	1,405,018	14,050	70,250	140,502	4,000
Arts & Crafts	2,860,876	28,608	143,043	286,088	125,000
Automotive	17,526,485	175,264	876,324	1,752,649	235,000
Baby	1,699,851	16,998	84,992	169,985	140,000
Beauty & Personal	2,032,834	20,328	101,641	203,283	220,000
Books	62,926,676	629,266	3,146,333	6,292,668	3,000
Camera & Photo	2,012,431	20,124	100,621	201,243	13,500
CDs & Vinyl	7,949,941	79,499	397,497	794,994	--
Cell Phone & Acc	28,104,998	271,049	1,405,249	2,810,499	240,000
Clothing,Shoes,Jewelr y	31,879,449	218,794	1,593,972	3,187,945	320,000
Clothing Women	17,870,979	178,709	893,548	1,787,098	--
Clothing Men	15,826,353	158,263	791,317	1,582,635	--
Clothing Girls	1,126,545	11,265	56,327	112,655	--
Clothing Boys	1,248,948	12,489	62,447	124,895	--
Clothing Baby	682,195	6,821	34,109	68,219	--
Collectibles & Fine Art	13,150,126	131,501	657,506	1,315,013	--
Computer & Acc	10,058,761	101,587	502,938	1,005,876	18,500
Electronics	42,196,931	421,969	2,109,846	4,219,693	80,000
Grocery & Gourmet	1,016,164	10,161	50,808	101,616	140,000
Handmade	708,713	70,871	35,435	70,871	--
Health & Personal Care	5,218,391	52,183	260,919	521,840	300,000
Home & Kitchen	49,305,004	493,050	2,465,250	4,930,500	620,000
Industrial & Scientific	20,663,534	206,635	1,033,176	2,066,353	85,000
Luggage & Travel Gear	848,590	8,485	42,429	84,859	--
Luxury Beauty	8,663	86	433	866	--
Movies & TV	1,722,785	17,227	86,139	172,279	--
Musical Instruments	584,366	5,843	29,218	58,437	35,000
Office Products	5,393,428	53,934	269,671	539,343	120,000
Patio,Lawn,Garden	2,835,223	28,352	141,761	283,522	140,000
Pet Supplies	1,050,700	10,507	52,535	105,070	100,000
Software	376,071	3,760	18,803	37,607	--
Sports & Outdoors	20,945,676	209,456	1,047,283	2,094,568	300,000
Tools,Home Imp	11,256,390	112,563	562,819	1,125,639	--
Toys & Games	4,585,274	45,852	229,263	458,527	270,000
	460,673	4,606	23,033	46,067	--
	8,059	80	402	806	--

SOURCING BOOKS ONLINE

What are we looking for?

- Sales Rank and Sales Rank History #1
- Type of Book
- Price of the Lowest Used Offer MF
- How Many MF Offers are there?
- Amazon's Price
- FBA Price
- (sometimes) Publication Date

LET'S TALK RANK.....

www.facebook.com/groups/Amazon360

Sales rank at 1: 10,000 products being sold a day

Sales rank of 100: 80 products being sold a day

Sales rank of 1,000: 25 products being sold a day

Sales rank of 10,000: 10 products being sold a day

Sales rank of 100,000: 1 products being sold a day

Sales rank of 500,000: 2 products being sold a week

Sales rank of 1,000,000: 1 product being sold a week

(for books)