


## Private Label Time Frame

<b>ACTION</b>	<b>NOTES</b>	<b>ESTIMATED TIME</b>	<b>DATE</b> <b>EXAMPLE:</b> (Start Date- <b>May 1,</b> 2017)
Product Research	Make list of 10-20 products, research all, pick best product	<b>7 Days</b> (Follow CamelCamelCamel for 7 days)	May 7
Pick Product And Manufacture	Research Alibaba Manufacturers, research all, pick top 3	<b>3 Days</b>	May 10
Order Sample And Get	Order 5 units from 3 manufacturers	<b>4 Days</b>	May 14
Review Sample	Which manufacturer is best? Are you 100% happy?	<b>1 Day</b>	May 15
Place Large Order of 500+ Units And Ship	Use top manufacturer choice	<b>Min: 14 Days</b> <b>Max: 28 Days</b> <b>Avg: 21 Days</b>	 May 29
While Waiting..	<ul style="list-style-type: none"> <li>✓ Move Prod 1 to Phase 2</li> <li>✓ Start Prod 2 in Phase 1</li> </ul>	----	----
Prep -Label - List - Ship	Arrive to you, you prepare, ship to AMZ	<b>2 Days</b>	May 31
Arrive At AMZ	Checks in and goes live	<b>7 Days</b> Depending on location shipping from (Fl.)	June 7
While Waiting..	<ul style="list-style-type: none"> <li>✓ Move Prod 1 to Phase 2</li> <li>✓ Start Prod 2 in Phase 1</li> </ul>	----	----

LAUNCH DAY!	Move into Phase 2		<b>JUNE 7</b>
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