



THE

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KÉRA

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PHOTOGRAPHY

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GUIDE

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# welcome

Thank you so much for considering me, Kéra, as your wedding photographer. My number one goal as your photographer is giving you an amazing experience, and that starts right here! This guide is a wonderful introduction to the Kéra Photography experience, offerings and details. If you have any questions, or are ready to book, be sure to contact me!

## THE MANTRA

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**Beautiful chaos deserves to pause and become life's still moments – memories that are cherished forever.**

# investment

ALL PACKAGES INCLUDE: ENGAGEMENT SESSION, SECOND PHOTOGRAPHER,  
ONLINE HOSTED GALLERY, PROFESSIONAL USB OF ALL IMAGES. YOUR SESSION  
& WEDDING ARE GIVEN MY LOVING FOCUS, AND EXPERIENCE THAT COMES FROM  
6 YEARS AS A PROFESSIONAL WEDDING PHOTOGRAPHER.

***6 hours***

**\$3,240**

***8 hours***

**\$4,320**

***10 hours***

**\$5,400**

## **ADD ONS**

***12x12 Leather Bound Wedding Album***  
**\$800**

***Professional Prints and Canvas***  
**varied pricing**



I print all my products (prints, canvas, and wedding albums) through Miller's Lab Professional Imaging. Miller's is a professional service dedicated to quality. If you are interested in printed products

after your wedding, it's as easy as scheduling an in-home appointment to determine which images and what sizes would look best in your home.

# destination & elopements

I absolutely love the magic of destination weddings, and the intimacy of elopements.  
I love them so much that I've developed special packages just for these events.

## *All Day Destination Wedding Coverage*

**\$4,900**

8 HOURS OF PHOTOGRAPHY

SECOND PHOTOGRAPHER

ONLINE GALLERY

USB

TRAVEL/STAY INCLUDED\*

\*Additional travel fees may apply if photos are away from resort/venue

## *Elopement Wedding*

**\$2,000**

4 HOURS OF PHOTOGRAPHY

ONLINE GALLERY

USB







#### KIND WORDS

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**“Kéra had a rich sense of what we were looking for with just a quick consultation, and she was a natural communicator when it came to those infinite details of the big day.”**

# faq

## WHERE ARE YOU LOCATED?

I am now located in Nashville, Tennessee but still service St. Petersburg, Florida and the Tampa Bay area! Available for worldwide travel.

## DO YOU TRAVEL?

I am based in Nashville, TN and often travel to St. Petersburg, FL, and have been known to travel on occasion. I am always up for an adventure and still have 30+ states to see! Please contact me for more details on specific travel fees.

## WHAT IS YOUR PHOTOGRAPHY STYLE?

It is timeless-modern and spunky! Since training as a photo-journalist, I use a photo-journalistic approach which allows my couples to blossom naturally in front of my camera. I love using natural light, but also love using flash for those pops of colors. My style is not just a style, but an experience, and hope to make it a fun and easy going one for you!

## ARE YOUR PACKAGES CUSTOMIZABLE?

Yes - I believe in giving my clients exactly what they are looking for and take time to build customized packages based on your preferences.

## WHEN SHOULD WE BOOK WITH YOU?

To deliver the best service every couple deserves, I only take on a limited number of weddings per year. I do recommend booking 8-12 months before your wedding date to ensure my availability.

## WHAT GOES INTO YOUR PACKAGES?

I make sure to take the time to get to know my couples by offering complimentary consultations. This allows us to create a vision together for your photo session or wedding day. Our session is the most exciting part! We get to work together in a creative environment, ensuring we create pure photo bliss. Every photo is edited with love (color corrected and only using the best images). Nothing is rushed, and everything takes time.

## DO YOU PROVIDE DIGITAL FILES?

All of my Wedding Day and Portrait Packages include all of the edited high-res photos with shared printing rights no more than 4 weeks after your event date.

## WHEN WILL WE RECEIVE OUR IMAGES?

For weddings, you can expect to receive your images within 4 weeks. For portraits, you can expect to receive your images within 2 weeks.

## CAN WE SEE THE RAW/ORIGINAL IMAGES?

No - these files will not be available to you. All of my images are carefully sorted through, color corrected and edited with love to ensure you receive the absolute best images taken that day.

## CAN YOU HOLD OUR DATE?

To ensure fairness I can only reserve a date once you have booked and paid your 50% non-refundable retainer.

# faq, continued

## DO YOU WORK WITH A 2ND SHOOTER?

Yes! All of my wedding packages include a second photographer. A second photographer is there to ensure we get all those different angles and also helps to increase our time efficiencies! Most of the time you can find my second photographer with the groomsmen or helping me with my off camera flash.

## DO YOU HAVE INSURANCE?

Yes. I have liability and business insurance.

## DO YOU HAVE A BUSINESS LICENSE?

Of course! My full business name is Kéra Photography, LLC.

## HOW MANY IMAGES WILL WE SEE?

For all of my photo sessions, you can expect to see 80-100 images per hour of shooting.

## MORE QUESTIONS?

**Send me a note!**  
**I'm an open book.**

KERA@KERAPHOTOGRAPHY.COM





# wedding tips

**I WANT YOUR DAY TO BE BEAUTIFUL, BUT ALSO WORK  
PERFECTLY FOR YOU - GIVING YOU THE SPACE TO FEEL  
THE LOVE AND BE TOTALLY IN THE MOMENT!**

## **SCHEDULE ENOUGH TIME FOR EACH SECTION OF THE DAY**

It's imperative that we create a wedding day timeline that not only works for your guests, but also for your photography. There should be an estimated timeline for hair and makeup, getting ready, first look, ceremony, all the way through to your romance session and final exit. Before you book, we can work together to solidify exactly how much coverage time you will need based on your unique event.

## **MINIMIZE LOCATIONS**

Accounting for travel time between getting ready, ceremony, and reception locations can really take away from sections of your day; valuable time we could spend telling your story. We do not recommend taking more time traveling than actually taking the pictures.

## **INCORPORATE A FIRST LOOK**

First looks can be very personal and give you two the chance to have a moment alone; to spend time together and to remember what this day is all about. If you want to go more of a traditional route, I recommend doing a first touch instead. There's nothing like holding the hand of the one you love and praying together before you walk down the aisle.

## **PLAN ENOUGH TIME FOR HAIR AND MAKEUP**

If hair and makeup is behind this can push our whole schedule behind. Be proactive with your hair and makeup artists and work with professionals who are dedicated to getting you done and picture ready by the time we arrive.

# sample timeline

FOR YOUR WEDDING DAY

- 2:00** — Photographers arrive
- 2:05** — Intimate detail shots & candid
- 2:45** — Everyone gets dressed
- 3:30** — Your first look
- 3:45** — Romance shots
- 4:15** — Wedding party shots
- 4:30** — Ceremony details
- 5:00** — Ceremony begins
- 5:30** — Family portraits
- 6:00** — Golden hour romance shots
- 6:30** — Introductions & first dances
- 7:00** — Dinner is served
- 8:00** — Cake cutting
- 8:15** — Dance floor opens
- 9:45** — Sparkler exit
- 10:00** — Photographers depart



THE TIMELINE OF YOUR WEDDING DAY  
IS ULTIMATELY UP TO YOU, BUT OVER  
THE YEARS, I'VE FOUND THAT MY  
COUPLES LOVE COLLABORATING TO  
CREATE A TIMELINE THAT SERVES THEM:  
MOMENTS OF QUIET, PLENTY OF TIME  
FOR PHOTOGRAPHS, AND ENJOYING THE  
DAY WITHOUT BEING RUSHED.

LET'S TALK ABOUT A CUSTOM TIMELINE  
JUST FOR THE TWO OF YOU!



AND WHEN WE'RE DONE ...

## print your images

As a photographer, it is my joy to provide you with all the images that tell your story (sometimes that can be hundreds), which is why I provide a USB to all my wedding clients. But the USB is suppose to act as a place of safekeeping and should not be used to replace reliving your memories.

*Memories feel more real when you can  
actually hold them in your hands.*

# your engagement session



Your engagement session will be the best time. I love that it gives us a chance to collaborate and get to know each other better before the wedding day. Before your session, I'll send a questionnaire to get to know you. From there, I'll curate a shot list based on the things you two like to do for fun. Whether that's drinking craft beer at a local brewery, or hiking around a local park, the session should represent who you two are as a couple. *I told you! The best!*

## DETAILS

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***Duration: 1.5 hours***

***Locations: up to two***

***Wardrobe: bring a variety!***

Wardrobe/clothing should reflect you and you should be comfortable and confident in what you are wearing; this can make the photo that much better! However, I am a sucker for flowy dresses and button up shirts!





# couples for a cause

Giving money to an organization is one thing, but what I really began to crave more than anything is getting my hands dirty and volunteering my time where it's needed most. So I came up with the idea #CouplesForACause.

Couples for a Cause sounds pretty straightforward, and it is!

This mission was conceptualized with people who love to help in mind. People like me, really. Do you feel like there is more to life? Do you feel like your purpose is to help people, animals or the earth?

If the answer is a big, bold YES, then you are probably wondering how it works. It's simple: Volunteer your time to an organization of your choice, and get 10% off of your wedding package with me.

*No catch.*

WEDDINGS, BELIEVE IT OR NOT,  
CAN ACTUALLY BE THE GATEWAY TO  
GIVING BACK IN SO MANY WAYS.

WHETHER YOU PLAN TO DONATE  
YOUR LEFTOVER DINNERS TO THE  
HOMELESS, PURCHASE AN ETHICAL  
DIAMOND, OR USE SUSTAINABLE  
DECOR, YOU CAN GIVE BACK IN  
WAYS MANY COUPLES HAVE NEVER  
THOUGHT ABOUT.



# what's next

HOW TO BOOK

## one.

### SHARE YOUR HEARTS

Tell me how you met!  
I love getting to know you!

## two.

### LET'S CHAT

Let's hop on a quick call and chat through all the details of your event and pick the right package for you.

## three.

### GET OFFICIAL

You'll be officially booked after sending your online agreement and retainer.



I WORK HARD FOR ALL OF MY COUPLES!  
IF YOU HAVE ANY QUESTIONS BEFORE  
BOOKING, DON'T HESITATE TO SEND ME  
A MESSAGE. WE'LL HOP ON A CALL, OR  
I'LL SEND MORE INFO VIA EMAIL.

ONCE YOU'RE BOOKED, I'M ALL YOURS  
WHEN IT COMES TO BRAINSTORMING  
LOCATIONS, TIMELINES, AND ALL OF THE  
FUN IN-BETWEEN!

WE'RE GOING TO HAVE A BLAST!



# thank you.

I CAN'T WAIT TO CONNECT  
WITH YOU!



Do you have any questions? Are you ready to book?  
Let's chat! I'm so excited to work with you two.  
We're going to make magic!