



AI

ALEXIS + MITCHELL

WILORI LANE  
STATIONERY | DESIGN

## WEDDING STATIONERY

PROCESS AND PRICING GUIDE

Wilori Lane is a creative design studio specializing in luxury event stationery, signage, and personalized gifts. With the understanding that each client has unique needs, Our goal is to design quality work that captures your personality and style. We look forward to working with you to create a product that leaves a lasting impression.



# congratulations

THANK YOU FOR YOUR INTEREST IN WORKING TOGETHER.



At Wilori Lane, our process begins with a complimentary consultation to discuss your vision, budget, event theme and the overall feel of your special occasion. We work closely with you to refine your desired product until you are fully satisfied.

# hello

Our work has been featured in various wedding magazines and online blogs. We also have been featured on Fox45 news as the stationer for the Wedding in a Week contest and have been interviewed on air for their stationery segment to talk about the latest trends!

We take great pride in the quality of the materials we use, the service we provide, and the knowledge that our work will be part of making your vision come to life.

Please take some time and review this guide to become more familiar with our services and what we offer. We would love to work with you!

*xoxo,  
Dionisa*





# CUSTOM DESIGN PROCESS

## PROCESS AND TIMELINE



01  
The process begins once you contact us and tell us a little about yourself and your request.

02  
We will schedule a consultation to further discuss your design and print needs while going over the vision for the design. After the consultation, I will send you a formal proposal.



03  
Upon receipt of the signed agreement and deposit, I will begin on the design concepts. An electronic proof will be emailed to you. Approval must be submitted prior to printing.

04  
Once the approval is received, printing begins (if necessary). The final balance is also due. A delay in the final payment will cause a delay in printing.



05  
When the order is ready, I will contact you to arrange delivery. Delivery dates will be outlined in your contract. If you are located near Orlando, FL, I am available to arrange pick-up of your order.



# SERVICES

There are a few ways we can work together.

## CUSTOM STATIONERY

We work with clients to create their dream stationery from the Save the Dates all the way through their day-of paper needs.



Wilori Lane provides creative vision and design suites that capture the essence of your unique love story, personality, and style. We offer various printing options which include digital print, letterpress, and foil stamping. We also use other materials such as laser cuts, silk and velvet folios, acrylic, and many more.

We work with clients from the Save the Dates all the way through their day-of paper needs. Our client's average investment is around \$4,000 - \$5,000 and up for full stationery package, with our minimum investment of \$3,000 to book our custom design services. Your full stationery package is tailored based on your specific needs, style and budget.



## SEMI-CUSTOM STATIONERY

We now offer a semi-custom line that allows our couples to work with us to build their dream wedding suite from a selection of pre-designed options at a budget.

Our Semi-Custom Wedding Collection is created in our signature styles, for the couple who would like to work one-on-one with us, but are more cost-friendly and convenient than booking our custom design service.

You will be able to explore our Semi-Custom Collections and choose a suite that speaks to your unique style. Choose the number of pieces you'll need, your paper, printing method and quantity.

*view our collections at*  
SHOPWILORILANE.COM

# CUSTOM STATIONERY

We work together to brand your entire event

## INVESTMENT

### PRICING AND PACKAGES

Our design services are custom and tailored to your specific needs, style and budget. Wilori Lane has \$3,000 minimum purchase requirement on all custom invitation orders. Our day of items minimum purchase requirement is \$1,500 if purchased separately.

Below are some suite options we offer to fit your needs.\*

#### OPTION

### ONE

*the luxe suite*



#### INCLUDES:

*5x7 Invitation Card*

*3.5x5 Response Card*

*4.25x5.5 Details Card*

*and*

*5x7 Custom Pocket, Folio or Box*

#### OPTION

### TWO

*the three piece suite*



#### INCLUDES:

*5x7 Invitation Card*

*3.5x5 Response Card*

*and*

*4.25x5.5 Details Card*

#### OPTION

### THREE

*the two piece suite*



#### INCLUDES:

*5x7 Invitation Card*

*3.5x5 Response Card*

*or*

*4.25x5.5 Details Card*

*\*All suites come with a coordinating envelope, envelope liner and guest address printing.*



# DAY OF DETAILS

Our design services include all of the day of details to brand your entire event from beginning to end. These include monograms, bar signs, drink stirrers, large scale seating displays and even floor wraps. Here are some examples of our recent work:



# PAPER STOCKS

## PAPER OPTIONS AND UPGRADES

Most suites come digitally printed on our house standard 120lb eggshell cardstock in your choice of white or ivory but other colors are available. Our letterpress and foil invitations are often printed on duplexed, or double thick, cardstock to allow for deeper impressions. We also offer a variety of upgrade material options such as velvet, acrylic and more.

# PRINT METHODS

## PRINT OPTIONS AND UPGRADES

We happily offer all of the listed print methods. Please inquire for a quote if you are interested in one of the processes below for your stationery.



DIGITAL - \$

Digital printing is the most commonly requested and used form of printing. It's what you see most professional printers use and can be found pretty much everywhere, including your personal home printer.



FOIL - \$\$

Foiling is very similar to the letterpress process. Foil stamping can be done in various colors, including gold, silver, and even holographic. It's the perfect touch for adding an elegant and sophisticated look to any invitation.



LETTERPRESS - \$\$\$

Letterpress is best known for its vintage elegance and handmade craft that leaves your paper goods looking "pressed" or debossed. The initial cost is making an actual press plate for the design – something that cannot be changed once it's completed.



## LETTERPRESS INK COLORS

Any design can be printed in the color combination of your choice. Here are a few common ink colors:



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## FOIL OPTIONS

Foil stamping can be combined with either letterpress or digital printing. These are a few standard colors. Other colors are available upon request.



# ADD-ONS

AND EMBELLISHMENTS



## WAX SEALS

Wax seals are an elegant and blissful way to elevate your stationery, gifts, packaging, etc.



## RIBBONS

Ribbon is probably the most frequently used item in making an elegant wedding invitation. It's also a clever way to incorporate your wedding color scheme or theme. You can tie bows with any kind of ribbon.



## DIECUTTING

Our custom die cuts add a luxurious silhouette to your stationery. You can die cut any piece in a suite into any shape — the invitation, menus, save the dates, reply cards, escort cards — you name it.



# ORDER TIMELINE

## WEDDING STATIONERY

*Note: If you are planning a destination wedding, complete these steps two to four months prior to the timeframes listed below.*

### 9-12 MONTHS BEFORE THE WEDDING

- Begin working with your designer to discuss your dreams
- and ideas for your invitations. Then create:
  - Save the Dates (Optional)
  - Your Invitation Suite + Thank You Cards

### 6 - 9 MONTHS

- Review and Finalize your guest list.
- Finalize your custom save the date design choices.
- Place your order and begin mailing out your save the dates.

### 3 - 6 MONTHS

- Finalize your custom wedding invitation design choices and place your order.
- Upon receipt of your invitations, visit a Post Office to purchase postage and get the invitations hand canceled (if the envelope will not fit in the feeder).

### 1 - 2 MONTHS

- Gather details for your day of wedding stationery
  - Discuss order of ceremony with Officiant.
  - Determine what details will be included in the program
- Track you response cards.
- Finalize your head count with the venue and order Day of wedding stationery.

### POST WEDDING (2 -3 MONTHS AFTER)

- Order and begin mailing out your thank you cards and wedding announcements.

# FIND YOUR Seat

F | J

M | R

A | B

*let's chat*

Looking for custom invitations? Let's set up a consultation call. Submit an inquiry using the contact page on our website. We will be in touch within 1-2 business days to discuss your needs further!

*We can't wait to hear all about your special day!*

WWW.WILORILANE.COM

C

D

E

H

P-Q

V-Y

A

APRIL 29, 2023



@WILORILANE

AHMAD AFSARI  
PARVEEN AFSARI  
CAROL ALSTON  
ON. ROSSIE D. ALSTON, JR.  
MACKENZIE ALVAREZ  
RAOUL ALVAREZ  
REGINA ALVAREZ  
LAUREN ALVAREZ  
IAN ALVAREZ  
MELVOLIA ALVAREZ  
JOAN ALVAREZ  
ROBERT O. ALVAREZ  
ROBERT L. ALVAREZ  
DALE APPLEMAN  
MINOR APPLEMAN  
RUTHIE AUGUST  
MICHAEL AUGUST  
ALEXIS AUGUST  
MITCH AUGUST  
MARCY AUGUST  
DAVE AUGUST  
BETTY AUGUST  
MORGANNE AUGUST  
MATT AUGUST  
DAN AUGUST  
SHERRY AUGUST

KELLY BAILEY  
DEBORAH BAILEY  
RODNEY BAILEY  
ARLETTE BALLENGE  
MARGARET BANKS  
TYRONE BANKS  
TAYLOR BARRY  
MAXWELL BENTIL  
DANIELLE BERNSTE  
LUWAM BOKURE  
FELICITY BREMNER  
THEODORE BREMNER  
BILL BREMNER  
MASON BREMNER  
ALISHA BRUCE  
DEVIN BUTLER  
WILL BUTLER

JUWAN DAVIS  
BIANCA DECATUR  
RAYMOND DECLOUGH  
PAM DECLOUGH  
AUDREY DJEDJIES  
DAIRA DJURIC  
ELIZABETH DRILL  
LUCAS DRILL  
AARON DUNN

LEWIS EDWIN  
CAMILLE EL-AMARI  
MUSTAFA EL-AMARI

KIKI GRIFFITH  
STEVE GROSS

SHONDA HARMON  
DAVID HARMON  
KODY HIGGONBOTHAM  
KIM HIGGONBOTHAM  
KEVIN HIGGONBOTHAM  
KOOSHAN HOJJATIAN  
DARRON HOLLAND  
FREDDIE HOWARD

LETITA LAWSON  
RODNEY LAWSON  
SAMANTHA LEE  
LYNETTE LESTER  
TOMMY LESTER  
CHARLES LIVINGSTON  
ELLEN LIVINGSTON  
JESSIE LIVINGSTON  
BRITTANY LIVINGSTON  
CHARLES LIVINGSTON JR.  
ROBIN LIVINGSTON-BANKS  
ROBERT LOPEZ  
KEN LOPEZ  
MARY LOUISE LOPEZ  
AMBER LOWERY

MELISSA MAW  
NICO MAW  
THIDA MAW  
SHARON MCCALL  
RACHEL MCCALL  
NICK MCCREA  
JANELLE MCCREA

CHERYL RAMSEY  
GUY RAMSEY  
MATT REB  
BIP REB  
MARY REB  
RICO REED  
GENEE REED  
JUANITA ROBERTS  
JAMES ROBERTS  
AMBER ROSS

S

JAKE SALB  
VINCE SALB  
JESSICA SALB  
TIM SALB  
AMY SALB  
PAULITA SCOTT  
DENISE SCRIVEN-AUGUST  
TANIA SMALL  
ASHLEY SMITH  
RENE SMITH  
MIA SMITH  
GARRETT SUMMERS  
ARETHA SWANN  
DOMINIQUE SWANN  
BRIANNA SWANN

STEFANE VICTOR  
CAROLINE WHITESIDE  
NICK WHITESIDE  
DONNA WHITESIDE  
TOM WHITESIDE  
ALEXIS YEBOAH-KODIE