

For the

BY * JOEY

nostalgic.

YOUR PRICE AND INFORMATION GUIDE



2023

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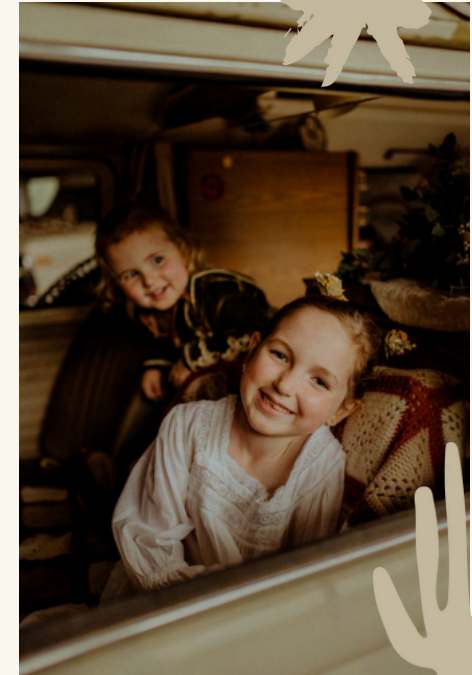
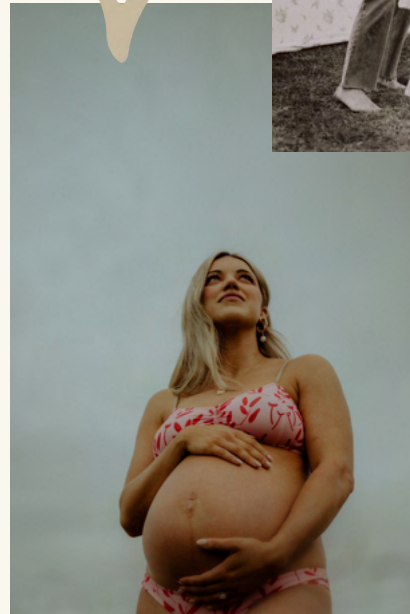
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HEY, THANKS FOR STOPPING BY...

I'm so glad you're here! Before we get into more, I want to ask you - do you ever feel like life is passing you by so quick? Like it felt like yesterday that you brought your little one home from the hospital, or when they took their first steps? Do you ever wish you had more gratitude for your body for carrying you through your pregnancy? Or maybe you wish you'd simply captured more of your everyday life. Those simple, seemingly mundane moments you probably didn't appreciate as much as you now wished you did.

Life can be a bit like that. That's why I am so passionate about doing what I do. Let's not regret capturing life while we can!



**TELLING YOUR
UNIQUE STORY
THROUGH THE
POWER OF
PHOTOS**

—
"For the nostalgic"



Why I can't wait

TO DOCUMENT YOUR STORY

I am a Hawkesbury based photographer, dedicated to instilling the details of life in a photograph. It's these simple, small moments that tell untold stories, seize happy memories and craft an invaluable and emotional experience, that will become a nostalgic centrepiece in your family, for generations to come.

I have a passionate love affair with photography, people and stories. The art that is created through the lens, is more than pretty pictures. It's about the emotional experience that I strive to create that is invaluable.

HAND ON HEART,

Every ounce of my energy will go towards creating a gorgeous collection of images to forever memorialise your family, your bump, your love and ultimately - your story. When you look through the photos memories will come to life and it'll be as though you're right there doing it all over again.

HEY, I'M JOEY...



Myself in a nutshell: I LOVE camping, road trips and being surrounded by nature. I live with my fiancé, our dog Dusty (who will always be my first child) and our newest addition, baby Goldie! Being around the people I love is something I treasure and I honestly find so much happiness in these simple moments.

In 2022, my partner Lachie and I travelled SA and WA in our little caravan "Scout" - a 1975 Viscount. We renovated her in 2020 and had plans to one day take her across the country which we certainly did! That experience taught me so much about life. It confirmed just how much I love the slow life - soaking in all the little moments, spending time outside exploring and feeling content in living simply.

Some things I appreciate:

- A good, hot coffee
- Winter sun and crisp mornings
- The ocean - nothing a bit of salt water can't fix!
- The sound of cicadas in the bush
- The smell of rain
- Fresh linen sheets
- A fresh bunch of flowers
- Random conversations with strangers in the grocery line
- A good quality pair of blue denim jeans
- True crime docos, podcasts and audiobooks
- Anything 70's or vintage
- A big glass of wine after a long day

photos by Emma Wand Photography



OUR JOURNEY STARTS HERE

CHOOSE YOUR EXPERIENCE



HOW THE PACKAGES WORK

1. PAY THE \$300 CREATIVE FEE

*This is your session fee and non-refundable deposit to lock in your session. *this does not get taken out of any packages**

INCLUDES:

- Session planning
- Access to location guide and planning
- Detailed questionnaire
- Access to client closet (women, men & babies)
- Wardrobe advice
- Approx. 60 minute shoot
- Indoor or outdoor location

2. PAY FOR THE BASE PACKAGE

Pay for the base package 2 days prior to your session

\$XXX* "THE ROAMING SPIRITS"
20 high res digital images chosen by you

3. CHOOSE TO UPGRADE

After your session is done and your gallery is finished, choose to upgrade packages. There are two upgrades available:

\$XXX*
"THE WANDERING HEARTS"

*An additional 20 photos
(40 images total)*

\$XXX*
"THE WILD SOULS"

*The whole gallery
(80+ images)*



**PRICES VARY DEPENDING ON SESSION TYPE (E.G. FAMILY, MATERNITY, ETC.)*

FAMILY

"Capturing your wild, crazy and beautiful family - exactly as you are"

\$300 CREATIVE FEE

First payment to lock in your session



\$500

"THE ROAMING SPIRITS"

The base package to be purchased 2 days prior to shoot



Option to upgrade after previewing gallery

UPGRADE 1:

\$200 "THE WANDERING HEARTS"

OR

UPGRADE 2:

\$400 "THE WILD SOULS"

MOTHERHOOD

"Capturing the raw and beautiful thing that is called motherhood. Just you and your little ones"

\$300 CREATIVE FEE

First payment to lock in your session



\$200

"THE ROAMING SPIRITS"

The base package to be purchased 2 days prior to shoot



Option to upgrade after previewing gallery

UPGRADE 1:

\$200 "THE WANDERING HEARTS"

OR

UPGRADE 2:

\$400 "THE WILD SOULS"



LOVERS

"Capturing your wild, crazy and beautiful family - exactly as you are"

\$300 CREATIVE FEE

First payment to lock in your session



\$200

"THE ROAMING SPIRITS"

The base package to be purchased 2 days prior to shoot



Option to upgrade after previewing gallery

UPGRADE 1:

\$200 "THE WANDERING HEARTS"

OR

UPGRADE 2:

\$400 "THE WILD SOULS"



BUMP

"Capturing the raw and beautiful thing that is called motherhood. Just you and your little ones"

\$300 CREATIVE FEE

First payment to lock in your session



\$200

"THE ROAMING SPIRITS"

The base package to be purchased 2 days prior to shoot



Option to upgrade after previewing gallery

UPGRADE 1:

\$200 "THE WANDERING HEARTS"

OR

UPGRADE 2:

\$400 "THE WILD SOULS"

BABY

"Capturing your wild, crazy and beautiful family - exactly as you are"

\$300 CREATIVE FEE

First payment to lock in your session



\$500

"THE ROAMING SPIRITS"

The base package to be purchased 2 days prior to shoot



Option to upgrade after previewing gallery

UPGRADE 1:

\$200 "THE WANDERING HEARTS"

OR

UPGRADE 2:

\$400 "THE WILD SOULS"



BUMP TO BABY

"Capturing the raw and beautiful thing that is called motherhood. Just you and your little ones"

**SAME PACKAGE PRICES BUT ONLY
PAY ONE CREATIVE FEE - SAVING
YOU \$300**



ADDITIONAL SHOOTS

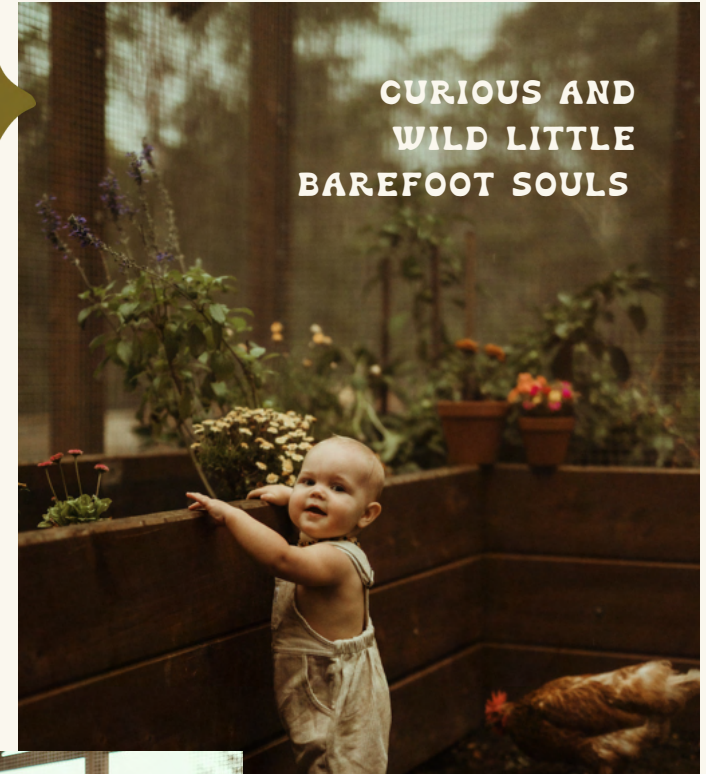
Looking for something a bit different?

I am so excited to introduce to you three new shoot types...

"IN THE GARDEN"

BAREFOOT, DIRTY AND ALWAYS WILD...

Welcome "In the Garden" shoots! There is nothing more pure, innocent and natural than your little one's barefoot, playing with dirt and curiously exploring nature. These shoots are a chance for you to capture those candid and heartwarming moments of your little ones. Perfect for milestone shoots (e.g. first birthday) and intimate motherhood moments that will leave your heart full. Smell the herbs, pick a flower, collect eggs, swing on the old tyre and everything in between - this experience is the perfect candid photoshoot opportunity.



**CURIOUS AND
WILD LITTLE
BAREFOOT SOULS**



"IN THE GARDEN" PRICING & INFO



WHAT IS THE PRICE AND WHAT DOES THAT INCLUDE?

In The Garden Shoots are \$500 which includes a 45 minute shoot, 10 digital images of your choice or for an extra \$200, upgrade to the whole gallery. A \$200 deposit is required.

You will also have access to my client closet for the shoot as well as a range of props such as baskets, aprons, cute gardening tools etc.

WHERE IS THE LOCATION?

The Location is on my parents property here in Cattai.

WHO IS THE SHOOT BEST SUITED TO?

Because the space is relatively small, it is best suited to intimate motherhood sessions or just your little one's.

It's also best suited to people who aren't worried about getting a little bit dirty, are not scared of chooks (promise they're friendly haha) and who are wanting a bit more of a free spirited session.

SHOULD I BRING ANYTHING?

There is not really anything you need to bring, but feel free to bring an outfit change for you or your little one's if you are wanting to mix it up a bit. It can also be nice to bring some fresh flowers to play around with too!

"THE STORYTELLER"

CAPTURING CANDID, NOSTALGIC MEMORIES...

Have you ever had those times, where you are with the people you love and thought to yourself how much you wish you could freeze this moment in time? I'm not talking about the crazy, wild, once in a lifetime experiences, I'm talking about those small everyday moments that bring a sense of comfort and nostalgia. Quite simply, the precious moments that make up your life. It's those times that absolutely warm your heart, fill your soul and will come to form the memories that you cherish to look back on.

"The Storyteller" consists of me taking the backseat to capture your life in two fun-filled, memory-making hours. Forget I'm there, be yourselves, let your kids run wild and make every effort to be present in the moment you're in.

Not sure what to do? Here are some examples:

A Sunday morning, cooking pancakes, drinking coffee and lounging about in the winter sun. The kids are playing with the dog, jumping on the trampoline, reading by the fire or whatever other activities your kids just love to do!

An afternoon in town getting ice-cream, playing in the park and exploring the streets and the old buildings that line them.

A Saturday evening, a campfire, a few beers and a couple of wild kids riding their bikes around the paddock! Maybe topped with homemade damper or roasting marshmallows.

A rainy afternoon spent inside making a cake, reading books, doing a puzzle and curled up on the couch with a hot cup of tea.

An early morning spent in the local orchards, picking baskets of apples, running through the lines of trees and eating home-cooked apple pie to finish.



"THE STORYTELLER" PRICING & INFO



WHAT IS THE PRICE AND WHAT DOES THAT INCLUDE?

The Storyteller shoots are a flat price of \$1500 which includes the shoot (up to two hours), up to two separate locations (within 15 minutes of each other) and ALL photos from your gallery (approx. 100 - 150)

You will also have access to my client closet

Together we will plan your session, come up with locations, activity ideas and of course outfits!

WHO IS THE SHOOT BEST SUITED TO?

These shoots are honestly perfect for everyone but are best suited for families and couples due to the activity based nature of them. They are also perfect for those who sometimes feel 'awkward' in front of the camera or people who simply just want a more natural candid way of capturing their life and family.

I WANT TO DO THIS BUT I HAVE NO IDEA WHAT TO DO!

Firstly, there is always something you can do. It doesn't have to be big, grand or extravagant. Think about the little things you like to do on the weekend with your family or your partner and go from there. Don't overthink it, and always feel free to come to me for some suggestions!

"I AM ONE"

ONE LAP AROUND THE SUN

What a special milestone turning ONE is and what better way to capture it than with a cheeky, fun and oh sooo cute photoshoot for your little one.

Details:

NO CAKE:

\$400

Half an hour shoot

10 digital images

Location - Cattai

Use of a beautiful old vintage timber highchair

CAKE:

\$500

All of the above, plus a gorgeous locally made "mini cake" for a fun cake smash style shoot

Options of two style cakes of your choosing*

a \$200 deposit is required upon booking

**cakes are supplied by a local cake maker exclusively for these shoots, so I kindly ask that you don't bring your own cake unless of dietary requirements*



THE PROCESS AND HOW IT WORKS

KEEPING IT EASY-PEASY AND STRESS-FREE!

01 EMAIL ENQUIRY

You've sent me through an email enquiry through the contact form on my website and I'll get back to you discussing possible options and dates.

02 LOCK IT IN

Yay, we've decided on a date! I'll send you through an invoice for the Creative Fee as well as a contract and questionnaire.

03 CHOOSE LOCATION

I will have already sent you my Locations Guide. Now it's time for you to choose. If you have another suggestion, let me know too! I am also happy to help with appropriate suggestions.

04 WARDROBE

Let's get you looking amazing for your shoot. Firstly let me know if you'd like to use my client closet or your own and if you want style advice or not. I can give you all the help you need.

05 SHOOT REMINDER

It's a week before your shoot and you will receive an automated email to remind you. If the weather is looking bad, I will get in touch with you personally to discuss options. I will also let you know exactly where to meet.

06 SHOOT TIME!

Let's go, it's time for your shoot! We will meet at our organised spot. I'll be there to greet you and make you feel at ease. Don't worry, you've absolutely got this!

07 SNEAK PEEK

After your shoot is over you can expect to receive a few sneak peeks from the shoot within 48 hours.

08 GALLERY VIEWING

Probably the most exciting part! Your full gallery is now ready to be viewed. Remember, this is to look at only and the next step is to choose your package.

09 CHOOSE PACKAGE

Time to choose a package. Each type of session covers three packages, each with a different number of images. Choose what suits you best and let me know as well as any add on's you might want.

10 HAND OVER

Once your package has been paid in full, your digital images will be available for download. If you have selected additional add on's such as prints, you can expect to receive these in a few weeks.





**"JOEY, YOUR TALENT, ENERGY & KINDNESS
BRINGS PHOTOS TO LIFE!"**

"Wow and wow. All I can say is wow !!! You have seriously impressed us. We love them all. Is it normal to be emotional looking through them?! I pick a favourite, swipe again and then find another one. You are the best photographer we've ever had. I can see us using you for many years, you're apart of the family now.

Thanks for creating these images for us to look back at. We are so excited for many more shoots to come xx"

Dannielle Maher

OPTIONAL EXTRAS

ADD ON TO ANY PACKAGE

01 TWENTY 5X7" PRINTS

20 of your favourite photos printed on fine art matte paper with a beautiful torn edge. All prints come in a sturdy linen box for you to keep forever.

\$320 Delivered to your door

02 THREE 8X10" PRINTS

3 of your favourite photos printed on fine art matte paper with a beautiful torn edge. Perfect for framing.

\$220 Delivered to your door

03 12X18" PRINT

Large print perfect for framing. These are printed on fine art paper with a clean cut edge.

\$80 EACH Delivered to your door or for pick up

04 OLD SCHOOL 'MAP' PRINT

The ultimate low cost, high impact large print. No need for framing as it is hung from two wooden dowels and a silk tie. The print is made from canvas for durability. Looks amazing hung up on any wall. Contact for example images.

\$260 EACH Delivered to your door or for pick up



FAQ



WHERE ARE YOU BASED?

I'm based in the heart of the Hawkesbury but offer shoots to surrounding areas and love to travel to the beaches for shoots every now and then.

WHEN WILL I RECEIVE MY PHOTOS?

I will always try my best to get your photos to you as quick as I can, but as a guide you can expect to receive your photos within 3-4 weeks from your shoot date.

DO YOU GIVE OUT RAW / UNEDITED PHOTOS?

Nope. I don't send any un-edited / raw files! Most of the magic happens during the editing process, so without that step your photos are only halfway done.

ARE YOUR PRICES FIXED?

Whilst most of the time the pricing is accurate and what you can expect to pay, other additional fees may occur. For example travel costs, extra equipment if needed or even if you just want extra prints

HOW DO I RECEIVE MY DIGITAL FILES?

I use the program PicTime which is incredibly user friendly. When your photos are ready, you will receive a link in your emails to your own private gallery where you have the option to download each photo in web-size or full res. Keep in mind that you will get to view the whole gallery but can only download as many as your chosen package allows.

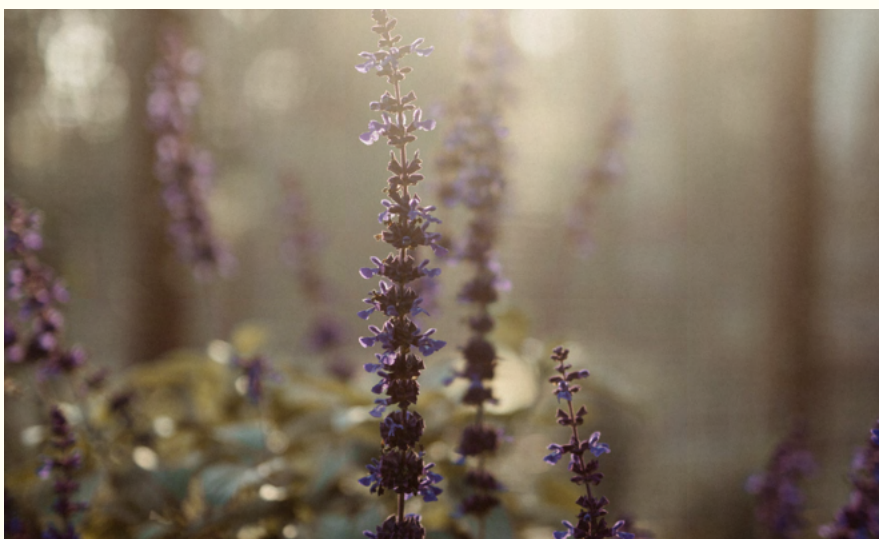
SHOULD I ADD PRINTS?

To be completely honest, I would always recommend the print option. These days, we never print out our photos and it's a shame to think we might not have anything physical to show and pass on to generations to come. Every person who goes with the print option is so glad they did. It's unbelievable just how much the photos come alive when you see them on paper. On another note about printing, you may be planning to print the photos yourself somewhere like Officeworks for cheaper. Unfortunately you will not get near the results of professional fine art printing. This form of printing produces the highest quality prints that colour match correctly, keep every detail and last a lifetime.



DO YOU HAVE A PAYMENT PLAN?

Yes, we can organise to split your payments into four installments. Just let me know if this would suit you.



WHAT IF I HAVE TO CANCEL MY BOOKING?

Life is complicated and the unexpected is to be expected. The deposit is non-refundable as this helps to protect my business due to turning away all other bookings for your chosen date. I hope you understand that deposit is insurance for my business to stay afloat in the event of a cancellation.



WHAT HAPPENS IF THERE IS BAD WEATHER?

Unfortunately bad weather is bound to happen and does happen when shoots are booked. I will likely get in touch with you a few days before our shoot to discuss potential options. I don't like to call off shoots too early as the weather can be so unpredictable and changes all the time. However if we get to the day before or the day of our shoot and we both decide it isn't suitable to go ahead, we will reschedule. Your deposit will be transferred across to the new date.

**LET'S MAKE
MEMORIES THAT LAST
FOREVER!**



KEEN TO BOOK? / LETS DO IT!

Ready to make this official? Woohoo!
Please fill out the contact form on my website or email me directly at hellobyjoey.com.au with your chosen package, name, number and message. A \$300 creative fee invoice will then be issued to secure your date. Once that's locked and loaded, I'll send you a questionnaire to organise our next steps.

Please note that I do book out pretty far in advance, so it's best to get in touch with me sooner rather than later, to avoid any disappointment.



For the

BY * JOEY

nostalgic.

GET IN TOUCH / HELLO@BYJOEY.COM.AU

STAY IN THE LOOP / SOCIAL: [@BY_JOEY](https://www.instagram.com/by_joey)
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