



## **2024 MEMBERSHIP INFORMATION**

Renewal deadline March 31, 2024

BUSINESS NAME:

PERSON OF CONTACT:

PREFER MAIL OR EMAIL (CIRCLE ONE)

MAILING ADDRESS:

BUSINESS EMAIL:

BUSINESS WEBSITE:

FACEBOOK PAGE:

INSTAGRAM PAGE:

OTHER SOCIAL CHANNELS:

PACKAGE SELECTION:

- COMMUNITY MEMBER (\$100)
- COMMUNITY SUPPORTER (\$250)
- COMMUNITY PARTNER (\$750)
- COMMUNITY CHAMPION (\$1000)

A LA CARTE SELECTIONS (CHECK ALL THAT APPLY AND RETURN W/ CHECK)

TOTAL: \_\_\_\_\_

CHECK NUMBER: \_\_\_\_\_

*Check here if you do not wish to be contacted throughout the year about additional sponsorships or donations*

Dear Valued Members,

We are delighted to have you as a member of the Dorr Business Association. We hope that you have enjoyed the benefits of your membership in the past year. As you know, your membership expires at the end of each year. We would like to invite you to renew your membership and continue to be part of our community.

Dorr Business Association is committed to our mission of supporting local businesses as well as the Dorr community as a whole. As a board, we have reviewed our mission statement and how we were able to serve our businesses and our community this past year. Although we have worked very hard throughout the year and accomplished much, we do recognize that there are areas that need improvement.

Looking forward to 2024, we have considered the feedback that we have received from both the members and the community. While we recognize that we do many worthwhile events for our community, we have decided that while continuing those events, we will be focusing this year on adding more benefit to our members. Our efforts include:

- A membership committee that is focused on member relationships, feedback, and benefits.
- Quarterly activities to bring members together for networking and friendship.
- A membership renewal structure that provides the membership options for promotion levels.
- Increasing member involvement in decision making and group direction via committees.

Our new board consists of ten members as we have added a second secretary to share the work that it takes to keep us running smoothly. Your board of directors is as follows:

President: Alice L. Bernal, Bernal Law Office

Vice President: Jen Alderink, Treadstone Mortgage

Treasurer: Jack Verville, United Bank

Secretary: Brooke Kasul, Jerry's Body Shop / Amanda Winters, Centershot Gun Range

Director: Mike DeVries, DeVries Tax Services

Director: Dawn DeYoung, Hilltop Food & Fuel

Director: Tim Weber, Season's Yard Repair

Director: Rebecca Snider, ReMax of Grand Rapids

Director: Tori Rodriguez, Better Home Improvements

We have developed this year's committees and have positions open on each committee for members. Please consider serving on a committee this year. Your commitment can be at the level that you have available, and you will be supported by other committee members and board members. I think you will find it to be challenging, rewarding, and a relationship building experience for you personally and for your business. If interested in a committee, you may contact the chairperson directly or inquire to [dorrbiz@gmail.com](mailto:dorrbiz@gmail.com).

We would be happy to have a conversation with you to make sure that it is a good fit for you before making the decision.

- Membership: Rebecca Snider and Dawn DeYoung
- Easter Egg Hunt: Dawn DeYoung
- Fourth of July: Brooke Kasul and Mike DeVries
- Scholarship Committee: Jen Alderink and Alice Bernal
- Slicin' For Scholars: Amanda Winters and Tim Weber
- Christmas in the Park: Jack Verville and Jen Alderink
- Member Christmas Party: Tori Rodriguez

Thank you for your continued support and loyalty to Dorr Business Association. We look forward to hearing from you and hope to see you at our next meeting to be held on February 21 st at 4:00 p.m. at the Dorr Moose Lodge.

Sincerely,

Alice L. Bernal

President

# Dorr Business Association

## 2024 Membership Packages

### **Community Member - \$100**

- Online Directory (\$50)
- Search Engine Optimization (\$50)
- Volunteer Opportunities
- Ribbon Cutting
- DBA Membership sticker (\$10)
- Quarterly networking happy hour
- Two meal tickets to DBA holiday party (\$20)

### **Community Supporter - \$250**

- All Community Member benefits (\$100) +
- 1 business spotlight post on social media (\$50)
- Brand recognition signage at all events (\$150)
- 1 free fleet vehicle admission to 4<sup>th</sup> of July parade (\$100)

### **Community Partner - \$750**

- All Community Supporter benefits (\$250) +
- Two quarterly business spotlight posts on social media (\$100)
- Dorr 4<sup>th</sup> Swank Movie Sponsor, includes yard sign for duration (\$150)
- Slicin for Scholars hole Sponsor (\$50)
- Candy Cane Lane sponsor, includes yard sign for event (\$80)
- Business highlighted on DBA website landing page (\$150)

### **Community Champion - \$1000**

- All Community Partner benefits (\$750) +
- 1 Golf Foursome, Slicin for Scholars (\$350)
- Dorr 4<sup>th</sup> Big Band Sponsor, includes large banner for duration (\$500)
- Brand recognition announcements at all events
- Three quarterly spotlight business posts on social media (\$150)
- Business spotlight on DBA website landing page (\$150)

**Not ready to commit? A la carte menu on page 2 !**

**A la carte sponsorship menu :**

**(Please check off all items being included in payment and return with check**

**PO Box 62. 142<sup>nd</sup> Ave Dorr, MI 49323)**

- \$50 – DBA General fund donation

**Spring (payment deadline March 4th, 2024):**

- Easter egg hunt candy bag or basket donation
- \$20 - Easter egg hunt general funds donation
- Student award presenter Hopkins or Wayland

**Summer (payment deadline May 10th, 2024):**

- \$20 - Dorr 4<sup>th</sup> community event listing on flyer
- \$50 - Dorr 4<sup>th</sup> general fund donation
- \$30 - Dorr 4<sup>th</sup> parade entry – non-DBA members, political affiliations
- \$50 - Dorr 4<sup>th</sup> personal vehicle or vintage car entry (per vehicle
- \$100 - Dorr 4<sup>th</sup> parade fleet vehicle entry (per vehicle)
- \$150 - Dorr 4<sup>th</sup> ‘Swank movie sponsor’ w/ yard sign
- \$250 - Dorr 4<sup>th</sup> ‘Superhero sponsor’ w/ yard sign & flyer listing
- \$500 - Dorr 4<sup>th</sup> ‘Big Band Sponsor’ w/yard sign, large banner, & flyer listing

**Fall (payment deadline August 9th, 2024):**

- \$25 – Community holiday food donation fund
- \$50 – Slicin for Scholars hole sponsor w/ yard sign
- \$100 – Wayland scholarship fund
- \$100 – Hopkins scholarship fund
- \$350 – Slicin for Scholar 4 man scramble team (September date TBD)
- Raffle basket donation for Golf Outing auction

**Winter (payment deadline November 1st, 2024):**

- Kids activity host – table provided at event for business set up
- \$20 – Christmas in the park general funds donation
- \$80 – Candy Cane Lane sponsor w/ yard sign