



# PRILI

TOKEN  
ECONOMICS

**Fundraise Target** \$3,750,000  
**TGE MCAP** \$758,558  
**Fully diluted valuation** \$15,000,000  
**Total Supply (tokens)** 100M PRIVI

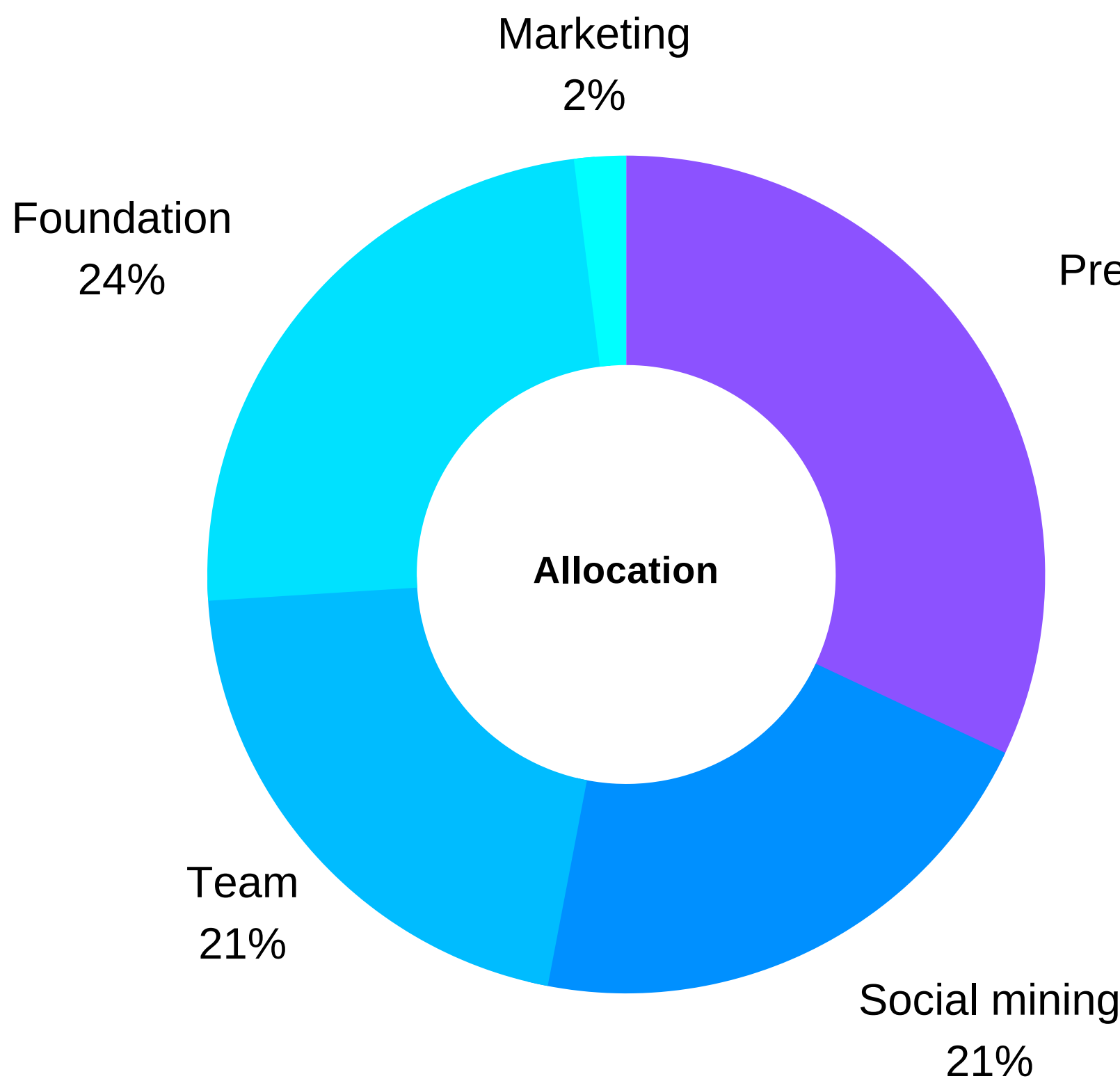
**Round notes:**

Due to the favorable raise environment and the profound nature of the product Privi was able to sell tokens with cliffs in order to increase the amount raised without affecting the very low MCAP at TGE, showing that our investors and team are aligned on the long term value of the product.

	Total	Price	TGE Unlock	Vesting (monthly)
<b>Seed</b>	\$200,000	\$0.065	20%	12 months
<b>Strategic sale</b>	\$450,000	\$0.095	25%	12 months
<b>Ecosystem partners</b>	\$600,000	\$0.095	0%	12 months
<b>Private sale</b>	\$600,000	\$0.12	25%	12 months
<b>Long term partners</b>	\$1,600,000	\$0.14	0%	6 mo cliff/12 mo vest
<b>Public launchpad</b>	\$300,000	\$0.1500	100%	



## ALLOCATION & RELEASE PLAN



Release and vesting plan (from TGE):

- **Presale round:**
  - Public launchpad - unlocked
  - Seed, Strategic, Ecosystem, Private - 12 months
  - Longterm partners - 6 mo cliff/12 mo vest
- **Marketing** - 3 months
- **Social mining** - DAO decides
- **Team** - 36 months
- **Foundation** - 48 months