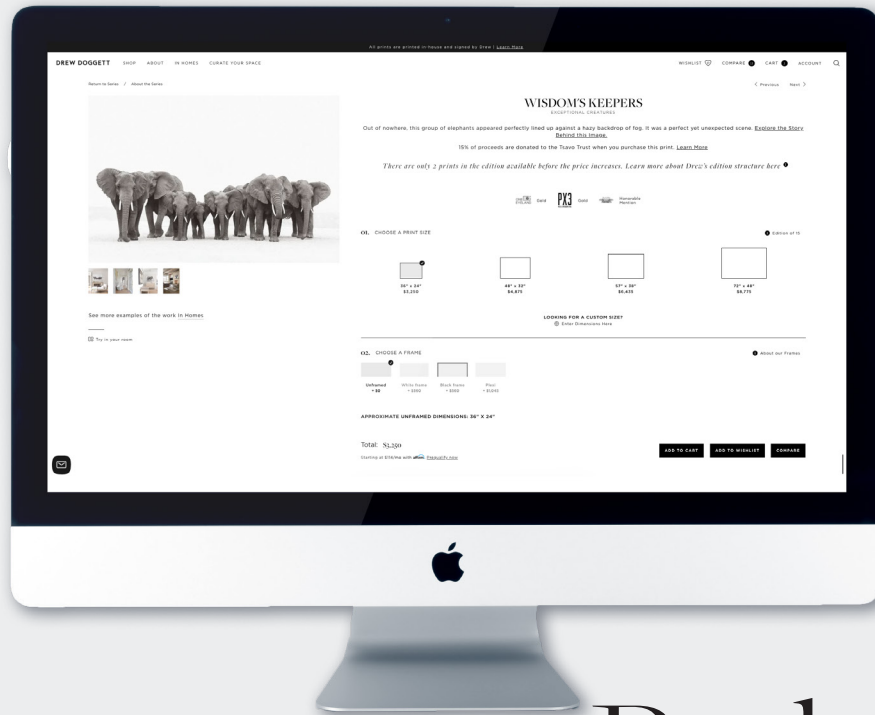


Website Licensing



Packages

Choose Your License:

Standard *\$7,500*

- Ecommerce Shopping Cart
- Mobile and Tablet Integration
- Series Landing Pages with Menus
- All block types
- Footer
- Press
- Awards
- Admin Order Management
- Rich Snippets for SEO

Premium *\$10,000*

- Everything listed in the Standard Package PLUS:
- Wishlist
- Compare Functionality
- Live Frames Previews on Product Page
- "Login to See Prices" Requirement
- Captured email list for integration
- Blog
- Automatic, international shipping calculations with built-in FedEx API
- Preview image in menu
- Films Page
- Discount Codes: For an individual, Framing, Images

Platinum *\$14,500*

- Everything listed in the Premium Package PLUS:
- Curate Your Space
- Custom Sizing Functionality on the product page
- Estimate Functionality
- "Premium Search and filter Functionality for all images
- --> Tagging & Categories"
- "In Homes Page and Integration into Products
- --> Premium Search and filter Functionality for In Homes Images"
- Notify of Price Increase
- Product Pairings- Ability to display products as pairs
- Ticker banner that can be scheduled according to timely news

ALL LICENSES REQUIRE A

Design Implementation & Development Fee*

\$7,000

TOTAL INVESTMENT

Standard
\$14,500

TOTAL INVESTMENT

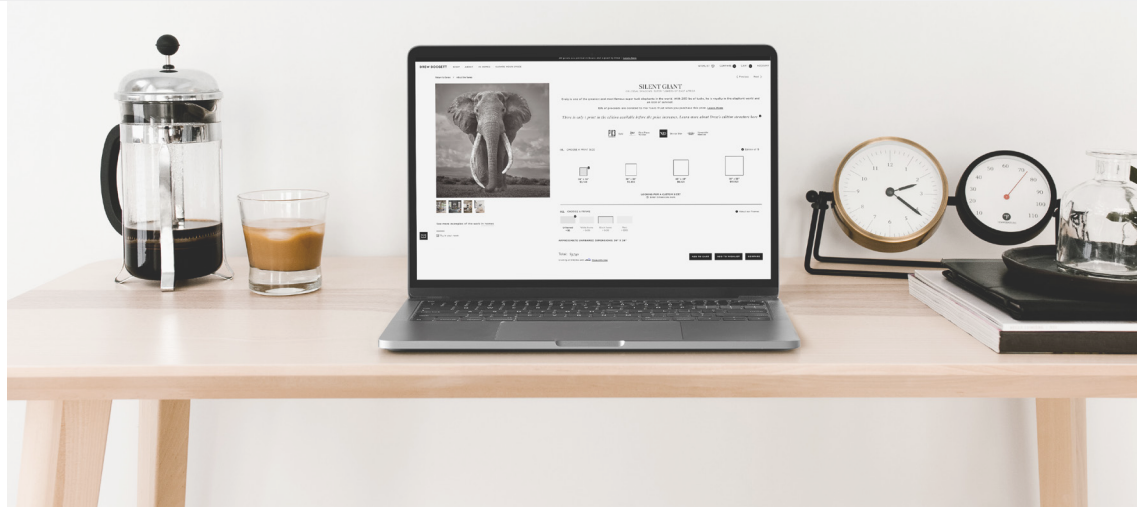
Premium
\$17,000

TOTAL INVESTMENT

Platinum
\$21,500

*Design Implementation & Development details on the following page.

Design Implementation & Development Fee



Includes:

STYLE KIT

- Includes: adjustment on the color scheme with existing logo, new font

BASE SETUP

- Design and implementation of the following pages: homepage, about page and collections
- Design and implementation of the following elements: home, menu, footer, my account
- Setup frames options and previews (previews are only for the premium and gold packages)
- Setup Non-Branding, Text Based Notification Emails: Welcome email, price increase notification (gold package only), password reset, order received, order details)
- Setup: wishlist unique links and share functionality, compare unique links

INFRASTRUCTURE SETUP

- Setup the following services: sendgrid (sends auto emails like "order received"), digital ocean (hosting), cloudflare (video hosting), domain configuration (Pointing the new site to your custom URL)
- Basic setup of integrations: facebook and google analytics pixels, fedex (other service providers will be additional)

LAUNCH

- Make sure the launch is smooth and seamless
- Basic email subscription form integration (i.e. mailchimp/convertkit) Fees for email service providers would be additional

MAINTENANCE & SUPPORT

- Up to 12 hours per month, for the first year of bug fixes, and other assistance.
- Tutorials and website usage (From your team)

EXTRAS

- Charged at \$X/hour and estimated in advance
- Branding
- Data migration from your existing website (Cost will vary depending on the website size and data quantity)
- Website Hosting Fees (as determined by traffic to your site, but estimated to be 23-30/month)
- Sendgrid fees
- Website building and admin panel customization
- Support outside of the tutorials and hours included above