



Kaptured  
by Kelsey PHOTOGRAPHY

KBK PHOTO AMBASSADOR PROGRAM

PROFESSIONAL  
PHOTOS TO  
SHARE

DANCERS

EARN  
DISCOUNTED  
SESSIONS





# PROGRAM INFO

## QUALIFICATIONS & RESPONSIBILITIES:

- Entry fee is \$300 (less than a 1 hour session price)
- Must have Instagram Account, ideally 350+ followers (additional Facebook account preferred), lower will still be considered
- Must post regularly + have built up your profile
- Required to complete spotlight session within beginning of season timeframe provided
- Share personalized discount code to gain referrals
- Post at least 1-2 session photos/month in feed/on profile
- Post at least 2 promo stories/month
- Share + interact with KBK Photo's posts
- Must tag KBK photo accounts in all posts
- Participate in 1 group session per year or book additional private session to remain eligible

ALL INFORMATION SUBJECT TO CHANGE



## PERKS/REWARDS:

- Earn discounts on future sessions through referrals towards a free session, 2 referrals = 50% off or 4 referrals = free session
- Invitations to participate in ambassador-only photoshoots
- After initial spotlight session, subsequent sessions are 10% off
- 20% off non-ambassador dance friend duo sessions (90 minute minimum)
- Share photos with your studio/company (must tag kbk photo accounts)
- Potential for photos to be featured on KBK Photo website, in publications, etc.
- Other fun rewards and collaborations

# DISCOUNT TIERS

## HOW TO EARN SESSION DISCOUNTS:

- For each session referral scheduled using your code, ambassador receives a credit towards discounts on future sessions
- 2 credits = 50% off, 4 credits = free session
- Discount resets when:
  - Credits are used (2 or 4)
- Discounts can only be used during given term

## WHAT IS A REFERRAL?

- Someone who schedules a portrait session using your personal discount code

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