

KBK PHOTO AMBASSADOR PROGRAM

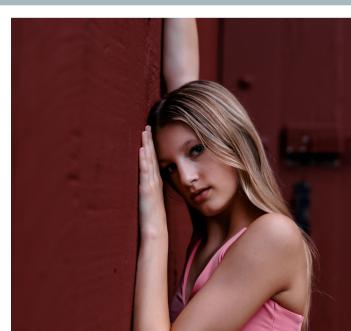
PROFESSIONAL PHOTOS TO SHARE

DANCERS

EARN DISCOUNTED SESSIONS









PROGRAM INFO

QUALIFICATIONS & RESPONSIBILITIES:

- Entry fee is \$300 (less than a 1 hour session price)
- Must have Instagram Account, ideally 350+ followers (additional Facebook account preferred), lower will still be considered
- Must post regularly + have built up your profile
- Required to complete spotlight session within beginning of season timeframe provided
- Share personalized discount code to gain referrals
- Post at least 1-2 session photos/month in feed/on profile
- Post at least 2 promo stories/month
- Share + interact with KBK Photo's posts
- Must tag KBK photo accounts in all posts
- Participate in 1 group session per year or book additional private session to remain eligible

ALL INFORMATION SUBJECT TO CHANGE



Perks/Rewards:

- Earn discounts on future sessions through referrals towards a free session, 2 referrals = 50% off or 4 referrals = free session
- Invitations to participate in ambassadoronly photoshoots
- After initial spotlight session, subsequent sessions are 10% off
- 20% off non-ambassador dance friend duo sessions (90 minute minimum)
- Share photos with your studio/company (must tag kbk photo accounts)
- Potential for photos to be featured on KBK Photo website, in publications, etc.
- Other fun rewards and collaborations

DISCOUNT TIERS

HOW TO Earn SESSION DISCOUNTS:

- For each session referral scheduled using your code, ambassador receives a credit towards discounts on future sessions
- 2 credits = 50% off, 4 credits = free session
- Discount resets when:
 - o Credits are used (2 or 4)
- Discounts can only be used during given term

WHAT IS A referral?

• Someone who schedules a portrait session using your personal discount code

