

FOUNT

2021 workshop



October 17-18-19, 2021

SANTA ROSA BEACH, FLORIDA



VISION

The name Fount is grounded in the Middle English version of the word, meaning: a rise or beginning from a source, something that provides what is needed. We grew attached to this name instantly, as we believe it describes motherhood as perfectly as we hope to capture it— a source where life flows from; a deep wellspring.

We believe motherhood deserves to be celebrated, lifted higher, and beheld for the daily devotion it demands.

In a creative industry that most often gives recognition to the wedding photographer, we wanted to create a workshop entirely devoted to the art of photographing motherhood...

and it is our favorite.



A photograph of a woman holding a young child in a garden. The woman is wearing a light-colored, short-sleeved top and wide-leg trousers. The child is wearing a white, ruffled top. They are standing on a stone path. In the background, several people are taking photographs with cameras. The setting is a garden with various plants and flowers, including purple and yellow blooms. A white building with a black door is visible in the background. The word "DETAILS" is written in a white, serif font inside a white rectangular box in the upper right corner of the image.

DETAILS

THE CREATIVE TEAM & SPEAKERS



TIFFANY FARLEY

Tiffany is the founder of The Fount Collective, and a photographer of motherhood and family currently based in Coral Springs, FL. She is known for her signature motherhood portraits created with black & white film.

tiffanyfarley.com | [@tiffanylfarley](https://www.instagram.com/tiffanylfarley)

RYLEE HITCHNER

Rylee is a destination wedding and family photographer based in Alabama. Since beginning in 2009, her painterly sunset portraits and grainy black and white film work have been featured in publications such as The New York Times, Martha Stewart Weddings and Vogue.com. Her work takes her all over the world, but her favorite place to be is at home with her husband, Andrew, and their three children.

www.ryleehitchner.com | [@ryleehitchner](https://www.instagram.com/ryleehitchner)



ALEX OF DAPHNE MAE PHOTOGRAPHY

Alex lives on a little farm with one handsome almond farmer and their four little ones. Film and words are her mediums of choice in creating and preserving beauty in all seasons. She has been documenting beautiful mothers and their little ones on film for over five years now, and continues to be inspired by their innate connections and organic rhythms. Motherhood is her muse, and love is her platform.

www.daphnemaephoto.com | [@lovedaphnema](https://www.instagram.com/lovedaphnema)

VALENTINA GLIDDEN

Valentina Glidden is a film photographer who specializes in Motherhood photography. She loves celebrating and documenting the tenderness and love of Motherhood. When she's not photographing mamas and their babies, she's at home raising her 3 boys. She calls Southern California her home.

valentinaglidden.com | [@valglidden](https://www.instagram.com/valglidden)





INCLUDES



A ONE OF A KIND, UNIQUE, INTIMATE WORKSHOP EXPERIENCE

The workshop will be hosted at a home in Santa Rosa Beach, Florida. This is our 6th in-person workshop and we are thrilled to be able to offer this experience for you this fall.

Welcome will begin on Sunday October 17th at 4:00pm.

Monday Oct 18th and Tuesday Oct 19th
will both be days of teaching starting at approx 10am and ending by 9pm.

(Please note times are subject to change)

All meals, snacks, and drinks are provided during the duration of the workshop.

In an effort to ensure every attendee's stay meets their own personal comfort, we are giving you the freedom to secure lodging that best suits your own needs. This also allowed us to offer our workshop experience at a lesser price than previous years.

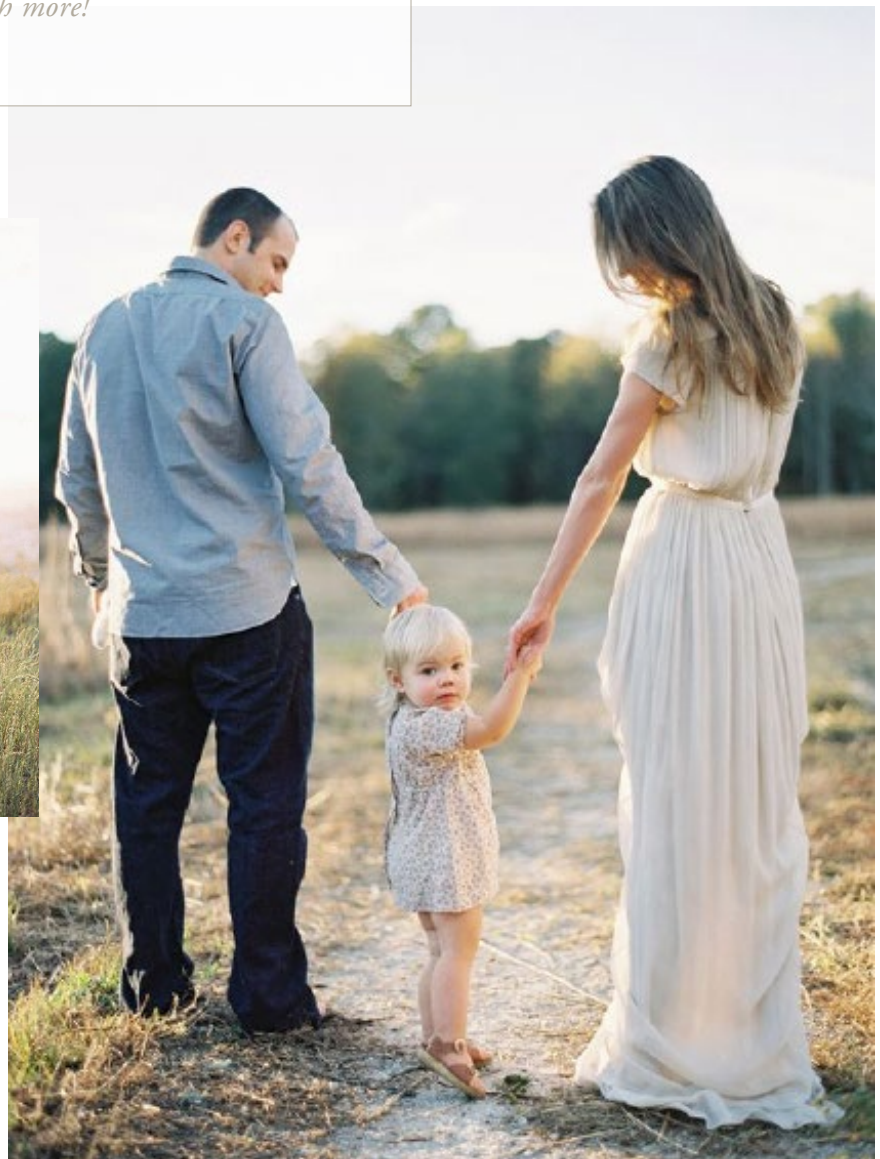
Following registration, you will be provided with suggested accommodations in the surrounding area. We will also invite you to join a private facebook group in an effort to connect you with other attendees for those would like to share rooms, rented homes, cars, etc which we encourage you to do!

*We will be providing a variety of styled portfolio building shoots
(both indoor & outdoor), and this home as our venue will allow us to have relaxed time
together outside of the "Classroom"--think comfy pajamas, special treats, and authentic heart
to heart conversations!*

HOURS OF INTIMATE,
CONVERSATIONAL TEACHING ON
TOPICS INCLUDING:

Developing a Vision for Your Business
Defining and Attracting Your Ideal Client
Curating Your Portfolio as an Artist
Client Experience & Education
Image Composition
Film Photography
Styling Your Sessions
Brand Presentation
Marketing & Booking

and much more!



Images by Workshop Teacher
Rylee Hitchner



Image by Workshop Teacher
Valentina Glidden

Images by Workshop Teacher
Daphne Mae Photography



MULTIPLE STYLED, PORTFOLIO BUILDING SHOTS.

Attendees will be given time to watch how leaders of the Creative Team each approach, and uniquely photograph a portrait shoot.

Each attendee will also have the opportunity to photograph the models, providing the opportunity to leave the workshop with beautiful new images for your portfolio.

Shoots may be led with both film and digital mediums, and attendees may bring either that you prefer to work with.

It's important to us at Fount to celebrate and recognize each artist's unique eye, and while we provide teaching from different industry experts, we also encourage attendees to create images with their own vision and style throughout the workshop.

COMMUNITY & FRIENDSHIP

Perhaps one of our favorite elements of this workshop experience is the community that is cultivated through creating, learning, and spending time together with like-minded creatives from near and far. We will be opening only a limited number of spots to ensure that the creative atmosphere remains intimate and personal.

We value community over competition at our workshops, and strive to make every attendee, new or seasoned, feel welcome and a part. Our last four workshops have included a range of photographers who have had their business for years, to those were just starting out. All are welcome!



Image by Workshop Teacher
Valentina Glidden




"...I am so glad I attended The Fount Workshop. I left with inspiration and practical business ideas. The workshop also allowed me to think about family photography in new ways and gave me the opportunity to refine my work through beautifully curated styled shoots. Tiffany, Rylee, and Abany create an atmosphere that is inviting to questions and reflections. I felt like I was at a wonderful soirée the whole time.

It truly was an incredible experience and the best workshop I've been to..."

DIANA MCGREGOR




Image by Workshop Teacher
Daphne Mae Photography

A pregnant woman with long, wavy blonde hair is shown in profile, facing right. She is wearing a light blue, off-the-shoulder, long-sleeved dress with ruffled cuffs and a matching sash tied around her waist. She is gently holding her belly with both hands. She stands in a field of tall green grass and wildflowers. The background is a soft-focus landscape with trees under a warm, golden sunset sky. The sun is low on the horizon, creating a strong lens flare and a warm glow over the entire scene.

*"I am so **THANKFUL** I chose to invest in the Fount Workshop! When I attended the workshop, I was six months into my photography career. I have to admit that before arriving I was nervous to be around so many professional, experienced photographers. But those nerves were easily swept away the moment I walked into the door and had the honor to get to know these ladies.*

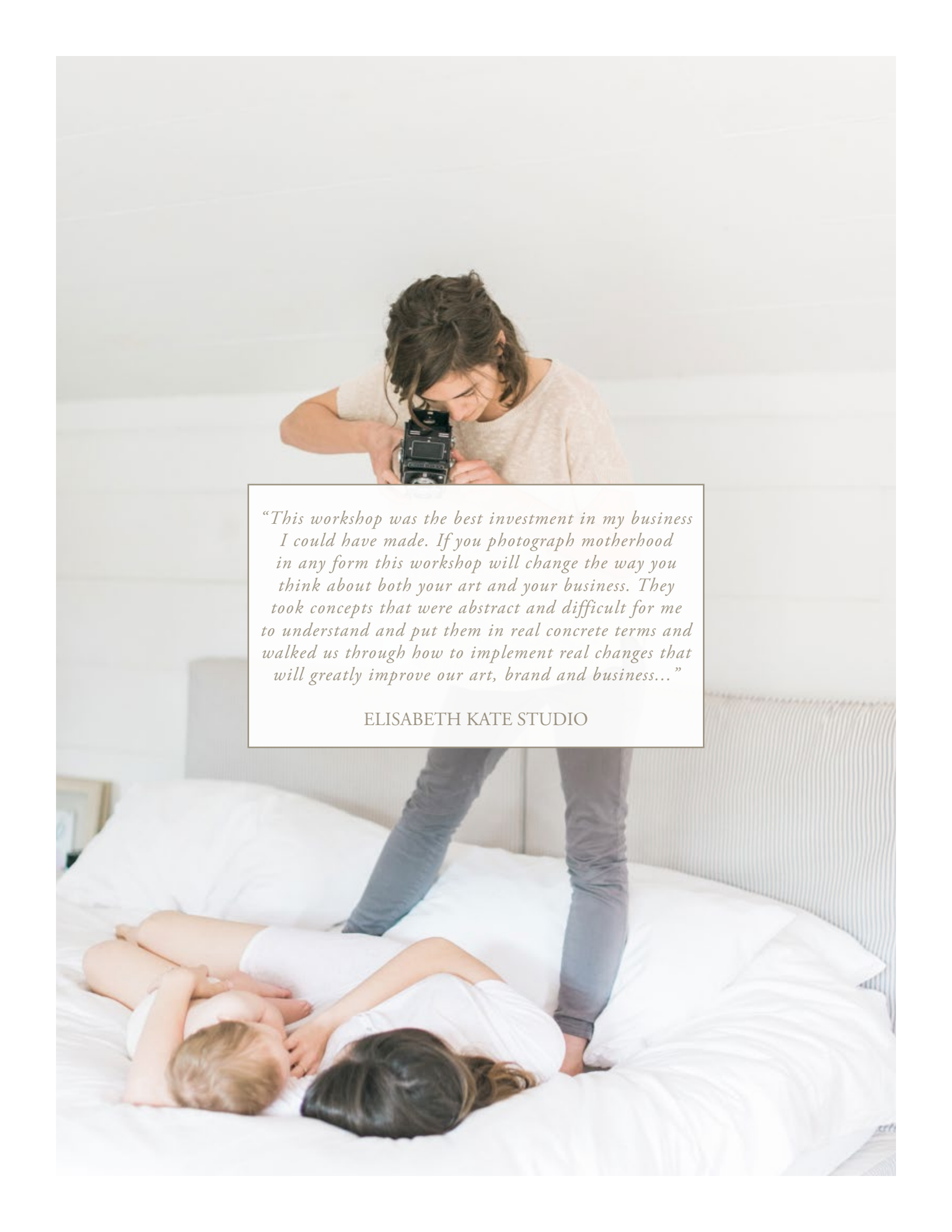
Both the speakers and the additional attendees were always willing to help if any questions came to mind. They easily explained the process behind their approaches in an understandable manner that I know I can apply to my business. After two days of beautiful shoots, a serene atmosphere, and tons of learning, I walked away feeling inspired and ready to grow my photography business into something more!"

ASHLEY LANDRY

A photograph of a woman with blonde hair, wearing a white off-the-shoulder dress, holding a baby in a brown sweater. They are standing by a large window with sheer curtains. A young girl with curly hair, wearing a floral dress, is looking up at the woman. The scene is softly lit by natural light from the window.

"If you are on the fence about investing in the Fount Workshop all I can say is it's SO WORTH IT! I not only gained valuable knowledge from the workshop coordinators about how to more effectively run my business, but I also gained priceless confidence in my worth as a photographer and business owner. When running a business and having a family, the balancing act can be exhausting and discouraging. The support and genuine love from these women is so powerful. I also loved the different perspectives from each speaker. I took away so many new ideas that I now put into practice with my business and loved the fellowship with other like-minded women."

HAZEL & HAZE PHOTOGRAPHY



“This workshop was the best investment in my business I could have made. If you photograph motherhood in any form this workshop will change the way you think about both your art and your business. They took concepts that were abstract and difficult for me to understand and put them in real concrete terms and walked us through how to implement real changes that will greatly improve our art, brand and business...”

ELISABETH KATE STUDIO

A group of four photographers are standing in a field of tall green grass, holding cameras up to their eyes and taking pictures. They are wearing jackets and scarves, suggesting a cool environment. The background is a soft-focus view of bare trees and a hazy sky. The overall mood is artistic and focused.

“The Fount Workshop was a fabulous workshop held in the most beautiful, and tranquil Inn in a place where time literally pauses. You’re surrounded by such a captivating and inspiring environment that is true to the Fount brand. The speakers were full of insightful information on how to define a brand that is truly your own, how to design unique and meaningful sessions with your clients, how to tell a story with your images instead of words, and so many other amazing details to help you take your work and client experience from simple portraits into luxury fine art.”

REAJ ROBERTS PHOTOGRAPHY

INVESTMENT



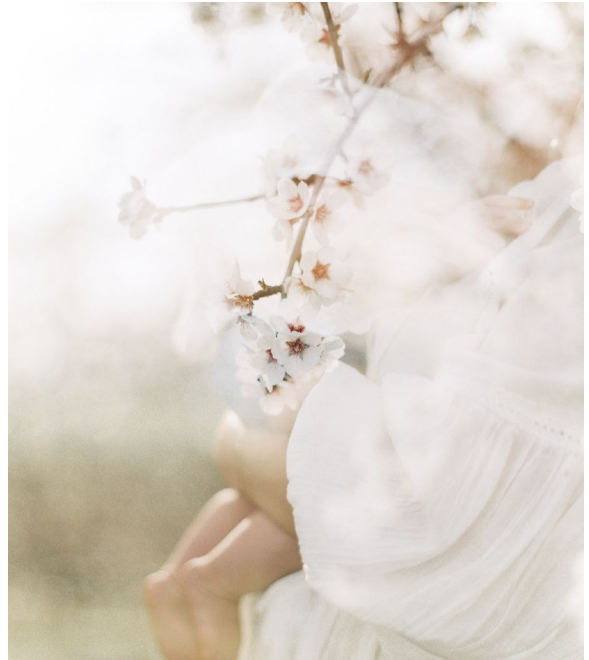


YOUR INVESTMENT INCLUDES:

- All teaching presentations, led by a variety of industry experts.
- Multiple styled, portfolio building portrait shoots for hands-on learning, and interactive, creative inspiration.
 - All meals for the duration of the workshop.
 - Drinks & Snacks! (*we promise you won't go hungry!*)
- All attendee teaching materials, surprise swag, fun treats & an overall meaningful experience.
- Full access to Fount Online beginning June 1, 2021

Image by Workshop Teacher
Rylee Hitchner

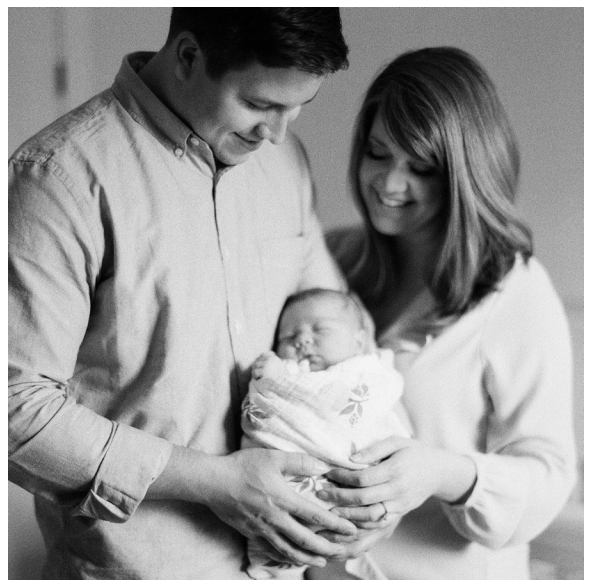
Teaching By Daphne Mae Photography
Color Film Photography
www.daphnemaephoto.com
@lovedaphnema



Teaching By Rylee Hitchner
Color & Black and White Film Photography
ryleehitchner.com
@ryleehitchner



Teaching By Tiffany Farley
Digital & Black & White Film Photography
www.tiffanyfarley.com
[@tiffanylfarley](https://www.instagram.com/tiffanylfarley)



Teaching By Valentina Glidden
Color & Black and White Film Photography
valentinaglidden.com
@valglidden





INVESTMENT

\$2600 in full
or \$2800 with our payment plan.

Payment for The Fount Workshop may be made in full at the time
of your registration (saving \$200)

OR

An \$700 non-refundable retainer holds your spot, with four,
\$525 payments due on:

June 1
July 1
August 1
September 1

*Due to the nature of workshop planning,
each registration will require a signed agreement
to our payment plan and cancellation policy.*

FREQUENTLY ASKED QUESTIONS

Is this a film exclusive workshop?

No this workshop is for both film AND digital photographers. Attendees may bring either that you prefer to work with.

As a nursing mama, I will need to pump during the workshop. Will there be time or accommodations for that?

We do our best to support all of our attendee's needs, and we have had many nursing mamas attend in years past. There is full kitchen access for needed refrigeration, and small breaks provided throughout each day.

How will I make payments if I choose the payment plan?

All payments are collected online. After registration, attendees will be invited to join a private Facebook group, as well as be subscribed to an attendee email list. You will receive payments via online invoice, and will have the option to pay off your balance at any time.

Is this the only workshop available in 2021?

Yes, this is our only in-person workshop in 2021.

How will you be handling concerns about Covid?

Any person involved at our workshop is welcome to wear a mask or take precautions they feel personally comfortable with. However no person at this workshop will be required to wear a mask. The teaching will take place both inside a home, and outdoor locations weather permitting. If you have any specific concerns please feel free to email hello@thefountcollective.com prior to registering.

FREQUENTLY ASKED QUESTIONS

If I am a workshop alumni, will I learn something new if I return?

We have excitedly welcomed alumni attendees each year. While some of the core concepts that we teach are the same, we will be refreshing our content overall for 2021, and are so thrilled to have Valentina Glidden joining us for the first time. The Fount Workshop community is so unique and special, we welcome return attendees!

*What if an unforeseen event, emergency, or sickness occurs and I am unable to attend?
Will I receive a full or partial refund?*

While we would understand & share in your great disappointment should an emergency of any kind arise, we are unable to provide any full refunds due to the unique nature of workshop planning and our non-negotiable vendor cancellation policies. You can view our full cancellation and partial refund policy at registration.

I have special dietary restrictions, are those accommodated in the food provided?

We do our very best to provide a variety of food and snack options that meet any restrictions or allergies. We ask that you provide us with this information as soon as possible so we can plan accordingly.

If I register for the in person workshop, I also get access to Fount Online?

Yes, we are excited to share that in person registration ALSO includes access to Fount online. There are 27 videos- including EIGHT videos of raw, behind the scenes shoot footage so you can see how Rylee and Tiffany each approach a portrait session!

You will receive a digital workbook to follow along, access to our private course facebook group, and a seat to different Live Q&A Sessions. The Fount Online Course is structured to take at your own pace, and all the teaching videos are downloadable for lifetime access! So whether it's logging in after your babies are in bed, while they're at school, or around that full time job- you can learn and get inspired when it works for you!



RESERVE YOUR SEAT HERE

Please keep in mind that each Fount Workshop has completely sold out. We have provided the best payment plan option to try to meet all budgets, while planning a luxurious, one of a kind, meaningful, workshop experience.

*Questions?
hello@thefountcollective.com*