

# JULIE RENEE PHOTO

NEWBORN + MOTHERHOOD PHOTOGRAPHER



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PRICING GUIDE

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[www.juliereneephoto.com](http://www.juliereneephoto.com)

# W E L C O M E

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Hi there!

I'm Julie and I am the owner and photographer here at Julie Renee Photo. I am a mother myself to two beautiful and crazy boys and live in the South Hills of Pittsburgh. I am a seasoned professional and am so excited to help document this exciting season of your life so you have beautiful memories for years to come.

The information in this planning guide is meant to help you through all of your pricing-related questions so you can feel confident choosing me to capture your family.

If you still have questions, don't hesitate to send over an email! I am here for you every step of the way.

[juliereneephoto@gmail.com](mailto:juliereneephoto@gmail.com)

ph: 412.913.1688

xx, Julie



# COLLECTIONS

## STUDIO NEWBORN

\$850 +tax

two hour session  
JRP Studio  
suitable for the whole family, not just baby!  
access to client wardrobe  
all images from the session, digital + print release

## IN-HOME NEWBORN

\$1000 +tax

two hour session  
in your home  
suitable for the whole family, not just baby!  
access to client wardrobe  
all images from the session, digital + print release

## FAMILY SESSION

\$750 +tax

one hour session  
suitable for families of all sizes  
JRP Studio or outdoors May - October  
access to client wardrobe  
all images from the session, digital + print release

## SOLO OR COUPLES MATERNITY

\$600 +tax

forty-five minute session  
JRP Studio or outdoors May - October  
access to client wardrobe  
all images from the session, digital + print release

## MILESTONE SESSION

\$400 +tax

thirty minute session  
suitable for Fresh 48, sitter sessions (6-10 months) or first birthday  
Hospital setting, JRP studio or outdoors May - October  
access to client wardrobe  
all images from the session, digital + print release



## WHAT TO EXPECT

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### JRP STUDIO

Situated perfectly above a coffee shop, my studio is everything parents need on a trip out of the house. It is warm, calming, and timeless for photos. Best of all, the lighting is absolutely gorgeous, and completely reliable no matter the weather.

### BABY WARDROBE

I have an extensive baby wardrobe full of custom knit items, cashmere wraps, heirloom blankets, and premium swaddles. Everything you need for babies up to one year old.

### CLIENT WARDROBE

In addition to baby wardrobe, I have options for mom, dad and big siblings. The wardrobe is constantly growing, so we'll talk through your family needs and see if I can fill any gaps you may have! All of my wardrobe pieces work for indoor or outdoor sessions.

One less thing for you to worry about!

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## F A Q

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Q: What sets you apart from other photographers?

A: With years of experience under my belt, I know how to pose and guide clients to make them feel relaxed while looking their very best. I use natural lighting and make sure my sessions are intimate + fun! I pride myself on client experience and want your whole journey with me to be totally stress free!

Q: Do you do pose my newborn?

A: I have a very baby-led approach to newborn photos. I don't pose baby in any unnatural positions or in any hard objects. I want your baby cozy in your arms or on my simple beanbag set up. I may use a pillow for extra support if they need it, but nothing is ever forced!

Q: Do I have to use your client wardrobe?


A: All of my sessions come with access to my client wardrobe, but it is totally optional! The wardrobe started with intentions of only being maternity items, but it has grown to be able to accommodate whole families. We'll talk about it in depth on our initial planning call!

Q: Will my photos be posted publicly on your site or social media?

A: I respect your privacy and allow each client to decide whether or not they want their photos displayed publicly. I'd love to show off you & your images, if you're okay with it! If not, that's totally okay, too.

Q: What if it rains for my outdoor session?

A: We have two options in case of inclement weather. We can either reschedule or you can take advantage of my studio space. We'll talk about options the day before, and then make the final call on the day of the session. PGH weather is crazy and ever-changing and I always try to get photos done on their original date if possible!

A newborn baby is lying on a brown crocheted blanket, wrapped in a white blanket. The baby's face is partially visible, and they appear to be sleeping peacefully. The background is a soft, textured brown fabric.

“JULIE WAS AMAZING TO  
WORK WITH! SHE IS SO  
EASY-GOING, BUT ALSO  
VERY EFFICIENT IN  
GETTING A VARIETY OF  
DIFFERENT SHOTS. HER  
PHOTOS ARE SO NATURAL  
AND BEAUTIFUL. WE WILL  
TREASURE THESE  
KEEPSAKES FOREVER!”

CARRIE + FAMILY







CONTACT

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