

OnPoint

CENTER STORE PROMOTIONS
2025



ONPOINT IS THE ONLY SCAN DATA SOLUTION THAT PROVIDES YOU WITH A FULL CALENDAR OF CENTER-STORE PROMOTIONS FROM THE BEST BRANDS. STORES CAN EARN THREE WAYS - PROMO\$ENSE DISPLAY ALLOWANCES, SCAN ALLOWANCES, AND ONGOING WAM REBATES!

Signage Kits

Store receives 1 push bar sign and 2 shelf talkers per deal



WAVE 1 • JAN - FEB

Manufacturer	Brand/Category	Required Retail	Scan Allowance (per unit)	Promo\$ense Deal	Promo\$ense Ship Month
FERRARA	Sweetarts/ Nerds Peg	Buy 2 Save \$.80	\$0.40	Big Game Nerds/SweeTart FS 78ct	February
FERRERO	Kinder Joy + KJ Funko Pop	Buy 2 Save \$1	\$0.50		
MONDELEZ	Nabisco King Size Cookies	Buy 2 Save \$1	\$0.50	Oreo Cakesters Golden King Size Oreo Loaded & Oreo Cakesters Golden KS FS 60ct	January, February
CONAGRA	SLIM JIM Giant	Buy 2 Save \$1	\$0.50	SJ Big Boss Meat 'N Cheese PW SJ Giant 96ct PW SJ Gravity Feed 120ct	January, February
SIMPLY GOOD FOODS	Quest Protein Bars	Buy 2 Save \$.50	\$0.25	Quest Bars	January
PERFETTI VAN MELLE	Mentos Big Gum Bottle	Buy 2 Save \$1	\$0.50	Mentos Gum Big Curvy 24ct	February
GENERAL MILLS	Treat Bars	Buy 2 Save \$1	\$0.50		N/A
MARS WRIGLEY	Snickers Share Size	Buy 2 Save \$1	\$0.50* *RETAILER COFUNDED 50%		N/A
CHEESEWICH	Cheesewich Original	Buy 2 Save \$.80	\$0.40	All SKUs	February



WAVE 2 • March - April

Manufacturer	Brand/Category	Required Retail	Scan Allowance (per unit)		Promo\$ense Ship Month
CONAGRA	DAVID Seeds	Buy 2 Save \$1	\$0.50	DVD Sun 60ct Shipper	April
KRAFT HEINZ	Capri Sun 12 oz bottle	Buy 2 Save \$2	\$1.00		April
HOSTESS	Single Serve Donettes	Buy 2 Save \$.50	\$0.25		N/A
MONDELEZ	Clif Bar & Builders	Buy 2 Save \$.50	\$0.25	Clif Builders Peanut Butter Chocolate Crisp (pending) Clif Builders Salted Almond Caramel Crisp (pending) Clif Builders Oreo (pending) Clif Caffeinated Caramel Choc Chip (pending)	April
KELLANOVA	Cheez Its	Buy 2 Save \$1	\$0.50		N/A
GENERAL MILLS	Gushers	Buy 2 Save \$,.50	\$0.25		N/A
MARS WRIGLEY	Chocolate Share Size (Snickers, Twix, M&M)	Buy 2 Save \$1	\$0.50* *RETAILER COFUNDED 50%	Snickers Share Size CU	March
LACTALIS	Snacking Cheese	Buy 2 Save \$1	\$0.50	Kraft Big Cheese Colby Jack Stick / Cracker Barrel Xsharp stick	March
FERRERO	Tic Tac Chewy	Buy 2 Save \$1	\$0.50	Tic Tac Chewy T100 Displays	March



FERRERO



Kellanova

KraftHeinz



MARS WRIGLEY

Mondelez
International
SNACKING MADE RIGHT

WAVE 3 • May - June

Manufacturer	Brand/Category	Required Retail	Scan Allowance (per unit)	Promo\$ense Deal	Promo\$ense Ship Month
HORMEL	Trail Mix (6oz)	Buy 2 Save \$1	\$0.50		N/A
MARS WRIGLEY	Skittles Share Size	Buy 2 Save \$1	\$0.50* *RETAILER COFUNDED 50%	Mixed Share Size Shipper	May
KELLANOVA	RKT	Buy 2 Save \$1	\$0.50	RKT Homestyle OS / RKT Mega OS	May
FERRERO	Tic Tac 100	Buy 2 Save \$1	\$0.50		N/A
GENERAL MILLS	Bugles	Buy 2 Save \$1	\$0.50	"Chex Mix & Bugles Open Stock (Trad, Ched, Bold, WC, Org, NC, HVR, CTC)"	May
PERFETTI VAN MELLE	Airheads Peg Bags	Buy 2 Save \$1	\$0.50	Airheads Peg Bag 60ct	June
FERRARA	Trolli	Buy 2 Save \$.40	\$0.20	Trolli Gaming 72ct 4 Flavor Medium Peg Floorstand	May
WONDERFUL	Fiji 1L	Buy 2 Save \$2	\$1.00	FIJI Water: "Buy 4, Get 1 Free" or "Buy 5, Save \$X"	June
HOSTESS	Bagged Donettes	Buy 2 Save \$.70	\$0.35	Red White Blue Bag Donut Display Hostess SS Red, White & Blue Bag Donette Shipper 36ct	May
MONDELEZ	Chips Ahoy! Big Cookies and Nabisco Big Bags	Buy 2 Save \$.80	\$0.40	Chips Ahoy! Big Cookie & Big Bag Floorstand 60ct 44000-08092	May
CHEESEWICH	Cheesewich Original	Buy 2 Save. 80	\$0.40	All SKUs	June



WAVE 4 • July - August

Manufacturer	Brand/Category	Required Retail	Scan Allowance (per unit)	PromoSense Deal	PromoSense Ship Month
CONAGRA	BIGS	Buy 2 Save \$1	\$0.50	BG SPY PKL TACO DL PKL MXD 36CT PW SHP BIGS Sun 36ct with takis	July, August
HORMEL	Cashews 3 Oz	Buy 2 Save \$1	\$0.50		N/A
MARS WRIGLEY	Life Savers Peg	Buy 2 Save \$1	\$0.50* *RETAILER COFUNDED 50%		N/A
KRAFT HEINZ	Lunchables (basic and fun pack)	Buy 2 Save \$1	\$0.50	OM Lunchables Basic / OM Lunchables FN PK	July
PERFETTI VAN MELLE	Mentos Rolls	Buy 2 Save \$0.50	\$0.25	Mentos Rolls 90ct Counter #80515	July
SIMPLY GOOD FOODS	Quest Chips & Bars	Buy 2 Save \$.50	\$0.25	Quest Tortilla Chips	July
GENERAL MILLS	Chex Mix	Buy 2 Save \$1.50	\$0.75		N/A
WONDERFUL	Fiji 1L	Buy 2 Save \$2	\$1.00		N/A
MONDELEZ	Sour Patch Kids/Swedish Fish 8oz Peg Bags	Buy 2 Save \$1	\$0.50	Swedish Fish Glow Ups 8oz Floorstand 72ct / Sour Patch Kids & Swedish Fish "The Summer I Turned Pretty" LE Floorstand 72ct/	July, August
KELLANOVA	Pop Tarts	Buy 2 Save \$1	\$0.50	Pop Tarts OS	July
FERRERO	Kinder Joy Egg + Disney Promotion	Buy 2 Save \$1	\$0.50		N/A



FERRERO

FIJI
WATER



Kellanova

KraftHeinz

MARS WRIGLEY

Mondelez
International
SNACKING MADE RIGHT



WAVE 5 • September - October

Manufacturer	Brand/Category	Required Retail	Scan Allowance (per unit)	PromoSense Deal	PromoSense Ship Month
KELLANOVA	Pringles	Buy 2 Save \$1	\$0.50	Pringles Standard Can	September
SIMPLY GOOD FOODS	Quest Cookies & Bars	Buy 2 Save \$.50	\$0.25	Quest Cookies / Quest Frosted Cookies / Quest Bakery	September
MARS WRIGLEY	Share Size (Snickers, Twix, Skittles, Starburst, M&Ms)	Buy 2 Save \$1	\$0.50* *RETAILER COFUNDED 50%	Snickers Singles CU	October
MONDELEZ	Clif & Builders	Buy 2 Save \$.50	\$0.25	Clif Builders 2 Box Counter Unit 24ct	November
GENERAL MILLS	Nature Valley (Granola Bars)	Buy 2 Save \$.50	\$0.25	Nature Valley Core Display	October
CONAGRA	Slim Jim (Full Line)	Buy 2 Save \$1	\$0.50	SJ Big Boss Meat 'N Cheese PW	October
PERFETTI VAN MELLE	Trident Pocket Packs	Buy 2 Save \$1	\$0.50	Trident Pocket Pack 8+1 Counter Unit 54ct	September
HOSTESS	Single Serve	Buy 2 Save \$.50	\$0.25	90ct MV Display	September
FERRERO	Kinder Joy Egg + Harry Potter Promotion	Buy 2 Save \$1	\$0.50		N/A



WAVE 6 • November - December

Manufacturer	Brand/Category	Required Retail	Scan Allowance (per unit)	PromoSense Deal	PromoSense Ship Month
CONAGRA	Angie's	Buy 2 Save \$1	\$0.50	ABCP 36ct 2oz Shipper	November
FERRERO	Chocolate Variety Includes Share Size Chocolate	Buy 2 Save \$1	\$0.50		N/A
MARS WRIGLEY	Twix Variety Share Size	Buy 2 Save \$1	\$0.50* *RETAILER COFUNDED 50%		N/A
GENERAL MILLS	Muddy Buddies & Gardetto's	Buy 2 Save \$1	\$0.50	Innovation TBD	N/A
PERFETTI VAN MELLE	Airhead Peg Bags	Buy 2 Save \$1	\$0.50	Airheads Peg Bag 24ct	December
KRAFT HEINZ	Lunchables (basic and fun pack)	Buy 2 Save \$1	\$0.50	OM Lunchables Basic / OM Lunchables FN PK	December