

# LEADERSHIP BEYOND THE THEORY

## KERRY STAINES

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*"Take the leap of faith, you won't regret it. I was surprised how energised this course made and makes me feel. I am driving change with a new level of excitement."*

**20+**

NUMBER OF YEARS  
AS A LEADER

**10/10**

LIKELIHOOD TO  
RECOMMEND TO OTHERS

**13**

LARGEST TEAM  
KERRY HAS LED

### WAS THERE ANYTHING THAT PLEASANTLY SURPRISED YOU ABOUT THE LBT EXPERIENCE?

I didn't expect the course to be so practical, given where I was at within my current role it was absolutely the perfect timing.

I went through the program at the same time as another leader I knew locally, so each week we would meet up to discuss what we had taken from that week's module and how this directly related to our roles. I can't understate how helpful this was. It worked in really well with the linear format of the program and the small, bite-sized chunks of content covered in each new module.

I was also surprised about how much of the content can actually be used! I must admit that where some of the content appeared to be simple, upon further reflection I was amazed at how much it helped.

## **WHAT SPECIFIC CAREER CHALLENGES DID YOU HAVE, THAT LED YOU TO LOOK FOR A SOLUTION LIKE LBT?**

I continually seek to learn as much as I can, to draw on concepts, ideas, frameworks that assist my teams to deliver on an exceptional product within an exceptional environment.

I love innovation and driving the business into newly unexplored territory.

I had been listening to the podcast for 6 months and had completed the free masterclass and still felt like I wanted to gain a more in-depth understanding of Marty's framework and how the concepts link to create a full leadership model.

## **WHAT CHANGES HAVE YOU SEEN IN YOURSELF OR YOUR TEAM, SINCE COMPLETING LBT?**

I am now clear about what we need to deliver and our road map on how to get there. And to think that I was going to put this off until next year!

## **WHAT WAS THE MOST VALUABLE THING ABOUT THE PROGRAM?**

The ability to operationalise and apply the learnings straight away.

## **DID THE PROGRAM EXCEED, MEET OR NOT MEET YOUR EXPECTATIONS**

Exceeded my expectations! Being time poor between a busy work and home schedule I try to choose carefully where I spend my time, LBT did not disappoint the timeliness of attending this program and my work/life balance was on point.

## **HOW DID YOU KNOW THAT LBT WAS GOING TO BE A SOUND INVESTMENT OF YOUR TIME AND MONEY?**

I need to resonate with the presenter and with what it is they are trying to achieve. I was looking to attend Harvard this year but due to COVID this was not a possibility for 2020.

I then came across this program through the podcast. I needed a program that could fit my new COVID landscape, so all of those factors together helped me make the decision to enrol!

## **WHAT WAS YOUR 'PIE IN THE FACE' MOMENT DURING THE PROGRAM?**

Definitely Module 6, 'Drive Accountability', closely followed by Module 1, 'Deliver Value'. The concept that resonated with me the most is 'Working at Level, Don't Dip Down.'