

Start your Success Story

WITH MARY KAY FOR ONLY \$100!

THREE FORMS OF INCOME

Sales

50% Commission at Classes,
Online, On Reorders & On-the-Go



CHEVY MALIBU
\$425/MO

CHEVY EQUINOX
\$500/MO

Career Car

Career Car (insurance included)
Or Cash Compensation



MINI OR CHEVY TRAVERSE
\$500/MO

Build a Team

Receive 4% - 36% Commission
Receive "Love Checks"
Leadership Position with no glass ceiling



PINK CADILLAC XT5 OR XT6
\$900/MO

PINK ESCALADE
\$1,400/MO

WHAT ARE THE PERKS?

Financial

- Average Part-Time Consultant can generate \$5K - \$25K annually.
- Full-Time Directors can generate \$5K - \$20K monthly.
- Average NSD is an official Mary Kay Millionaire.
- Family Security Program provides after-retirement income for NSD's.
- Tax deductions can include car mileage, office & business supplies, travel, etc...
- U.S. tax laws were created to benefit business owners.

Foundational Growth

- God 1st, Family 2nd, Career 3rd.
- Mary Kay's mission - Enriching Women's Lives.
- Living by the Golden Rule - treating others the way you want to be treated.
- Becoming the best version of yourself.
- Positively impacting other women.
- Knowing God created you for something more.

Freedom and Flexibility

- A home business makes a great PLAN B.
- Enjoy flexible working hours.
- Enjoy the freedom of being your own boss.
- Transform your life and reach your dreams.
- Increase your influence and financial circumstances.
- Write your own paycheck.

Fun, Friends and Frivolous

- No quotas or territories allow you to focus on relationship building.
- Friends are always fun, especially when there are no drama mamas.
- Travel to your fun, inspirational, tax deductible Mary Kay events.
- Be a part of a team and fall in love with creating wins.
- Weekly recognition fills your cup and fuels your dream.
- A buffet of diamonds, gift cards, 5-star luxury trips and other prizes await you.

WHAT CAN YOU PROJECT FROM YOUR SALES IN ONE YEAR?

The average beauty experience had approximately: \$200+ in total sales // 4 guests // \$50 in orders per guest
The average customer reorders approximately \$200/yr. We love residual income!

5 SHOWS PER WEEK (15 - 20 HOURS)

\$200 x 5 = \$1,000 Weekly Sales
x 50 weeks = \$50,000 Annual Retail Sales
425 customers x \$200/year =
\$85,000 Annual Reorders
\$135,000 Total Annual Sales
\$67,500 profit

3 SHOWS PER WEEK (6 - 10 HOURS)

\$200 x 3 = \$600 Weekly Sales
x 50 weeks = \$30,000 Annual Retail Sales
255 customers x \$200/year =
\$51,000 annual reorders
\$81,000 total annual sales
\$40,500 profit

1 SHOW PER WEEK (2 - 4 HOURS)

\$200 x 1 = \$200 Weekly Sales
x 50 weeks = \$10,000 Annual Retail Sales
85 customers x \$200/year =
\$17,000 annual reorders
\$27,000 total annual sales
\$13,500 profit

Starter Kit Contents

\$406 IN FULL SIZE RETAIL PRODUCTS + TOOLS & SAMPLES

