

Now, I am going to hit you with this truth bomb (because someone's gotta say it):  
**We cannot keep doing this.**

Putting endless amounts of energy into this business that just is NOT showing significant ROI.

The butt cramps, back pain, and perpetual shoulder slump that comes from hours on end at your desk putting 📱 in 📱 work...

The days that seem to slip by when you suddenly realize "*crap, did I really just spend the last 7 hours on Pinterest??!*"...

Repeatedly venturing down a black hole of "how to's," miscellaneous *[insert topic of the week here]* "hacks," and free resources that we both know will never be revisited once you move it to the designated Gmail "freebies" folder upon delivery...

\*\* And don't think I didn't see you screenshotting that IG story last week at "justttt" the right moment so you could zoom in in an attempt to uncover some secret, game-changing golden nugget.

Now, let's be clear—I love a freebie. But all this?^ **It all adds up.** And it's costing so much more than that blacked-out G-Wagon pinned at the top of your vision board.

Because, ultimately, the most precious resource of a business is not money or even a laundry list of heartthrob clients. It's the CEO's (yes, *your*) **time**.

#### Here's why:

1. Pinterest, IG, and the search engine/social media gods do NOT bless us with any sort of B.S. detector (though I may have asked once or twice). We have no way of knowing what's legit, and what's just setting us back further.
2. When we *do* come across a sound strategy, by chance, we have no way of knowing how well it fits within our larger framework. (Sure, it works for *someone*. But will it work for YOU?)

But before you hit archive on this email and unfollow me on IG thinking this is a personal attack on **Mack**, let me be clear—we've ALL been there.



Because in an online world where hearing things like, "\$1 million in my first year working 3.5 minutes a week!" 🤪 isn't too far from the norm...we start to get frantic.

We *panic* and, as a result, we turn to any and every source of info we can get our hands on to help us reach our peers' status before anyone notices we didn't make it to the top **first**: I call this diagnosis: **Panic Piecemealing**. (*Catch me in next month's issue of Psychology Today* 🤪)



Side effects of *Panic Piecemealing* can include (but are not limited to):

- Heavy marketing plans, messy systems, and unaligned offer suites
- Failed launches (or at least, not a level of success that matches your tireless efforts)
- Inconsistent income (also see: canceling your favorite subscriptions, opting out of trips, etc.)
- Burnout

But! There is a **proven, step-by-step antidote** to unite your marketing, money, offers, and operations to help you **scale to high-selling CEO status** (we're talkin' those coveted high 6 or 7 figures)

After performing the Sophisticated Business Model™ to get those ^ results for thousands of client service providers, coaches, consultants, course creators (just like you), I've finally packaged it up, added community + hands-on support, put a bow on it and named it the [Sophisticated CEO Suite™](#).

And now, it's ready for you, **Mack** 🍷

\*This\* is the all-encompassing Suite that is going to give you back your time, your money, and your energy.

Looks like you're still missing a few curriculums—grab what you need to complete your Sophisticated CEO Suite below! 🍷

**See you in there,**

**Shannon & Team Bungalow**

PS: Did you watch the free lesson from Business Expansion Blueprint that I released yesterday? If you did not then [go watch it now](#) because that is your way to enter today's giveaway to win an EPIC prize!

**One last thing, do you have any questions? If so just hit reply on this email or text me at (702) 447-0486**

Sent to: [mackenzieblefleming@gmail.com](mailto:mackenzieblefleming@gmail.com)

[Unsubscribe](#)

The Social Bungalow, 7848 W. Sahara Ave., Las Vegas, NV 89117, United States