

Social Media Toolkit

Shifting the Field: Philanthropy's role in strengthening child- and youth-led community rooted groups provides practical recommendations to funders who want to **#ShiftThePower** to child and youth-led work at the community level and ensure their practices have real impact. We are confident that this report has the potential to be a valuable resource to the field. **To maximize its impact, we're asking for your support in one key way: share, and share widely.** Need some inspiration? Check out the sample language below.

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SHARE WITH YOUR NETWORK:

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USE THE HASHTAGS:

#ShiftingTheField
#ShiftThePower
#ElevateChildren

SAMPLE LANGUAGE FOR SOCIALS:

#ShiftingTheField, out now!

New report from @ElevateChildren looks at philanthropy's role in strengthening child+youth-led community-rooted groups & provides recommendations to funders who want to #ShiftThePower & ensure their practices have real impact: <https://bit.ly/2Wpuja8>

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For funders, committing to improved youth engagement means:

1. Examining existing power dynamics
2. Exposing detrimental practices
3. IDing alternate strategies to promote participation

We must #shiftpower in order to #elevatechildren. Learn more: <https://bit.ly/2Wpuja8>

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Constructive recommendations for funders to #shiftpower:

- Acknowledge+rebalance power
- Bear the burden
- Amplify the voices of young people
- Offer flexible funding & participatory grantmaking
- Engage children beyond the grantmaking cycle

More: <https://bit.ly/2Wpuja8>

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SAMPLE EMAIL LANGUAGE

Hi there,

I am writing to share a new report on philanthropy's role in strengthening child- and youth-led community rooted groups that was recently shared with me.

Shifting the Field provides practical recommendations to funders who want to #ShiftThePower to child and youth-led work at the community level and ensure their practices have real impact.

The findings from this research have proven to be really useful & thought-provoking, and thought you might too. Elevate Children Funders Group wants to get it out to as many people as possible, so I am linking [here](#) in case you'd like to check it out. Feel free to share it with your network, too.

Thanks for helping to spread the word.

[SEND THE EMAIL](#)