

# LEADERSHIP BEYOND THE THEORY

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*"Doing Leadership Beyond the Theory assured me that how I perceive leadership is actually correct and it helped me get some of my confidence back."*

**10**

NUMBER OF YEARS  
AS A LEADER

**9/10**

LIKELIHOOD TO  
RECOMMEND TO OTHERS

**70**

LARGEST TEAM  
MILAN HAS LED

### WHAT SPECIFIC CAREER CHALLENGES DID YOU HAVE, THAT LED YOU TO LOOK FOR A SOLUTION LIKE LBT?

I was in my role for about a year and I struggled a bit because the scope of it was significantly bigger than initially planned and I was still expected to deliver the same results. That was challenging not only from the perspective of achieving my goals but it also had an impact on my confidence as a leader.

I was hoping that the program would give me a new perspective on how to approach the challenges that I had to help me tackle them better!

### WHAT WAS THE MOST VALUABLE THING ABOUT THE PROGRAM?

Interestingly, I didn't really have a favorite topic! Instead, I really liked how the topics and webinars followed and built up on each other. Even though the topics looked quite independent, the flow and story of the whole program felt very smooth.

## **DID THE PROGRAM EXCEED, MEET OR NOT MEET YOUR EXPECTATIONS?**

The program actually exceeded my expectations. I was a little skeptical from the setup, especially the pre-recorded lessons, but also a live Q&A webinar on weekends. However, the flow worked very well because I could watch the webinar replay when it worked for me (which was great considering Marty and Em were in Australia and I was in Europe) and I usually found time to join a live webinar as well. Lifetime access to the program is also a great and I expect that I'll rewatch at least some of it soon!

## **WHAT WAS YOUR 'PIE IN THE FACE MOMENT'?**

There was at least one almost every week, which is why I don't have a specific one. From the concepts, the ones that I started more consciously working on are "Respect Before Popularity" and "Value Over Activity".

## **WHAT CRITERIA YOU WERE LOOKING FOR TO ENSURE THIS WAS A SOUND INVESTMENT OF YOUR TIME AND MONEY?**

For me it was quite quick because I liked the podcast, learned about the program on Instagram (I follow @yourceomenter), checked with my training budget and signed up!

## **WAS THERE ANYTHING THAT PLEASANTLY SURPRISED YOU ABOUT THE EXPERIENCE?**

I specifically enjoyed the live weekend Q&A webinar sessions and always tried to join both if it was possible.

## **WHAT WOULD YOU SAY TO SOMEONE IN A SIMILAR CAREER POSITION TO YOU WHO WAS CONSIDERING DOING THE PROGRAM?**

I recommended a few of my colleagues to listen to a few podcast episodes (starting from the first one) to see how they like Marty's style and if they do, then to sign up in the next cohort!

For me, LBT was one of the best training programs I've been a part of.

## **WHAT RESULTS OR CHANGES HAVE YOU SEEN IN YOURSELF OR YOUR TEAM, SINCE COMPLETING LBT?**

LBT assured me that how I perceive leadership is correct and it helped me get some of my confidence back.

A lot of secondary impact is coming with that, such as being able to focus on where the value is, better negotiating with stakeholders and putting even more effort into working with and supporting my team.