

OH  
Happy  
dani



# Danielle Coke Balfour

ARTIST, ENTREPRENEUR, SPEAKER, ADVOCATE

## OFFICIAL BIO

Danielle Coke Balfour is a graphic designer turned artist, advocate, speaker, and entrepreneur. She's the founder of Oh Happy Dani, an illustration-based educational platform that uses artwork and resources to make complex ideas more accessible and help others seek justice while staying hopeful. Driven by her desire to encourage everyday advocates to do good daily in their spheres of influence using their passions and skills, she's fostered a community of over half a million people across social media. She's also the author of her debut book: "A Heart on Fire: 100 Meditations on Loving Your Neighbors Well."

Danielle has creatively partnered with brands like Target, Adobe, Dell, and Meta, and has opened a successful online shop where she sells her art and resources. Whether creating art, speaking in front of audiences, or running her business, Danielle hopes to inspire others to embody their values and live a life of sustainable activism by using what they have to impact the world around them.

## LONGER BIO

Danielle Coke Balfour is a graphic designer turned artist, advocate, speaker, entrepreneur, and author. She's the founder of Oh Happy Dani, an illustration-based educational platform that uses artwork and resources to make complex ideas more accessible and help others seek justice while staying hopeful. Driven by her desire to help everyday advocates do good daily in their spheres of influence using their passions and skills, she's fostered a community of over half a million people across social media. She's also the author of her debut book: "A Heart on Fire: 100 Meditations on Loving Your Neighbors Well."

Whether Danielle was painting canvases or sketching her favorite animated characters, art has always been an exciting part of her life. Along with a knack for design, Danielle has a passion for creating magical moments, so she jumped into the hospitality industry through an internship at Walt Disney World. Soon after, she secured a job at an event planning agency through her love for graphic design and marketing. Meanwhile, her passion for racial justice and advocacy grew day by day, and she knew she wanted to use her gifts to serve a much greater purpose.

With a few saved paychecks and a whole lot of optimism, Danielle quit her job in 2019 and began building her first business—a social media and design agency serving mission-based brands—while also dabbling in digital illustration as another outlet for her advocacy. What started as a series of Black History Month illustrations in February of 2020 snowballed into a collection of illustrated infographics that spoke to the heart of some of our country's most complex issues surrounding racism and inequity. In the summer of 2020, over 300,000 people started following along with her artwork on Instagram in the span of one week, catapulting these illustrations into the center of critical conversations.

Since then, Danielle has happily partnered with brands like Target, Adobe, Dell, and Meta, and has opened a successful online shop where she sells her art and resources. Whether she's creating art, speaking in front of audiences, or running her business, Danielle hopes to inspire others to embody their values and live a life of sustainable activism by using what they have to impact the world around them.

## SHORTER BIO

Danielle Coke is a graphic designer turned artist, advocate, speaker, and entrepreneur. She's the founder of Oh Happy Dani, an illustration-based educational platform that uses artwork and resources to make complex ideas surrounding racial justice more accessible for the everyday advocate. Danielle works to inspire her community of over half a million people across social media to do good daily, right where they are. She's also the author of "A Heart on Fire: 100 Meditations on Loving Your Neighbors Well." Whether working with brands like Target and Adobe, speaking in front of audiences, or running her online shop, Danielle hopes to inspire others to embody their values and live a life of sustainable activism by using what they have to impact the world around them.

### AS SEEN ON:

allure



Forbes



INSIDER



POPSUGAR.



Entrepreneur



GLAMOUR

GOOD  
HOUSEKEEPING

BuzzFeed

[WWW.OHHAPPYDANI.COM](http://WWW.OHHAPPYDANI.COM)



[ADMIN@OHHAPPYDANI.COM](mailto:ADMIN@OHHAPPYDANI.COM)