

# PAMELA JONES

PHOTOGRAPHER + CONTENT CREATOR

WELLNESS | LIFESTYLE | TRAVEL



OM  
LUXE.  
*Lifestyle*





## PAMELA JONES + THE OMLUXE LIFESTYLE THE BRAND

Hello! I am Pamela, a Content Creator and Award-Winning Photographer that creates images that captivate, inspire and intrigue for Editorial and Advertising Clients worldwide.

I have been Photographing and Exploring Luxury Spas, Hotels and Wellness Destinations around the world and have Authentic influence in this space.

I am a Soul – Led Conscious Creator and Visionary Storyteller with over 25 years experience as a professional photographer for the Travel and Luxury Wellness Industry.

My Brand, the OmLuxe Lifestyle is a Holistic Wellness and Travel Brand for High Vibrational living and intentional Luxury travel. It is the Ultimate Guide to Sophisticated, Bespoke Wellness + Spa Travel, Retreats, and Mystical Experiences for the Conscious Connoisseur.

My mission is to inspire women to step into the highest version of themselves through Sacred Self Care + Holistic Living and Luxury Wanderlust, Travel with Purpose.

I have always been a seeker of the Sacred--those little moments of Ritual and Pleasure that nourish the Soul. This Desire led me to delve into Yoga and learn Ancient Traditions like Ayurveda + Astrology, and pursue Sound Healing, Breath work, and Meditation.



## WORK WITH ME

Are you looking to reach a unique audience? Would you like to communicate your brand, spa, hotel, service or destination through a real-life experience?

I can work with you to create an authentic and engaging campaign through the OmLuxe Lifestyle website, blog and social media.

I can create high-quality professional photographic and video content (including drone captures) that will have your audience captivated. I can also offer digital content licensing options for high-resolution images and video content to use on your own website, print publication or social media channels.

My aim is to showcase your brand through high-quality photography and videography and in-depth, informative articles. I also offer social media exposure and packages tailored to your specific promotion goals.



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Pamela  
Jones  
+  
Omluxe Lifestyle

The Brand

Instagram Stats 

@pamelajonesphoto 5K    @omluxe 2K

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## ALL ABOUT THE BLOG

Established in 2017 and has been growing ever since, the OmLuxe Lifestyle is a Wellness, Wanderlust and Sacred Living blog developed by Pamela Jones. Her content revolves around Wellness, Conscious Living + Luxury Travel with Purpose.

## SERVICES OFFERED

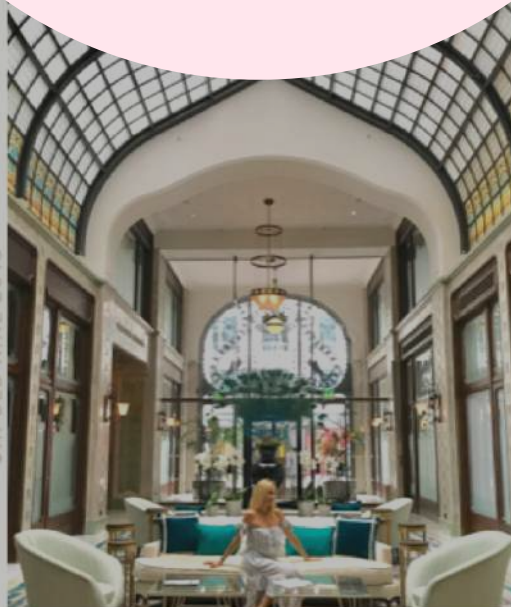
- Social Media Promotion
- Product Reviews
- Contests and Giveaways
- Affiliate Advertising
- Representation at Events
- Brand Ambassadorships
- Freelance Photography





# COLLABORATE

I love working with  
Conscious Like-Minded  
people + brands and would  
love to collaborate with you  
on your next project  
[www.omluxe.com](http://www.omluxe.com)  
[wellness@omluxe.com](mailto:wellness@omluxe.com)





# POSSIBLE COLLABORATIONS

## Sponsored Blog Post

I can develop engaging written content featuring a review of your product, brand, hotel or destination, including quality links back to your website and social media platforms. All articles published on the OmLuxe Lifestyle site include sharing across our social media channels and on our Blog.

## Social Media Campaign

Are you looking to gain exposure to our loyal and engaged followers on social media? We can share or mention your brand through our posts on Instagram as well as shout-outs on Twitter and Facebook.

## Press Trips

I would love to visit your destination, and experience everything there is to see, do and experience in the Wellness and Spa Space. I can create custom content including photography, drone photography and social media posts to showcase my experience with our audience on our blog or social media platforms.

## Tailored Packages

Perhaps you're looking for a full content package including content creation, social media promotion and sponsored blog content? We can curate a tailored content marketing solution to meets your specific needs.

## Speaking

Have Pamela come speak at your private event on all things Wellness Lifestyle, Areas of expertise include: Holistic Wellness; Nutrition + Fitness; Luxury Spa Travel, Leading Retreats with Purpose or on Photography and creating Content for Brands.

## Curation + Brand Partnerships

Bring the OmLuxe Lifestyle to life with an OmLuxe branded event hosted by Pamela and / or featuring experts from our trusted roster of Wellness Experts, modern mystics, healers and other speakers.





I AM HONORED TO HAVE MY WORK PUBLISHED IN THE FOLLOWING PUBLICATIONS



Forbes

Condé Nast  
Traveler

VIRTUOSO LIFE  
LUXURY TRAVEL INSPIRATION ON THE EYE

Disney

HL  
HAUTE LIVING

yoga  
JOURNAL

MANTRA  
WELLNESS

OCEAN DRIVE

# PAMELA JONES

Photographer

+

Wellness Aficionado

*Pamela Jones is an award-winning photographer, Lightworker, Wellness Aficionado + Entrepreneur and Retreat Leader of Extraordinary Experiences. She has lead Luxury Wellness retreats around the world for the last decade.*

*Her Retreats have benefited various global organizations and NGOs around the World. OmLuxe has raised over \$100,000 to date for important causes dear to her heart.*

*Pamela's work has been featured in Conde Nast Traveler, Yoga Journal, Mantra Magazine, Forbes, Virtuoso Life, Disney Magazine, Ocean Drive, Haute Living and on the Global Fashion Channel.*

*Pamela is a certified 200 HOUR Vinyasa Yoga Instructor as well as a certified Yin Yoga Instructor, Reiki Master, Sound Alchemist and creator of The Art of Living Well.*

*She donates her time and photographic expertise to Operation Smile missions in Southeast Asia and NGOs in South Africa. She has also worked with Matt Damon's foundation Water.org shooting documentary projects of its work in India.*

*Her body of work is titled "Wanderlust" and is a collection of photographs from over thirty countries on six continents around the world. Her passion for connecting with people, immersing herself in world cultures, and travel are guiding forces in her work.*





*Pamela is the founder of OmLuxe, and she has lead Wellness Retreats around the world from Bali to Africa.*

*OmLuxe Retreats is a Bespoke Travel Company curating Luxury Wellness Travel with Purpose at the most sought after Destinations, Spa's and Retreats around the World.*

*OmLuxe sets the standard for Sophisticated Small Group Travel for the Modern, Empowered, Globally Inspired Woman in mind.*

*Divine Destinations for the Conscious Connoisseur*

*OmLuxe has been a leader in the Wellness Retreat industry for over 10 years.*

*Sacred, Meaningful, Empowering, Transformative*

*OmLuxe Retreats has raised over \$100,000 for important causes and non-profits around the world making a global impact with every journey.*

*Matt Damon's Charity, Water.org*

*The Big Life Foundation , Kenya*

*Project Soar, Marrakech*

*Operation Smile, Laos*

*David Sheldrick Wildlife Trust, Nairobi*

*Somaly Mam Foundation, Cambodia*

*1% for the Planet*



**OM  
LUXE.**  
*Lifestyle*



NOT ALL  
*who wander*  
ARE LOST

