



BENEATH  
YOUR  
*beautiful*  
MEDIA KIT

# MAGAZINE audience snapshot issuu.com as of 07.01.24

## Totals

152,149

IMPRESSIONS ⓘ

13,087

READS ⓘ

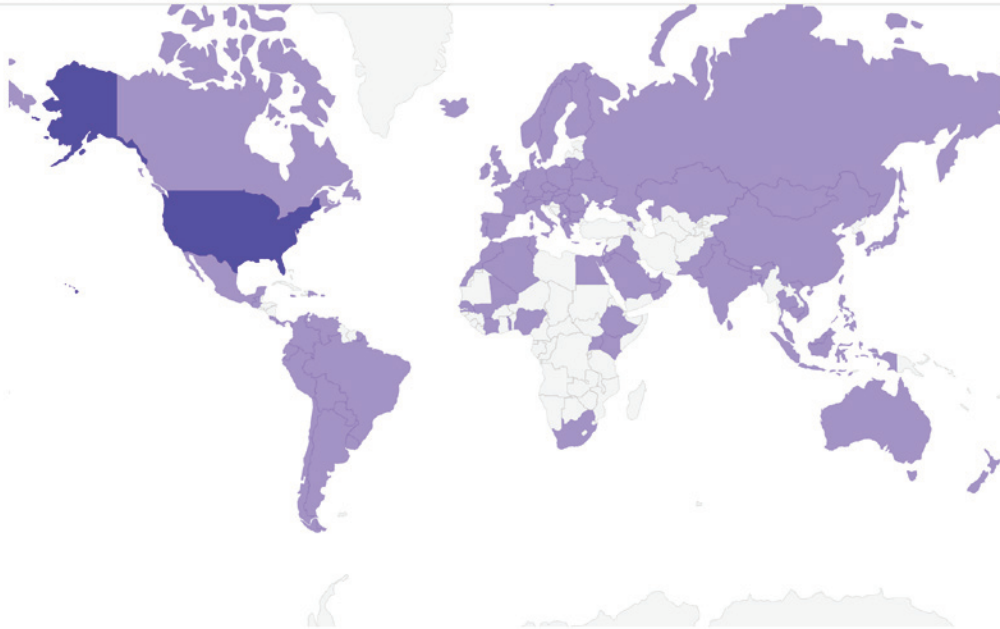
00:03:29

AVG. READ TIME ⓘ

914

CLICKS ⓘ

## Readers Around the World



### Top 10 countries

United States of America	9305	Spain	221
United Kingdom	374	Russian Federation	195
Canada	347	France	151
India	287	Netherlands	147
Germany	267	Italy	141

**distribution** *Frequency: 6x/year*

[issuu.com/BeneathYourBeautiful](https://issuu.com/BeneathYourBeautiful)

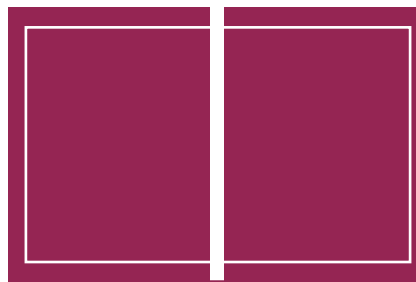
*Available for print-on-demand*

[blurb.com/user/BYBmag](https://blurb.com/user/BYBmag)





# Magazine partnership opportunities

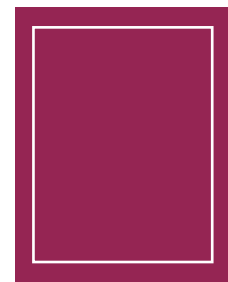


**2 PAGE SPREAD** \$1499 / issue

4x \$1299 / issue

17.25" w X 11.25" h

Safe area: 16" w x 10" h, Spine: 1"

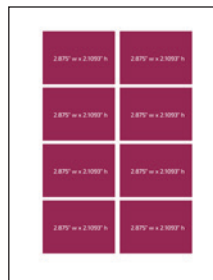


**FULL PAGE** \$999 / issue

4x \$899 / issue

8.625" w X 11.25" w / bleed

Safe area: 7.5" w x 10" h



**1/8 PAGE** \$229 / issue

4x \$199 / issue

2.875" w X 2.1093" h



**1/4 PAGE** \$379 / issue

4x \$349 / issue

2.875" w X 4.3495" h

**1/2 PAGE** \$519 / issue

4x \$489 / issue

5.9375" w X 4.3495" h

**BACK PAGE SPONSOR**

\$1999 / issue  
4x \$1699 / issue

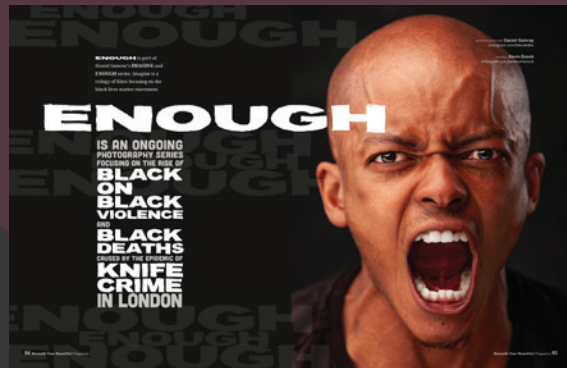
**Includes 10 printed copies delivered directly to you**

All ads can be designed by *Beneath Your Beautiful* magazine, at no cost. (VALUE up to \$500).  
**Hara Allison** Publisher, Designer | 208.964.2787 | [hara@BeneathYourBeautiful.org](mailto:hara@BeneathYourBeautiful.org)



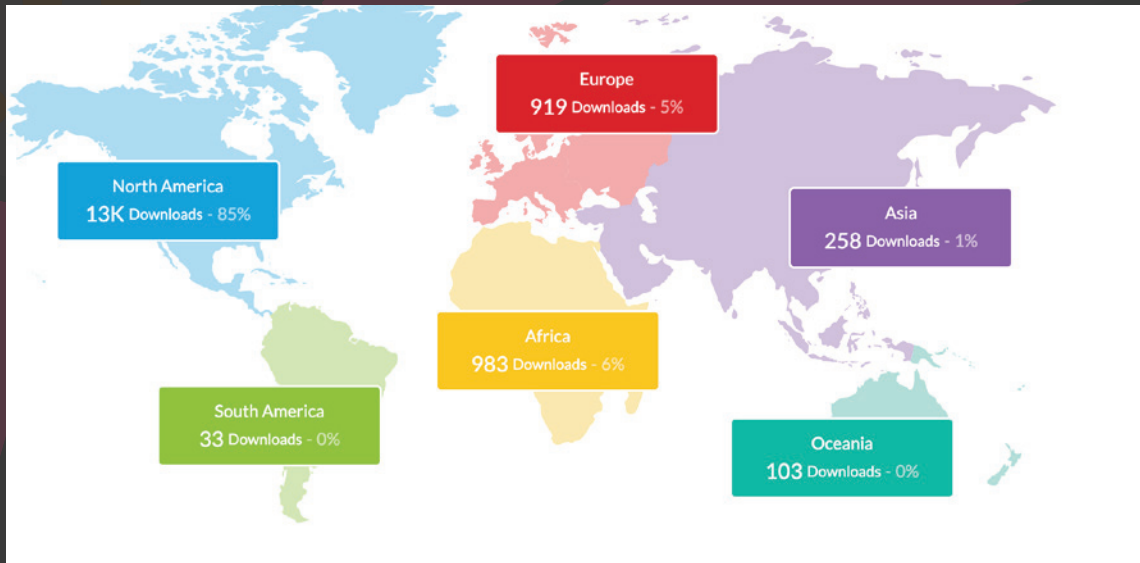


view magazine free online at [BeneathYourBeautiful.org](http://BeneathYourBeautiful.org)  
**sample content** *continued*



# PODCAST audience snapshot buzzsprout.com as of 02.01.24

15,345 downloads since published.



## Countries / Territories (96 Total)

United States	79%	12,252
Egypt	5%	800
Canada	4%	767
United Kingdom	2%	336
Germany	1%	205
Kenya	0%	112
India	0%	111
France	0%	97
Australia	0%	79
Russian Federation	0%	32

## Cities (1635 Total)

Spokane, Washington	12%	1,689
Coeur d'Alene, Idaho	8%	1,127
Seattle, Washington	4%	593
Tampa, Florida	2%	392
Post Falls, Idaho	2%	348
Navarre, Florida	2%	293
Dallas, Texas	1%	263
Belleview, Florida	1%	237
Kalispell, Montana	1%	211
Lutz, Florida	1%	209

**distribution** *Frequency: Weekly, 52x/year*

[byb.li/BYBpodcast](https://byb.li/BYBpodcast)

# PODCAST kudos



Beneath Your Beautiful won in the following categories of the **2022 International Positive Change Podcast Awards**:

- Self Help **1st Place**
- Health & Wellness (Mental Health) **1st Place**
- Personal Journal **2nd Place**
- Inspiration/Motivation **3rd Place**



Beneath Your Beautiful was nominated for The Publisher Podcast Awards 2023 in the category of Health & Wellbeing.

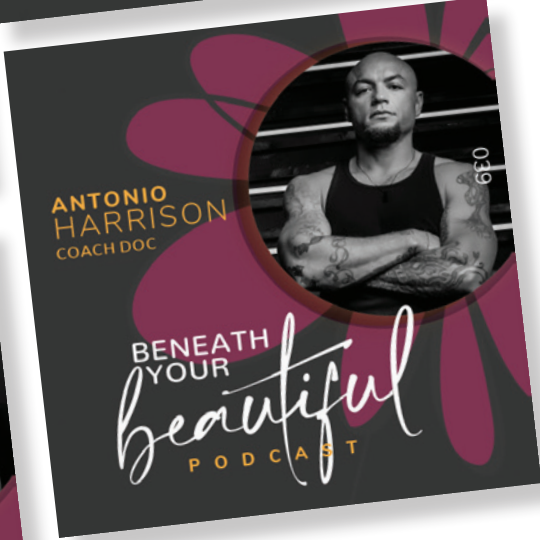


Beneath Your Beautiful was nominated for best podcast in the HEALTH category of the 18th Annual People's Choice Podcast Awards



# podcast partnership opportunities

Your name included as a sponsor  
\$25 / episode  
**8 episode minimum = \$200**





# PODCAST reviews

Beneath Your Beautiful

## Customer Reviews

5.0

out of 5

42 Ratings



thecourtneyelmer, 11/21/2023

### Moving Podcast

This podcast is a powerful reminder of what it means to be anti-fragile. Hara helps you feel so acknowledged and supported throughout the ups and downs of your journey. Truly [more](#)



Beneathmybeautiful, 11/17/2023

### Stories through art!

I love each podcast as it looks beyond trauma, beyond unfortunate circumstances and shines a light on perseverance, self-determination and how individuals blossom despite [more](#)



MsTavie, 09/11/2023

### Love it

Amazing stories. This podcast is awesome and a comfortable space for women.



ItsAMe30, 05/08/2023

### What the world needs right now

Such great stories from many different people. A podcast you won't regret tuning into



Jubeeju, 05/08/2023

### Yesss!

Love hearing all the growth that happens from challenges!



1fab629, 12/30/2022

### Time well spent

I have listened to about 10 of Hara's podcasts do far and find them so compelling, so engaging, and, depending on the specific one, I learn something, feel something, or tot [more](#)



The Nocturnal Therapist, 12/29/2022

### Awesome podcast!

This is a truly beautiful podcast and an authentic hosts. I am grateful for the opportunity to have encountered such a sincere podcast.



KayPee5, 09/07/2022

### A place

A safe place to explore yourself and other people's stories ❤️



ariatargaryn, 08/29/2022

### Such a good listen!

Hara provides a safe place to hear authentic, inspiring stories. Hara is so inspiring and exudes openness and kindness and love. Such a good podcast for your soul.



Amanda Durochar, 08/29/2022

### Great podcast, highly recommend

Love this podcast, it's filled with so many interviews with such a diverse group of individuals, each episode is so unique. Hara is a great host. I especially enjoyed the ep [more](#)



OrganizerJanet, 08/29/2022

### This so needed!!!

Thank you for this it so needed especially when we focus so much on social media instead of knowing we are enough.



GIRLIFE Empowerment, 08/29/2022

### Beautiful Podcast!

So much wisdom here. Thank you so much for sharing this with the world!



AndreaWilWoods, 08/29/2022

### You are beautiful

Hara's podcast about seeing beneath your beautiful is lovely and she interviews many guests from all walks of life. The Terry Tucker episode is one of my favorites!



Reinvention Rebel, 06/16/2022

### Powerful and profound conversations

Hara features fascinating guests with powerful stories to share. These men and women are inspiring, the stories often painful. Yet they've persevered. You can't help b [more](#)



AdaE77, 06/13/2022

### Amazing stories of strong women!

I especially enjoyed the Heather Vickery episode, and Hara's voice is so beautiful. Thank you for making this!



Stephanie Kelth, 06/06/2022

### Great podcast!

This podcast is so inspiring and really eye opening to see different viewpoints and perspectives. Well done!



Barbara Steve, 06/06/2022

### Great show!

So inspiring to listen to and learn about other journey's of her guests. It really helped me see how much I have grown and felt connected to your guest. Bri



Maya Acosta- Health Lifestyle, 06/06/2022

### Heart Felt Stories

A powerful podcast about real people overcoming adversities. One episode about a Mexican woman who was a victim of childhood sexual abuse was difficult to li [more](#)



Tarzan Korleth, 01/24/2022

### A must listen!!!!

This is the dopest podcast on the MF planet!!!



dmbprincess, 01/13/2022

### Engaging and Informative

Hera Allison takes great care and crafting her podcast. She said to perfect tone with visuals to advertise, and also the music which accompanies each episode. She is an [more](#)



jeremycreates, 01/05/2022

### Deep and meaningful conversations

Hara delves into subjects that mean something. She doesn't shy away from asking important questions in a respectful manner. Hearing stories of hardship transformed [more](#)



Maspring, 06/11/2021

### Powerful Conversations

Real, raw conversations that hit home! We all at some point struggle to see our full beauty, or the Divine potential within. Hara has a gift of pulling out the stories that inspire you [more](#)



MAnderson-23, 03/28/2021

### Real Talk

Enjoying the conversations, keep up the good work!



LQKatz, 03/24/2021

### Great Conversation

These two women were so open and natural while chatting. I loved the honesty which made me feel like I wanted to join in and share my feelings too.



GmbBerky, 03/24/2021

### Beautiful conversation

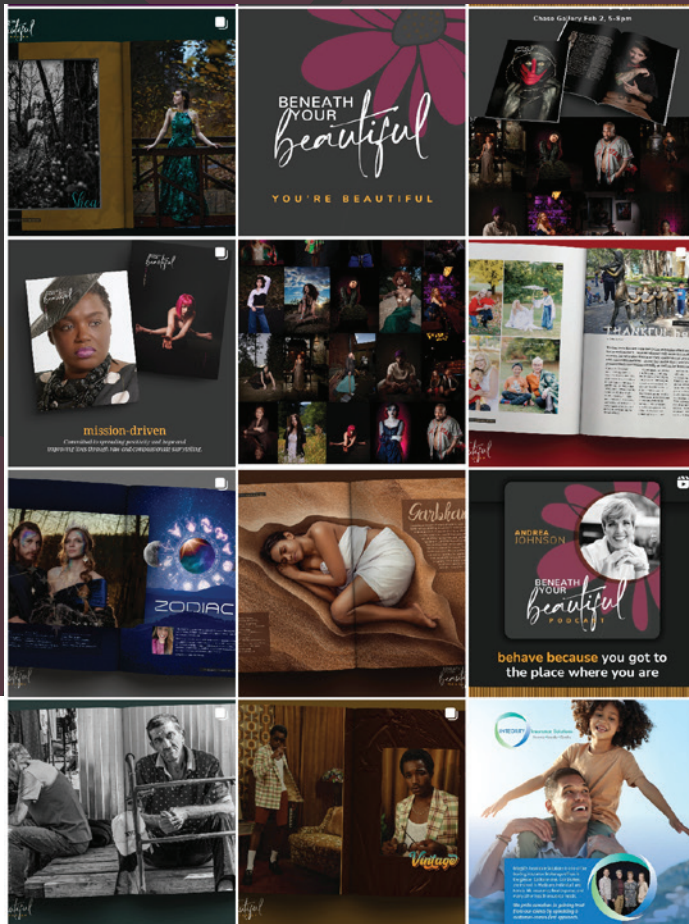
I enjoyed every minute of this conversation. Such wonderful thoughts. Thank you for sharing. 🍷



Imsonotkidding, 03/21/2021

### Insightful

I love how Hara gives her guests space to share what is important to them in an accepting and loving way.



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