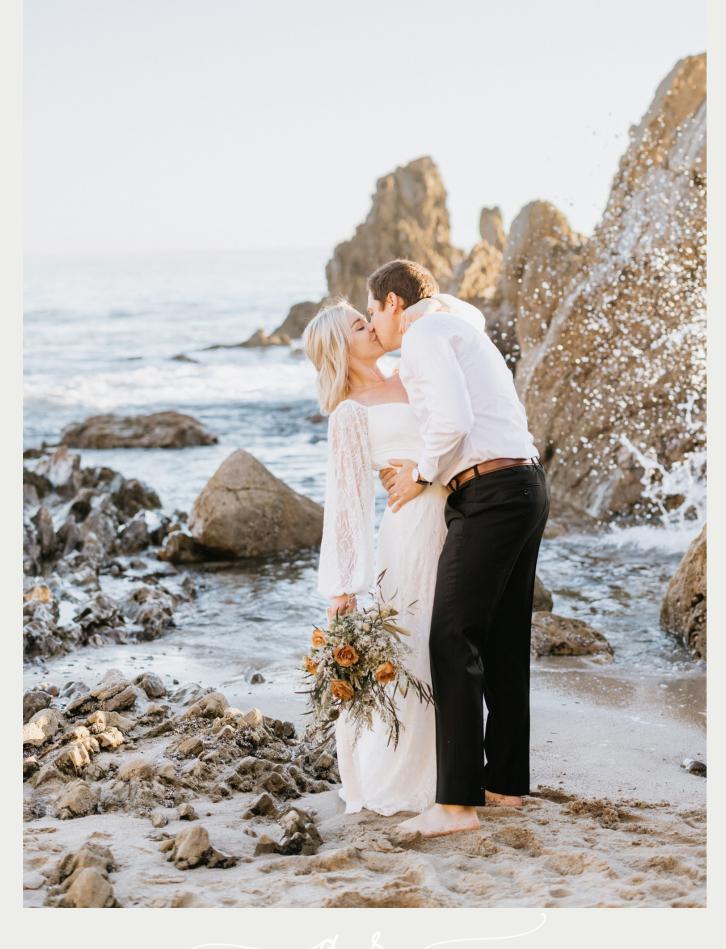
Style quide

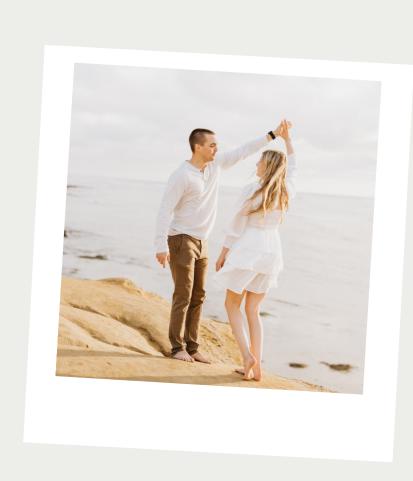


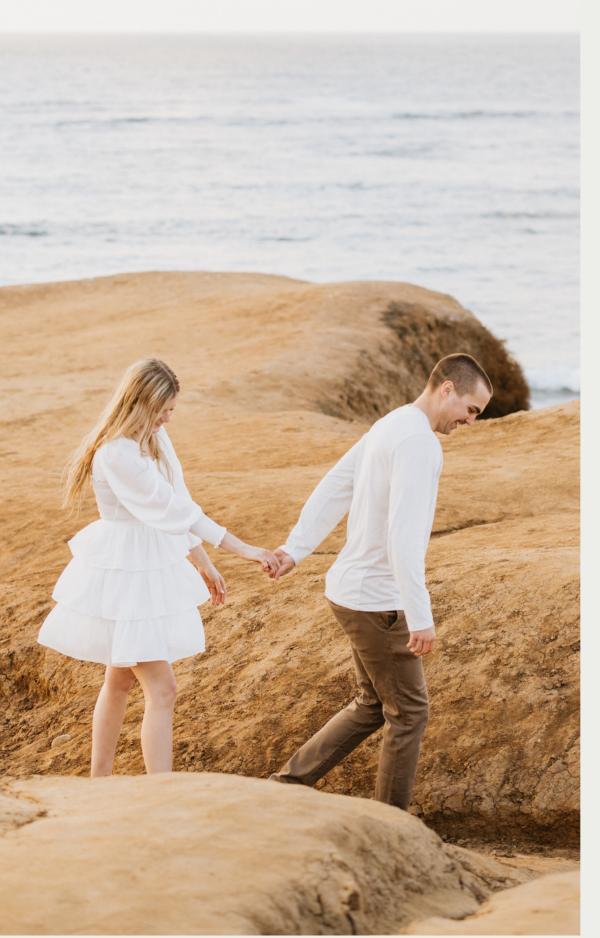
ALISSA ROSE

Leeps Cimple

*When it comes to your outfits for photos, I like to keep it natural and simple. Try to stay away from busy patterns and logos!

Most times when you look at a Photographers Instagram and you love their style, #1 is the color and #2 is because of the outfits their clients wear.







Scation

*Most locations have a beautiful color scheme all on there own, so wearing neutral colors helps tie everything together! You can also look at your location or ask me what colors I think would mach the location best.



Lets talk the fit!

*DRESSES! Keep it
flowy, and simple. I
think Dresses are so
stunning in photos and
are great for showing off
movement. I also think a
white dress makes a
photo! If you are not a
fan of dresses try jeans
and a cute top!





*ADD LAYERS!
Adding layers to
your outfits like a hat
or sweater for my
ladies, and
unbuttoned light
jackets for the guys.
That will also add
variety to your shoot
because you can have
it on in some photos
and take it off as well.



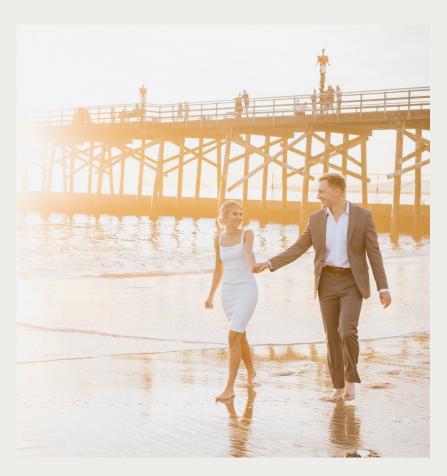
Colon

*Colors matter in photos!

My best suggestion is keep it neutral and earth tones. Truly less is more in photos when it comes to colors. I do like to add a Little color sometime as a sweater, flowers, or if you have kiddos have them wear your accent color.



Dear something your Comfortable in!



but so important!

I want you to be comfortable at your Session just as much as I want you to LOVE your photos and that all starts with being comfortable in what your wearing!

For me thats wearing something a Little loose like a sweater or a fun flowy dress that I can move in!

