

# Style guide

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PHOTOGRAPHY

# Keep it Simple

\*When it comes to your outfits for photos, I like to keep it natural and simple. Try to stay away from busy patterns and logos!

Most times when you look at a Photographers Instagram and you love their style, #1 is the color and #2 is because of the outfits their clients wear.





# The location

\*Most locations have a beautiful color scheme all on their own, so wearing neutral colors helps tie everything together! You can also look at your location or ask me what colors I think would match the location best.



# Lets talk the fit!

\*DRESSES! Keep it flowy, and simple. I think Dresses are so stunning in photos and are great for showing off movement. I also think a white dress makes a photo! If you are not a fan of dresses try jeans and a cute top!



## \*ADD LAYERS!

Adding layers to your outfits like a hat or sweater for my ladies, and unbuttoned light jackets for the guys. That will also add variety to your shoot because you can have it on in some photos and take it off as well.





# The Color scheme

\*Colors matter in photos!

My best suggestion is keep it neutral and earth tones. Truly less is more in photos when it comes to colors. I do like to add a little color sometime as a sweater, flowers, or if you have kiddos have them wear your accent color.



Wear  
something you  
are comfortable in!



\*This may seem obvious  
but so important!

I want you to be  
comfortable at your  
Session just as much as I  
want you to LOVE your  
photos and that all starts  
with being comfortable  
in what you're wearing!

For me that's wearing  
something a little loose  
like a sweater or a fun  
flowy dress that I can  
move in!

