

WHEN A vision COMES TO LIFE















THE VISION BEHIND THE DESIGNS

SARA IS THE FOUNDER AND CREATIVE DIRECTOR OF BELLA BY SARA. WITH MORE THAN 15 YEARS IN THE AUSTIN EVENT INDUSTRY, SHE HAS THE EXPERIENCE NEEDED TO BRING A BRIDE'S VISION TO LIFE. SHE HAS A PASSION FOR FLORAL ARTISTRY AND AN EYE FOR CREATIVE DESIGN. SARA HAS ALWAYS BEEN DRAWN TO BRINGING TOGETHER COLORS, TEXTURES, AND ELEMENTS TO CREATE BEAUTIFUL FLORAL ARRANGEMENTS.

SARA HAS BEEN LOCALLY AND NATIONALLY RECOGNIZED
AS ONE OF THE LEADING WEDDING AND EVENT FLORISTS.
SHE HAS BEEN FEATURED IN MAGAZINES AND IS THE
RECIPIENT OF SOME OF THE MOST PRESTIGIOUS INDUSTRY
AWARDS FOR HER WORK, AND CREATIVE
ENTREPRENEURSHIP. SHE HAS BEEN NOMINATED BY
COLLEAGUES, WHO FIND HER EYE FOR DESIGN, WORK ETHIC,
AND COLLABORATIVE SKILLS TO BE EXCEPTIONAL.

THE BELLA BY SARA TEAM ENJOYS COLLABORATING WITH
THE ENTIRE EVENT PLANNING TEAM TO ENSURE THE COUPLE
EXPERIENCES A FLAWLESS DAY TO REMEMBER AND
TREASURE FOREVER. SARA AND HER TEAM HAVE
EXPERIENCE IN DESIGN, AND FLORAL ARRANGEMENTS.

LEARN MORE ABOUT SARA



BELLA BY

AWARD-WINNING FLORAL DESIGNER

BEST OVERALL EVENT 2021 - 2022

RECIPIENT OF THE SPIRIT OF AWPA

AWARD 2021

RECIPIENT OF THE TEXAS STAR AWARDS BEST ILEA VOLUNTEER COLLABORATION 2020

NOMINATED FOR THE AWPA MOST VALUABLE VENDOR AWARD, 2020

RECIPIENT OF THE ESPRIT AWARDS BEST ILEA
TEAM EFFORT 2020.

EIGHT-TIME RECIPIENT OF THE KNOT'S BEST OF WEDDINGS

BEST OF WEDDINGS AWARDS HONOR THE TOP WEDDING VENDORS

INDUCTED INTO THE KNOT HALL OF FAME

BELLA BY





Haly & Marks LOVE STORY















BELLA BY











Katie L Looth

CANYONDWOOD RIDGE



BELLA BY THE FLORAL ARTISTRY



BELLA BY A FLORAL ARTISTRY





ove LETTERS

FROM OUR BRIDES



SARA AND HER TEAM DID AN OUTSTANDING JOB WITH OUR WEDDING FLOWERS.

I SHARED A FEW PHOTOS WITH SARA SO SHE COULD UNDERSTAND MY VISION, AND NOT ONLY DID SHE MEET THAT BUT SHE WENT ABOVE AND BEYOND MY EXPECTATIONS.

THE FLOWERS WERE BEAUTIFUL AND EVERYTHING I
COULD DREAM OF. YOU WON'T REGRET HIRING SARA FOR
YOUR WEDDING!!

I DON'T EVEN KNOW WHERE TO START! SARA WAS AMAZING TO WORK WITH FROM START TO FINISH! I LOVE THAT SHE IS SO VISUAL, IT REALLY HELPED ME AT OUR INITIAL MEETING AND WHEN REVIEWING MY PROPOSAL FROM HER HAVING PHOTOS OF ALL OF OUR IDEAS. SARA MADE OUR BUDGET WORK WITH MY DREAMS INSTEAD OF LIMITING ME DUE TO OUR BUDGET AND WAS VERY STRAIGHT FORWARD WHICH I SO APPRECIATED. SHE MADE ALL OF MY FLORAL DREAMS COME TRUE, FROM MY BOUQUET, TO THE CENTERPIECES, BACKDROPS, AND HANGING CENTERPIECE OVER THE HEAD TABLE. ALL OF MY GUESTS SAID HOW STUNNING THE FLORALS WERE AND THEY WERE LIKE NOTHING THEY'VE SEEN BEFORE! SHE MADE IT SO EASY FOR US AND REVIEWED EVERYTHING WITH US A MONTH BEFORE OUR BIG DAY. THE MOMENT I WALKED INTO OUR VENUE AND SAW ALL OF OUR FLORALS I WAS BLOWN AWAY, IT WAS EVEN BETTER THAN WHAT WE HAD TALKED ABOUT! YOU CAN TELL SARA LOVES WHAT SHE DOES BY ALL OF THE DETAILS IN HER WORK! I WOULD RECOMMEND HER TO ANY COUPLE I KNOW GETTING MARRIED!!





WOW! SARA CREATED THE MOST BEAUTIFUL ARRANGEMENTS FOR OUR WEDDING AND MADE OUR WEDDING VISION EVEN MORE BEAUTIFUL THAN WE DREAMED OF!! WE REALLY WANTED TO WORK WITH SARA AFTER MEETING HER IN HER STUDIO BECAUSE SHE CLEARLY LOVES WHAT SHE DOES (BOTH MAKING BEAUTIEUL ARRANGEMENTS AND HELPING COURLES CELEBRATE - HER PASSION JUST OVERFLOWED FROM HER!) AND SHE MADE IT CLEAR SHE REALLY WANTED TO PARTNER WITH US AND HELP US WITH OUR WEDDING DAY. WE HAD SOME IMAGES FOR SOME UNIQUE ARRANGEMENTS, MOST IMPORTANTLY A PHOTO FRAME OF FLOWERS THAT WOULD BE ATTACHED TO A WALL. SARA WAS SO EXCITED TO MAKE IT, IT MADE US EVEN MORE EXCITED IT WAS REAUTIFULL SARA MAKES THE MOST GORGEOUS ARRANGEMENTS AND TAKES GREAT PRIDE IN HER WORK. SHE ALSO TAKES GREAT CARE TO MAKE SURE WE WERE GETTING WHAT WE WANTED. SHE WAS A THOUGHTFUL ADVISOR TO US IN THINKING THROUGH THE FLORALS WE WOULD WANT AT A WEDDING (IF YOU'RE LIKE ME, I WAS WORRIED I HADN'T THOUGHT OF SOMETHING THAT I WOULD REGRET MISSING) AND SHE WAS KIND TO ME AND HELPED PARTNER WITH ME TO FIT WITHIN MY BLIDGET -HELPING US MAKE TRADE-OFFS AND GET CREATIVE. I HIGHLY RECOMMEND SARA - HER WORK IS TRULY FANTASTIC! IT WILL BLOW YOU AWAY!!!





TO OVERCOME OBSTACLES.

HER PASSION TO COLLABORATE WITH OTHERS HAS ALLOWED HER TO WORK WITH SOME OF THE MOST EXCLUSIVE WEDDING AND SPECIAL EVENT PROFESSIONALS. AS A RESULT, HER CLIENT'S VISIONS ARE FLAWLESSLY TRANSFORMED INTO A DAY TO TREASURE FOR A LIFETIME.

SARA WAS ALSO MENTIONED AS A WOMAN TO WATCH IN 2021 BY AUSTIN WOMAN MAGAZINE.

Leafured ! IN AUSTIN WOMAN MAGAZINE

Hollow your passion and success

FOLLOW YOUR PASSIONS AND SUCCESS WILL COME Sara Mulder, founder and creative director of Bella by Sara, has learned to adapt in difficult times.

BY CLAIRE MISFELDT







woman to watch







SARA'S STYLE EXUDES TIMELESS ROMANCE, ALLURE, AND ELEGANCE. SARA USES HER EXPERIENCE AND EYE FOR DESIGN TO BRING THE BRIDE'S VISION TO LIFE. INCORPORATING THE VENUE STYLE, COLOR PALETTE, DECOR, TEXTURES, AND THE COUPLE'S PERSONALITY.

SARA HAS BEEN A FLORAL ARTIST IN THE WEDDING AND SPECIAL EVENT SPACE FOR MORE THAN 15 YEARS, HER PROFESSIONAL EXPERTISE INCLUDES CERTIFICATIONS IN FLORAL DESIGN AS WELL AS WEDDING PLANNING AND EVENT DESIGN THROUGH PRESTON BAILEY AND THE WEDDING PLANNING INSTITUTE.



CHEMISTRY AND COMMUNICATION ARE ESSENTIAL IN EVENT PLANNING. NOT ONLY WITH THE CLIENT, BUT ALSO THE ENTIRE EVENT TEAM. SARA HAS BEENRECOGNIZED FOR HER ABILITY TO COLLABORATE AND COMMUNICATE WITH EVENT PROFESSIONALS, BRINGING PASSION, CREATIVITY, AND A FUN WORKING ENERGY.

MANY BRIDES DREAM OF THEIR WEDDING DAY FROM A YOUNG AGE. SARA AND HER TEAM TAKE TIME TO UNDERSTAND THE CLIENT'S PERSONALITY, AND IDEAS TO BRING THEIR VISION TO LIFE WITH LUXURIOUS FLORAL ARTWORK. SARA AND HER TEAM DO NOT JUST CREATE FOR THE CLIENT, THEY CREATE WITH THE CLIENT TO DELIVER A MOMENT TO TREASURE FOREVER.



BELLA BY SARA SIGNATURE LOOK

WE SPECIALIZE IN WEDDINGS WITH A ROMANTIC, TIMELESS, NATURAL GARDEN-INSPIRED AESTHETIC. OUR SIGNATURE LOOK IS A FULLY CUSTOM DESIGN AND EXQUISITE ATTENTION TO DETAIL IS THE BASE STANDARD WHEN YOU BOOK BELLA BY SARA FOR YOUR WEDDING DAY. AN ENTRY-LEVEL PACKAGE COVERS PERSONAL FLOWERS, A STATEMENT CEREMONY ARCH OR AISLE, AND LOW CENTERPIECES WITH VOTIVE CANDLES FOR MOST WEDDINGS. FOR AN AVERAGE WEDDING SIZE OF 150 GUESTS AND MORE \$8K-15K IS TYPICALLY A REALISTIC STARTING BUDGET FOR THIS POPULAR LOOK.

MINIMUM SPEND FOR BELLA BY SARA SIGNATURE LOOK \$8,000+



BELLA BY SARA PREMIUM LOOK

WE SPECIALIZE IN LUXURY FLORAL DESIGNS, THAT BRING A COUPLE'S VISION TO LIFE THROUGH THE USE OF PREMIUM BLOOMS. OUR DESIGNS EXUDE ELEGANCE AND TIMELESS ROMANCE, USING FLORALS TO ADORN EVERY SPACE, WITH A LUSH, NATURAL FEEL. OUR COUPLES SEEK OUR SERVICE BECAUSE OF OUR EXQUISITE ATTENTION TO DETAIL, AND ABILITY TO TRANSFORM ANY SPACE. THE BELLA BY SARA PREMIUM LOOK OFFERS A LEVEL OF LUXURY DESIGN CUSTOMIZED TO THE COUPLE'S VISION. INVESTMENT FOR THE PREMIUM LOOK IS FULL SERVICE AND BASED ON THE GUEST COUNT OUTLINED BELOW.

MINIMUM SPEND FOR BELLA BY SARA PREMIUM LOOK \$20,000+



BELLA BY

FLORAL ARTISTRY

BELLA BY SIGNATURE LOOK







TIMELESS ELEGANCE







BELLA BY



AWARD-WINNING LUXURY FLORAL DESIGNER DEDICATED TO THE PURSUIT OF ELEGANCE





