

# MACY SINCE S



### WELCOME!

Macy Media Design is a custom 1-on-1 experience where you'll start with a vision and end with a fully customized, functional, website and mobile site that stands above competitors. We'll have a creative process to get to the root of who you are, why you matter, and what you have to give. It's time to ensure that your website communicates your value and passion for your business. I look forward to working with you to create the perfect platform to highlight your work and talent!





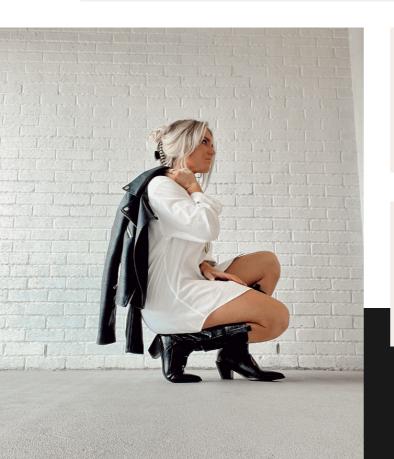
#### THE EXPERIENCE

#### 01. Let's get your vision

To create a cohesive space we need to have stunning design, quality images and a clear vision. I won't take much of your time, just a 30 minute zoom call (and maybe a few texts) and we will have a great foundation for your website and brand.

#### 02. Website base + Branding

We will get the branding identified and outlined to bring it all together through your website design. Before creating the design I will gather your input and vision for your site.



#### 03. Implementation

Now it's time for all the behind the scenes work and let me turn your website dreams into reality.

#### 04. LaunchDay

Get excited! Your website overhaul is done and ready to generate new clients.



#### THE SELECT PACKAGE:

TIMELINE: 4 Weeks

Price: \$3000

40 % first on commencement

40 % on delivery of the first draft

20 % last on completion.



- Fully responsive custom website design & mobile optimization design on Showit for 1-4 pages with 2 revision rounds + Custom branding (includes logo combinations, fonts, & color palette if desired)
- 2 quarterly revisions for cosmetic updates.
- Google Business & Analytics integration
- Current domain connection

#### WEBSITE IN A WEEK:

Ready to get your site up asap? Collect your content and get on the schedule for Website in a Week! This is the fastest option for getting your site live and reaching your ideal market!

- Fully responsive custom website design & mobile optimization design on Showit for up to 4 pages with 3 revision rounds + Custom branding (includes logo combinations, fonts, & color palette if desired)
- 4 quarterly revisions for cosmetic updates.
- SEO Search Engine Optimization (Market research, keyword curation, image tags & titles, page titles & descriptions)
- Google Business & Analytics integration
- Current domain connection/Blog Migration

TIMELINE: 1 Week (Scheduled)

Price: \$4000

40 % first on commencement

40 % on delivery of the first draft

20 % last on completion.



#### THE ELEVATION PACKAGE:

TIMELINE: 6-8 Weeks

Price: \$5000

40 % first on commencement

40 % on delivery of the first draft

20 % last on completion.

This is a branding experience for the entrepreneur that is ready to enter the next level of their business. We will work together to completely refresh your image to clients and customers.

From branding and a fresh logo to a photoshoot with a local photographer, you will walk away with a clear vision and excited to reach a new level in your business.

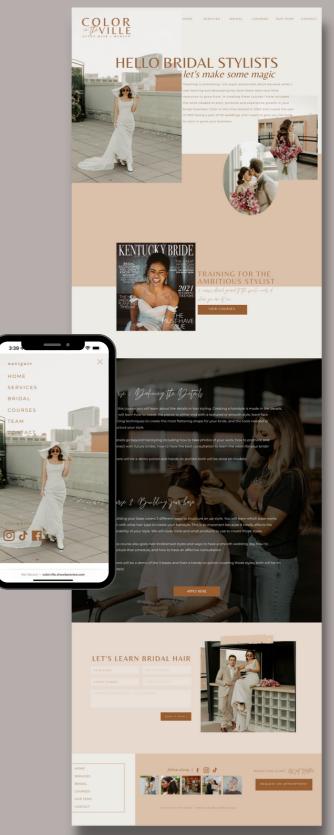
I will collaborate with and give creative inspiration to a photographer, give you unique branding and show you how to implement that on social media as well as give you direction in your brand voice.

Last we will wrap up with a stunning website with integrated search engine optimization that does the selling for you.



## READY FOR YOUR DREAM SITE?





"PEOPLE CHOOSE BRANDS BASED ON PERCEIVED VALUE"

