



EST. 2018

# KATELYN MASTERS

WEDDING & PORTRAIT PHOTOGRAPHY

# *Hello &* WELCOME



## WELCOME, BEAUTIFUL BRIDE

I am so honored you're here and truly grateful you're considering me to document your wedding day! This season is filled with excitement, anticipation, and so many meaningful moments!

In this guide, you'll find everything you need to know about working with me, from my approach and what the experience looks like, to detailed information on my wedding packages, investment, and planning process. My hope is that by the end, you feel informed, excited, and at ease as you take the next step in your wedding journey.

I can't wait to learn more about you and your love story!

# *Behind the lens*

I'm so honored you're considering me to document such a meaningful chapter of your life. Being trusted to capture your wedding day is something I never take lightly, and I'm truly grateful to walk alongside you in this season!

I'm Katelyn, a wedding photographer with over 8 years of experience and a deep love for storytelling through images. My approach is relaxed and intentional, allowing genuine moments to unfold naturally while thoughtfully guiding you when needed. The result is imagery that feels effortless, emotional, and timeless.

My goal is to preserve not only how your day looked, but how it felt, the joy, the quiet moments, and everything in between so you can relive it for years to come!

*xoxo,*

*Katelyn*





# *Our Journey Together*

## **INQUIRY**

Here is a great opportunity for you to tell me about yourselves, about your wedding, the date and wedding location and you can even send me a Pinterest board of your ideas to help me better understand what style of photos you are hoping for your big day.

## **ENGAGEMENT SESSION**

If you decide to book an engagement session or if you wish to add one on at any point, you may like to schedule it at this point.

## **THE BIG DAY**

I'll be there every step of the way to capture all the photos of your special day while you relax and enjoy your wedding.

## **ONLINE GALLERY DELIVERY**

You'll receive your web gallery, ready to share, download and print however you wish within 6-8 weeks.

## **BOOKING**

Once you review my packages and decide which one accommodates your needs, I will create your Wedding Contract and affordable, monthly payment plan. There is a one time booking fee of \$350 to reserve your date and an updated invoice will be sent to you. (This price is built into each package.)

## **PRE - WEDDING MEET - UP**

We'll meet in-person or schedule a phone call to discuss the finer details around 4-6 weeks before your wedding day. Here is where we will create an itinerary together that's perfect for you, for your big day!

## **PHOTO PROCESSING**

Here is where I carefully edit and retouch your images to ensure you receive a collection you will love and treasure forever.

## **ALBUM, PRINTS AND PRODUCTS**

Here is where you will have the option to order USB and any album, prints or products you've entrusted me to create for you, this is usually within 4-6 weeks.



# THE BIG DAY



## *What to expect*

Each wedding is so unique, but there are usually some familiar elements which I'll be capturing too, so you can trust that I know what to look for and how to best represent your day in images. As your big day approaches, I will send you a Pre-Wedding Questionnaire that goes over must haves, key times, etc. From this, I will be able to create a custom timeline for your special day to ensure that it runs as smooth as possible.

# *Key* PHOTOS

Details  
Hair Styling  
Make-Up Application  
Bouquet & Flowers  
Stationery  
First Looks  
Family Formals  
Bride & Groom Formals  
Wedding Party Formals  
Walking down the aisle  
Decor  
Guests & Candid  
Vows & rings exchange  
First kiss  
Register signing  
Table & room decor  
Rings  
Venue exterior  
Entertainment  
Speeches  
Sunset couple portraits  
Arrival of evening guests  
Cake cut  
Bouquet Toss  
Evening atmosphere  
Evening entertainment  
Live music  
First dance  
Reception Exit

# THE WEDDING TIMELINE

## *Why Your Wedding Timeline Matters.*

Your wedding day is made up of so many meaningful moments—some planned, some beautifully unexpected. A thoughtfully built timeline allows those moments to unfold naturally while ensuring nothing important is rushed or missed.

Photography plays a role in nearly every part of your day, from the quiet moments of getting ready to your final exit. The way your timeline is structured directly affects the pace of your day, the lighting in your images, and how present you're able to feel throughout it all.

Natural light, travel time, venue layout, and season all influence when and how we schedule portraits and key moments. When these elements are considered early on, it creates space for your day to feel calm, intentional, and enjoyable.

A well planned timeline isn't about being strict or over-structured, it's about creating a flow that allows you to soak in each moment while trusting that everything is unfolding beautifully behind the scenes. I'll be there every step of the way to guide and support you as we build a timeline that works best for you!

*Next, let's take a look at what a typical wedding day timeline can look like...*



# Sample Timeline

## 11:30 AM – 12:15 PM

Photographing wedding details, including your invitation suite, rings, bouquet, attire, and sentimental pieces. This time also allows space for styling and creative flat-lay imagery.

## 12:15 PM – 12:30 PM

Bride and bridesmaids getting ready

## 12:30 PM – 12:45 PM

Groom and groomsmen getting ready

## 12:45 PM – 1:00 PM

Bride gets dressed, including dress zipping and finishing touches, followed by bridal portraits.

## 1:00 PM – 1:30 PM

First look with father of the bride, followed by a private first look between the bride and groom.

## 1:30 PM – 2:00 PM

Bride and groom portraits.

## 2:00 PM – 2:30 PM

Bride and bridesmaids portraits, including group and individual images.

## 2:30 PM – 2:45 PM

Wedding party portraits.

## 2:45 PM – 3:00 PM

Groom and groomsmen portraits.

## 3:00 PM – 3:45 PM

Immediate family formal portraits.

All portraits conclude prior to the ceremony, allowing time for final touch-ups, guest arrival, and detail photographs of the ceremony and reception spaces.

## 4:00 PM – 4:30 PM

Wedding ceremony.

## 4:30 PM – 5:00 PM

Bride and groom sunset portraits while guests enjoy cocktail hour.

## 5:00 PM – 5:30 PM

Bride and groom join the final portion of cocktail hour.

## 5:30 PM – 6:15 PM

Private dinner for the bride and groom (optional), while guests are seated for reception and dinner begins.

## 6:15 PM – 6:30 PM

Reception entrance followed immediately by first dances.

## 6:30 PM – 6:35 PM

Cake cutting.

## 6:35 PM – 8:15 PM

Dinner, dancing, and open celebration.

## 8:15 PM – 8:30 PM

Final moments, send-off preparation, and last portraits of the evening.

# YOUR WEDDING STORY, DELIVERED

## *What Happens After the Wedding?*

Once your wedding day comes to a close, the celebration doesn't end there. Your photos are carefully curated to tell the full story of your day—capturing not only the moments you remember, but also the ones you may have missed.

From emotional exchanges and joyful celebrations to thoughtful details and quiet in-between moments, your gallery is designed to reflect how your day truly felt. Every image is intentionally selected and professionally edited to ensure your wedding story is preserved beautifully and timelessly.

This part of the experience is just as meaningful as the day itself. While your timeline and thoughtful planning help create the moments, your gallery allows you to relive them again and again for years to come.

Next, let's talk about when you'll receive your photos and what you can expect along the way.



Within 48 hours of your wedding day, you'll receive a collection of sneak peeks, (AKA: your very first look at your wedding memories!!) These previews include 40–80 hand edited highlight images, capturing the emotion, details, and key moments from your day. They're perfect for sharing with loved ones and reliving the excitement while your full gallery is being carefully completed.

Your full wedding gallery will be delivered within 6–8 weeks of your wedding day. Most couples receive a minimum of 1,000+ fully edited images, depending on coverage, timeline, and events throughout the day. The gallery tells the complete story, from getting ready through the final celebration.

All of your images will be delivered through a private online gallery, accessible on both desktop and mobile devices. From there, you'll be able to download your photos directly to your phone or computer and easily share them with friends and family. Everything is organized in one beautiful place, making it simple to enjoy your memories whenever you'd like.





# COLLECTIONS & PRICING



## *The Investment*

Your wedding photography investment is more than just coverage on your wedding day, it's a thoughtfully designed experience from start to finish.

Each collection includes a signed contract and flexible payment plan, along with a custom wedding timeline to ensure your day flows smoothly and stress-free.

After your wedding, your images are professionally edited and delivered in a private online gallery, making it easy to download and share your photos on your phone or computer.

This investment ensures your memories are captured with care, intention, and lasting quality.

# Our Collections

## Package ONE

**\$ 3 6 5 0**

7 hours of coverage  
Custom Timeline  
Online gallery

## Package TWO

**\$ 4 1 5 0**

8 hours of coverage  
Engagement Session  
Custom Timeline  
Online gallery

## Deluxe Package

**\$ 4 6 5 0**

9 hours of coverage  
Engagement Session  
Second Shooter  
Custom Timeline  
Online Gallery

## A La Carte

Engagement Session  
Bridal Session  
Extra Hour of Coverage  
2nd Photographer

\$395  
\$450  
\$295  
\$400 (4hrs of coverage)





## *Booking and Payment*

Once you've selected the collection that best fits your wedding day, securing your date is simple and straightforward. A signed contract and a \$350 non-refundable retainer is required to officially reserve your wedding date, ensuring clarity and peace of mind for both of us.

To make your investment manageable, each collection includes a structured payment plan with payments spaced out leading up to your wedding day. This allows you to plan comfortably while knowing your photography coverage is fully secured.

My goal is to keep the booking process clear, organized, and stress-free so you can focus on celebrating and planning your day with confidence.



# *Customization and Add-Ons*

While collections are thoughtfully designed and items cannot be removed, additional coverage and enhancements can be added at any point leading up to your wedding day. Popular add-ons include extra coverage hours, an engagement session, and the option to include a second shooter for even more comprehensive coverage.

If you choose to add a second shooter, I kindly ask for three months notice prior to your wedding date to ensure availability and seamless planning. This flexibility allows you to build a collection that evolves with your needs while keeping the experience smooth and well-organized.





## *What is a Second Shooter?*

A second shooter is an additional professional photographer who works alongside me on your wedding day. Their role is to capture moments from a different perspective such as groom coverage while I'm with the bride, alternate angles during the ceremony, and extra candid moments throughout the day. This allows for more complete storytelling and added coverage without feeling rushed. They capture the photos, I edit them.

## *Should I Have One?*

A second shooter isn't required for every wedding, but it can be incredibly beneficial for larger guest counts, full wedding-day timelines, or events with multiple locations. If you're planning a big bridal party, a detailed timeline, or simply want as much coverage as possible, adding a second shooter can help ensure no meaningful moment is missed.

If you're unsure whether a second shooter is the right fit for your wedding, I'm always happy to help you decide based on your day, timeline, and priorities.





## *Engagement Sessions*

Thinking about having an Engagement Session but unsure? Engagement sessions are a great way to celebrate this season and capture beautiful, meaningful photos of the two of you.

These sessions help you feel comfortable in front of the camera and give us time to connect before the wedding day. You'll get a feel for how I guide and photograph you, while discovering what poses and moments feel most natural to you as a couple.

Best of all, engagement sessions are relaxed and unrushed (no timeline, no pressure). Just you being yourselves and enjoying the moment together.



# *Frequently* ASKED QUESTIONS

## DO YOU EDIT THE IMAGES?

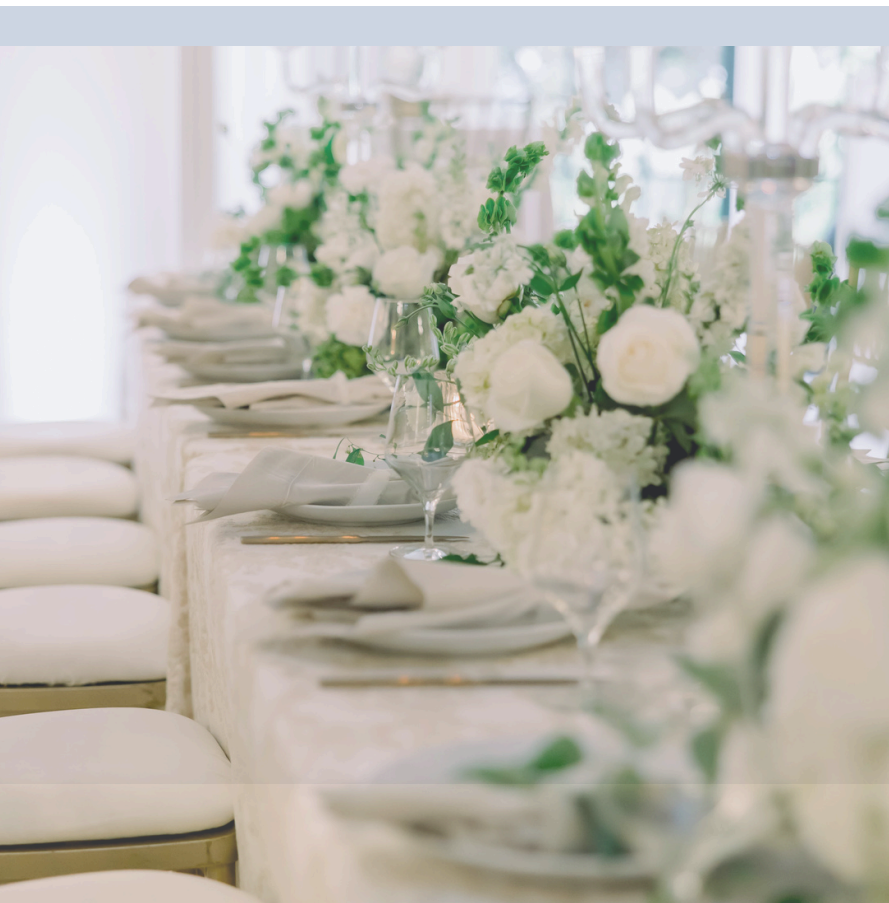
Yes! Every image you receive is professionally edited to reflect my signature style. I carefully cull and edit each photo for color, exposure, and consistency, ensuring your final gallery feels cohesive, polished, and true to your day. I focus on enhancing the natural beauty of each moment while keeping everything timeless and authentic.



## WHAT IF IT RAINS ON OUR WEDDING DAY?

If it rains on your wedding day, we'll adjust and make the most of it. I come prepared with a backup plan, covered locations, and timeline flexibility to ensure your photos are still stunning. Overcast skies often create soft, flattering light, and rain can add a romantic, cinematic feel to your images.

No matter the weather, your story will be captured beautifully because the most important thing is that you're marrying your person.



## WHAT HAPPENS IF YOUR EQUIPMENT BREAKS?

We all know that from time to time technology can sometimes run into some issues. However, I make sure I have enough equipment to bring as a back-up on the day. I keep all my equipment well maintained so rest assured that I have taken every step I can to prevent problems and protect your images. For extra peace of mind I also always bring two cameras, one for shooting and the other for backup, along with multiple memory cards.

## WHAT IF YOU HAVE TO CANCEL OR CAN'T ATTEND?

I haven't yet not been able to attend a wedding but, as with any supplier, it is possible an emergency or illness could prevent me from attending your wedding. In this very unlikely event, I will do my utmost to try to find a similar style photographer replacement from my trusted network of professional wedding photographers. They will shoot the wedding, and I will edit the images. If this is not possible, then the final, and absolute worst and last case scenario is that I will refund the money you have paid me.



# YOU'RE IN GOOD HANDS

Choosing your wedding photographer is one of the most meaningful decisions you'll make during the planning process and it's about so much more than just beautiful images. It's about trust, connection, and knowing that the person behind the camera truly understands the weight and emotion of your day.

This wedding guide was created to give you a clear picture of what it's like to work with me — from the initial inquiry to the final gallery delivery. Inside, you'll find detailed information on my collections, investment, planning process, timelines, engagement sessions, add-ons, and what to expect every step of the way. My goal is to make you feel informed, confident, and supported long before your wedding day arrives.

With years of experience photographing weddings, I bring a calm, organized presence to your day while still knowing when to step in and guide you. I'll help keep things running smoothly, adjust when plans change, and gently direct when needed, all while allowing real moments to unfold naturally. I believe the best images come from a balance of intentional guidance and authentic connection.





A FINAL

*Thank you*

Thank you for considering me with one of the most meaningful days of your life.

I care deeply about my couples and the stories they're trusting me to tell. I take the time to get to know you, your priorities, and what matters most to you on your wedding day. From building a thoughtful timeline to capturing the smallest details and biggest emotions, everything I do is with intention and heart.

When you book with me, you're not just hiring someone to take photos, you're gaining a photographer who is fully invested in your experience, your memories, and preserving this season of your life beautifully. You deserve to feel at ease, present, and confident on your wedding day and I'm honored to be the one there capturing it all.