



Minji Wong

2022 COACHING BIO

 [LINKEDIN](#)

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 [ATHERBEST.CO](#)

Expertise

Minji empowers executives and breakthrough leaders to be at their best. Through her practical and holistic approach to connecting mind and body, she works extensively with high-achieving leaders and their teams to provide the impact needed for lasting positive change and peak performance. Minji coaches executives and breakthrough leaders hailing from Fortune 500 to fast-growth startups through personal transformation and impact to the workplace and beyond.

- Executive Presence
- Influence, persuasion, collaboration
- Communication delivery
- Diversity, Equity, and Inclusion
- Mental toughness and resilience
- Work life integration- energy management
- Authentic & sustainable leadership brand
- Addressing the shadow side and blind spots
- Global Mindset
- Pivots & transitions
- Corporate Athlete

Frequent Requests Beyond Coaching

- Team Building
- Offsites
- Team Effectiveness During Org Changes
- Behavioral instruments [Hogan/MBTI/360s]
- Speaking [Frequent topics: leadership, resilience, burnout, work life integration, brand, change]
- DEI [allyship, emotional tax, advocating]

Experience

With over 20 years of corporate Learning & Organizational Development experience at global companies like Facebook, Walmart eBay, and e-commerce, tech, retail, and finance industries, Minji's career expertise in organizational development, talent management, team effectiveness partnering with global leaders to bring clarity on direction and support for their organization through coaching is truly unique. She has led talent development teams and major initiatives through coaching thousands of high performing leaders, managers, and individual contributors to be at their best. As an entrepreneur, Minji is also the Founder and Principal of At Her Best, LLC, a practice empowering breakthrough leaders at critical pivots.

She is a 5th year Board Member for Girls on the Run, a national nonprofit organization empowering girls through exercise and a leadership curriculum.

As an avid marathon runner, indoor cycling enthusiast and practicing yogini, Minji understands that in order to have a strong mind, there must be a stronger body and heart. Minji, her husband and their children reside in San Francisco, CA. You can find her family living an active, adventurous lifestyle full of rock climbing, running and biking. She is currently training for three marathon majors in six weeks- the Berlin, Chicago and NYC Marathon later this year.

Qualifications & Certifications

- Hogan Suite [HPI, HDS, MVPI]
- MBTI Suite
- FIRO B
- CPI, Strong Interest Inventory
- Executive Presence Inventory [ExPI]
- Workplace Big 5 Self Profile
- CCL 360 Benchmark Assessments
- Influence Style Indicator
- Trauma-Informed Coaching
- Birkman Method
- Situational Leadership
- Influencer- Crucial Learning
- DiSC
- MA, Organizational Management & Development
- PCC- New Ventures West
- ICF- PCC in-process
- Partner Coaching Orgs: CHIEF, Center for Creative Leadership, Arden, Leadership Education for Asian Pacific, Refound

Coaching Clients from: Salesforce [VP+], Target [VP+], Time Warner Media [SVP+] Google [Director+], The Obama Foundation, Uber, Reddit, UCSF Health, LinkedIn, Cisco, Nike, L'Oreal Inc, Takeda, Alcoa, Abbott Technologies, Gilead, Stellantis, Chevron, Russell Investments

Selection of 2022 Clients Include:
SVP, Marketing, Time Warner Media
Chief Operation Officer, \$4B startup
Chief Communications Officer, Shipt, Inc
VP Product Management, Salesforce