

MEDIA KIT



Carina
LOPEZ

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ABOUT ME

A trailblazer at the Intersection of Engineering and Music, empowering female students to start DJing with confidence.

Carina Lopez

Are you seeking a bilingual speaker who specializes in increasing diversity in male dominated fields such as music and personal finance?

Meet Carina Lopez, also known as DJ Caribbeats and owner of Empire Productions. Recognized as a 'Trailblazing Female DJ' by the Houston Chronicle, Carina is a dynamic force blending her music prowess with her engineering background to profoundly impact her audiences.

With over 12 years as a licensed professional engineer (P.E.) at a Fortune 500 company and as a prominent DJ in Houston's entertainment scene—Carina is a transformative figure. As a mentor, DJ, and self-made 7-figure investor, she continuously defies traditional stereotypes of wealth, and inspires curious minds to pursue their passions based on real life experiences. Her journey isn't just about breaking barriers—it's about redefining them. Carina empowers aspiring DJs and entrepreneurs to not just start, but to compound value in both careers and life.

Drawing from her corporate experience in risk management, and personal experiences, Lopez helps global audiences to pursue their dreams with confidence and strategy. From collaborations with major brands like CoverGirl and Nike to mentoring emerging talents— Lopez exemplifies entrepreneurial spirit and a commitment to fostering inclusive environments.

Whether she's rocking the turntables or mentoring the next generation, Lopez is paving the way for a more diverse and vibrant future in music, and beyond.

Speaker Topics

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1 Why not you? How to set your own beat in a man's world: The top 5 behaviors I wish I'd known sooner

Did you know that only 22% of artists in the top-ranking music lists are women? Given the lack of representation in music careers, have you ever asked yourself, 'is it the behaviors that set us back from the competitive landscape?'

In this presentation, Carina brings her 15+ years of experience creating her own beat (and missteps too) in both corporate and music careers to the forefront.

This practical keynote will ignite your audiences to start identifying the most common mistakes they might be making when working in male dominated fields. From her time as a young professional in a Fortune 500 company to years of hustling as a DJ to be taken seriously, Carina uses real life testimonials and personal encounters to bridge the gap between the 'way things have always been' into the power of fostering equity in all spaces.

Carina will equip top talent with "ready-to-use" strategic behaviors that they can apply today to accelerate their career and be a successful change agent in a man's world. After all, why not you?

2 How to unlock your first million dollars (this time for real)

While entrepreneurs' ultimate goal is financial freedom, did you know only 20% of them leverage their time and work for retirement?

In this presentation, DJ and self-made millionaire investor Carina Lopez shares the simple, proven path to wealth, while leveraging self-employment income. Whether you are starting your journey and would like to set up a sustainable business, perform as a side hustle, or if you are a full time artist constantly chasing the dream, you will recognize the patterns (and mistakes she's made) that hold us back from the real desire for time and financial freedom.

Are you ready to stop trading time for money, and maximizing your time and resources for long term, financial success?

Speaker Topics cont.

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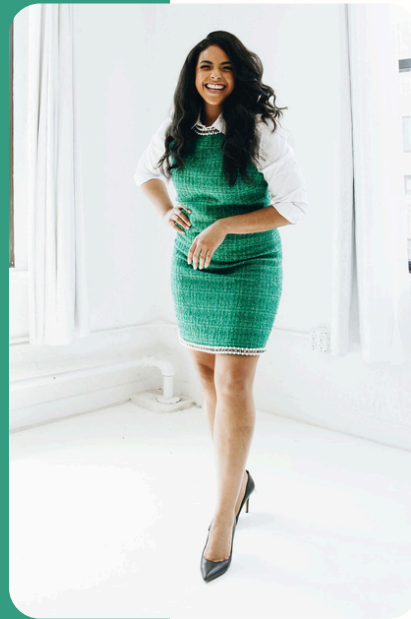
A Reality Check for Women in Leadership: Supplier Diversity

Do you know the percentage of women-owned businesses hired by your organization for last year?

To be fair, we couldn't even tell you. This information is highly confidential, and would potentially reveal the truth and misalignment with your brand's public perception.

With great power comes great responsibility, and in this presentation, Carina challenges executives to dig into the reality behind their mission and supplier diversity spend. Learn how to align your corporate goals with true, transparency-based actions that create long term economic growth for women owned businesses.

This exciting talk mobilizes audiences to reflect on their "why", and use their leverage to create long term impact by increasing women-owned diversity spend before it's too late.



Carina Lopez is a professional engineer and DJ available for keynote presentations, workshops, media interviews, and spokesperson opportunities. Her global engineering, risk management experience and passion for personal finance makes her an unique mentor who shares her knowledge on not only how to [finally] start, but how to build a sustainable career with a strong financial foundation.

Schedule an interview or meeting, or book her on your stage today!

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