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KATELYN MASTERS

WEDDING & PORTRAIT PHOTOGRAPHY

# *Hello &* WELCOME



This guide is to help ensure you get the most out of your wedding photography experience, and that you get all the photo memories that you've been dreaming of.

As one of the only suppliers who will be with you most of your special day, I want you to enjoy your wedding to the fullest, feeling informed and reassured about what to expect so that you can enjoy your wedding day.

Here are my contact details so we can stay in touch.  
Feel free to ask me any questions you may have.

KATELYNMASTERSPHOTO@GMAIL.COM







# Behind the lens

Firstly, I just want to say a huge congratulations on your engagement! It will be an absolute honour to capture the most important day of your life. I'm Katelyn a Creative photographer that fell in love with wedding photography about 7 years ago.

I love to capture moments that tell the story of your special day with the ones you love, with images to that you can treasure forever.

I know you want to your photos to be as natural as possible, capturing genuine expressions, which fits so well with my relaxed approach and organic style of photography.

My aim is to create photographs that will preserve the story of your day and capture the magic of your wedding, so you can look back at your photos, and enjoy remembering not only how your day looked but also how it felt.

I can't wait to start our little journey together!

xoxo,  
*Katelyn*







## *One*

We'll have an initial discussion either by video/voice call or in person to discuss details, location of venue, what you are looking for from your wedding day photos any questions you may have and also discuss what package you would like etc

## *Two*

We'll arrange to meet up by phone or in person about 4-6 weeks prior to your big day, when all your planning is confirmed. We'll discuss the days itinerary in greater detail so you both feel confident about how it will go on the day.

## *Three*

After the wedding day, I'll set to work on editing your images and to create a beautiful bespoke collection for your online gallery. This usually takes about 6-8 weeks but in the meantime, I send multiple sneak peeks.





# *Our Journey Together*

## ENQUIRY

Here is a great opportunity for you to tell me about yourselves, about your wedding, the date and wedding location and you can even send me a Pinterest board of your ideas to help me better understand what style of photos you are hoping for your big day.

## PRE - WEDDING SESSION

If you decide to book an engagement session or if you wish to add one on at any point, you may like to schedule it at any time from now on.

## THE BIG DAY

I'll be there every step of the way to capture all the photos of your special day while you relax and enjoy your wedding.

## ONLINE GALLERY DELIVERY

You'll receive your web gallery, ready to share, download and print however you wish within 6-8 weeks.

## BOOKING

Once you review my packages and decide which one accommodates your needs, I will create your Wedding Contract and affordable, monthly payment plan. There is a one time booking fee of \$350 to reserve your date and an updated invoice will be sent to you. (This price is built into each package.)

## PRE - WEDDING MEET - UP

We'll meet in-person or schedule a phone call to discuss the finer details around 4-6 weeks before your wedding day. Here is where we will create an itinerary together that's perfect for you, for your big day!

## PHOTO PROCESSING

Here is where I carefully edit and retouch your images to ensure you receive a collection you will love and treasure forever.

## ALBUM, PRINTS AND PRODUCTS

Here is where you will have the option to order USB and any album, prints or products you've entrusted me to create for you, this is usually within 4-6 weeks.

"The quality of the pictures are perfect,  
and I love the lighting and editing  
made.

We used her for our proposal,  
engagement and wedding pictures and  
I wouldn't change a thing! We loved  
each session with her. She is very  
professional, and her photography  
skills are amazing!"

**RYAN & RYLEIGH**



# *Before we meet*

Before we meet here are some really useful questions to think about ahead of our meeting:

What aspects of the day are the most significant for you?

What's the image that's on top of your wish list?

Are there any important, sentimental shots you'd like me to capture?

Is there a person(s) you can designate to help me identify people for any group shots you may wish to have?

Are there any family dynamics you'd like me to be aware of? I like to ask this question as it can help avoid any uncomfortable situation.

How do you feel when you are in front of the camera?



# Our Packages

## Package ONE

**\$ 3 6 5 0**

7 hours of coverage  
Custom Timeline  
Online gallery

## Package TWO

**\$ 4 1 5 0**

8 hours of coverage  
Engagement Session  
Custom Timeline  
Online gallery

## Deluxe Package

**\$ 4 6 5 0**

9 hours of coverage  
Engagement Session  
Second Shooter  
Custom Timeline  
Online Gallery

## A La Carte

Engagement Session	\$395
Bridal Session	\$450
Extra Hour of Coverage	\$295
2nd Photographer	\$400 (4hrs of coverage)





# A M A Z I N G

"We had the best time with Katelyn and she made us feel so comfortable! She did an amazing job with the photos, listening and taking into consideration our thoughts and any ideas we had! We appreciated that so much!"

*Payton and Dylan*







## WE ARE NERVOUS ABOUT BEING IN FRONT OF A CAMERA.

It's perfectly normal to feel a little daunted at the prospect being the center of attention and having to 'pose' for the camera. Please don't worry over this I won't just expect you to stand there and pose. I always aim to create genuine, natural images but with a little gentle direction to help you feel that you're not just left all on your own!

## I'M WORRIED IT COULD FEEL AWKWARD HAVING A CAMERA AROUND ALL THE TIME

I understand having someone photograph you all day can cause some anxiety, so I always try to capture images as unobtrusively and discreetly as possible. There are many times when I will be using long lenses, which means I don't have to get up close and personal all the time. Using a quiet mode on my camera also minimises the distraction. Hopefully, you'll find I'm approachable, friendly and that I blend in well enough for you to forget I'm even there!

## WHAT IF IT RAINS?

You'll be busy enjoying your day, and from experience it's not as big an issue as you might imagine. There is often moments in even the worst of weather days to grab our moment to pop out and get some outside shots but if not, we'll make the best use of the indoor space!



## *What is an Engagement Photoshoot?*

An engagement photo shoot, or an engagement session is a perfect way to capture yourselves as a soon to be wed couple. It will help you feel more prepared for your big day and gives you a chance to get comfortable with me as your photographer and in front of the camera.

I'm happy to give you as little or as much direction as you would like for poses and ideas. I am also happy to suggest locations depending on what kind of shoot you would like.

Engagement photos are great for using as 'Save The Dates' for your wedding too!







# ENGAGEMENT SESSIONS

## *Why have an engagement shoot?*

Thinking about having a couples session but not quite sure? Over the past few years, engagement photo sessions have become quite common among couples getting married. There are many benefits to having an engagement shoot. Here are just a few reasons and benefits to have an engagement photo session.

You get amazing photos - This reason is pretty self explanatory 'you get amazing photos'. Most couples are not professional models so they have never been on a photoshoot or in front of the camera. Let's face it for most people the only photos they have together are selfies!! Having some amazing photos of you as a couple leading up to your wedding day is priceless.

It helps you get comfortable in front of the camera - An engagement shoot helps to break the ice and feel comfortable about how we'll be working together on the day. The more time you spend around someone, the more you get to know them and in turn the more comfortable you will feel with me as your photographer on the day. I love getting to know my couples and hearing all your fun stories it helps me to get a feel for you as a couple and likewise I hope it will give you a feel for me too.

Finding out what works for you as a couple - like I said earlier most couples have not been in front of the camera, you may not know what shots you like or what you don't like or maybe you do. This is great for finding out what works for you as a couple. What shots you love and what shots you don't like as much.

No time restrictions/or timeline – it's all about you! Wedding days can be busy and be over in the blink of an eye. Couples Session are nice and relaxed. Nothing staged, not too posey. It's just you being you and capturing you both as couple.



# THE BIG DAY



## *What to expect*

Each wedding is so unique to you as a couple but there are usually some familiar elements which I'll be capturing too, so you can trust that I know what to look for and how to best represent your day in images. As your big day approaches, I will send you a Pre-Wedding Questionnaire that goes over must haves, key times, etc. From this, I will be able to create a custom timeline for your special day to ensure that it runs as smooth as possible..







# Key PHOTOS

Details  
Hair Styling  
Make-Up Application  
Bouquet & Flowers  
Stationery  
First Looks  
Family Formals  
Bride & Groom Formals  
Wedding Party Formals  
Walking down the aisle  
Decor  
Guests & Candid  
Vows & rings exchange  
First kiss  
Register signing  
Table & room decor  
Rings  
Venue exterior  
Entertainment  
Speeches  
Sunset couple portraits  
Arrival of evening guests  
Cake cut  
Bouquet Toss  
Evening atmosphere  
Evening entertainment  
Live music  
First dance  
Reception Exit

# *Frequently* ASKED QUESTIONS

## DO WE REALLY NEED A SECOND PHOTOGRAPHER?

This isn't something that you have to have, but if you do choose to have a second photographer it can help ensure the day is smooth-running, it's great to have help when rallying your guests for any group shots you may wish to have. It also maximises the coverage of your day and can provide a different perspective, and angles of your day. Their complementary images, which will be edited by me to make our photographs work together seamlessly.



## DO YOU EDIT THE IMAGES?

I know you want you to see yourself looking your best in the photos. I edit and retouch with care so if you get a temporary blemish on the day, don't worry I'll remove it!

I do try to avoid obvious, heavily-edited changes to reflect a more natural look.

The process of editing essentially involves making an appropriate artistic judgement on each photo for a cohesive collection. With minor adjustments to the exposure and crop or a conversion to black and white, for example. After this process you'll receive perfectly-crafted digital images that reflect your beautiful day and you as a couple.

We can discuss any additional retouching if you wish.





#### WHAT HAPPENS IF YOUR EQUIPMENT BREAKS?

We all know that from time to time technology can sometimes run into some issues. However, I make sure I have enough equipment to bring as a back-up on the day. I keep all my equipment well maintained so rest assured that I have taken every step I can to prevent problems and protect your images.

For extra peace of mind I also always bring two cameras, one for shooting and the other for backup, along with multiple memory cards.

#### WHAT IF YOU HAVE TO CANCEL OR CAN'T ATTEND?

I haven't yet not been able to attend a wedding but, as with any supplier, it is possible an emergency or illness could prevent me from attending your wedding. In this very unlikely event, I will do my utmost to try to find a similar style photographer replacement from my trusted network of professional wedding photographers. If this is not possible, then the final, and absolute worst and last case scenario is that I will refund the money you have paid me.



# IMAGES

## *& Online Gallery*

Around 5-7 weeks after your wedding day, you'll receive your images in an online gallery. This is password-protected so you can choose who you would like to share them with.

These won't be watermarked so you can print them, share online or create photo products. Enjoy!





# S O C I A L   M E D I A

## WHAT WILL HAPPEN TO OUR PHOTOS AFTER THE WEDDING?

I can only hope that my portfolio was helpful to you in deciding that I was the right photographer for your wedding. So I would like to kindly ask that couples consent to my usage of a selection of their images on my website for the benefit of future couples who might like to see my work.

I can appreciate that opinions on sharing images on social media can differ from couple to couple so you can let me know how you feel about this at our pre-wedding meeting.

Thanks so much!