

**87th ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL**  
**JUNIOR PARADE APPLICATION - THURSDAY, MAY 8, 2025 - 10:00 A.M.**  
**JUNIOR MISS TERRITORIAL REVUE APPLICATION ON BACK (10-12 YEARS OLD)**

<http://www.strawberryfestivaltn.com>

**IMPORTANT:** Early Entry deadline is Monday, April 21, 2025, at 4:30 p.m. **Entry fee for the Junior Floats parade is \$25.00.** A late fee of \$25.00 will be charged after the deadline thru May 5, 2025. **No entries will be accepted after this date.** Parade number and position are assigned when this application and payment is received by Chamber office. **All entries must be non-motorized.** \*Horses and/or horse drawn wagon/carts will be placed at the end of the parade no matter when you register.

**Floats are judged on the following qualities:**

1. Overall appearance, beauty, design, eye appeal, and originality according to thought, concept, authenticity, and aptness of thought. They are also judged on ingenuity with these ideas in mind: unusual design, moving parts, animated figures, difficult superstructure, and inventiveness in costume, decoration, and color.
2. Floats exceeding 15 ft. in height, measured from ground, may be disqualified.
3. Walking beside and touching the float detracts from its appearance and may affect the judges scoring.
4. Nothing may be thrown from floats/marching groups into the crowd. This is a City Ordinance violation, and violators will be cited/fined.

**Queen entered in Junior Miss Territorial Revue:** \_\_\_\_\_ Yes \_\_\_\_\_ No

Title of Queen: \_\_\_\_\_

**All float entries please fill out information below:**

Float Name: \_\_\_\_\_

Float Description: (colors, special details) \_\_\_\_\_

Sponsor (School or organization): \_\_\_\_\_

Names and ages of riders (If royalty, please designate, Queen, Maids, etc.) Add additional sheets if necessary

_____	_____
_____	_____
_____	_____

**Entry Categories for floats only:** \_\_\_\_\_ Humboldt \_\_\_\_\_ Out-of-Town

**Other Entry categories (please check one):**

- |   |   |
|---|---|
| <input type="checkbox"/> Junior Float (over 13 feet long) | <input type="checkbox"/> Miniature Float (less than 13 feet long) |
| <input type="checkbox"/> Costumed Character (s)           | <input type="checkbox"/> Boy/Cub Scouts, Troop or Pack# _____     |
| <input type="checkbox"/> Clown Team                       | <input type="checkbox"/> Girl/Brownie Scouts, Troop # _____       |
| <input type="checkbox"/> Stroller                         | <input type="checkbox"/> Military Style Marching Group            |
| <input type="checkbox"/> Bicycle _____ Tricycle _____     | <input type="checkbox"/> Twirlers, Name _____                     |
| <input type="checkbox"/> Wagon/Cart Hand Pull             | <input type="checkbox"/> Wagon/Cart Horse Drawn*                  |
| <input type="checkbox"/> Horses */ Animals                | <input type="checkbox"/> Non Performing Group                     |
|   | <input type="checkbox"/> Dance Group**, Name _____                |

\*Horses must wear a diaper or have someone following to clean up after the horse. You will be at the end of the parade.\*

\*\*If you are a dance group you must be able to provide video coverage of your dances for approval or you cannot participate in the WTSF.\*\*

**Please complete the portion below in its entirety. This is how we will communicate with you for festival related information.**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State/Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**Make entry checks payable to:** West Tennessee Strawberry Festival. Mail to Humboldt Chamber of Commerce, 1814 E Main Street, Humboldt, Tennessee 38343. Phone: (731) 784-1842. All payments are non-refundable! A processing fee will be added to all card payments.

**The following waiver must be signed by the person completing this form and returned with the parade/revue application:**

By completing and submitting this application, I/We do hereby, for myself, my heirs, executors and administrators, do waive and release any and all rights and claims for any damages I may have against the City of Humboldt, Officials of the West Tennessee Strawberry Festival, The West Tennessee Strawberry Festival, or any group or person involved with the West Tennessee Strawberry Festival.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**87<sup>th</sup> ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL  
JUNIOR MISS TERRITORIAL REVUE ENTRY FORM (10-12 YEARS OLD)**

The Junior Miss Territorial Revue will be held on Thursday, May 8, 2025, at 3:00 p.m.  
Humboldt High School Gymnasium, 2600 Viking Drive, Humboldt, Tennessee

**Entry Fee:** \$45. **Deadline for Early Entry:** Monday, April 21, 2025 at 4:30 p.m. A late fee of \$25.00 will be charged after the deadline thru May 5, 2025. No entries will be accepted after May 5, 2025. **NO EXCEPTIONS!**

Title of Queen: \_\_\_\_\_  
Queen's Name: \_\_\_\_\_ Age: \_\_\_\_\_ Date of Birth: \_\_\_\_\_  
Name of School currently attending \_\_\_\_\_  
Parent's Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name of Revue Sponsor (who was in charge of revue): \_\_\_\_\_ Phone \_\_\_\_\_  
Where was pageant held: \_\_\_\_\_ City \_\_\_\_\_ Date: \_\_\_\_\_

**TERRITORIAL PAGEANTS ARE OPEN TO ALL GIRLS OF APPROPRIATE AGE (6-9, 10-12, 13-15, 16-21) REGARDLESS OF ZIP CODE, AS LONG AS THEY WIN A QUALIFYING PAGEANT IN WEST TENNESSEE. FOR MORE INFORMATION PLEASE VISIT OUR WEBSITE AT [WWW.strawberryfestivaltn.com](http://WWW.strawberryfestivaltn.com) on what qualifies as a participating pageant.**

To enter the Junior Miss Territorial Revue, the Queen must be ten (10) years old and no more than twelve (12) by May 8, 2025. This entry form does not enter you in the parade, only in the revue. The parade application must be completed along with this application and include a photo from the night crowned, the WTSF Junior Miss Territorial Revue Contract, and returned with the required entry fees (\$45.00 for revue and \$25.00 for parade application), payable to the West Tennessee Strawberry Festival, 1814 E Main Street, Humboldt, TN 38343. **NO REFUNDS!** No forms will be accepted without payment!

**\*\*IMPORTANT\*\*** To compete in the revue the queen must **ride** in the parade (you may not walk through the parade). There is no official practice time but the gymnasium will open at 1:00pm on Thursday May 8<sup>th</sup> for anyone that wishes to practice on the stage. Drawing for your pageant number will take place once you check in the day of the pageant.

**\*\*IMPORTANT\*\*** The queen who rides in the parade must be the same queen who enters the revue. Only queens from the same revue can ride together on one float, and there can be no more than six (6) queens (entering the territorial revues) on one float. For any pageant who crowns multiple winners in each division – even those with different titles (Queen, Princess etc.)-only 2 winners per our corresponding age divisions (6/9, 10/12, 13/15)-total of 6 winners are eligible to enter the West Tennessee Strawberry Festival Territorial pageants regardless of title. If your queen steps down or enters our revue under another title, only your 1<sup>st</sup> maid is eligible to compete. For a complete list of rules please go to [www.strawberryfestivaltn.com/register](http://www.strawberryfestivaltn.com/register)

**\*\*IMPORTANT\*\*** All contestants' parents/guardians must execute the WTSF Junior Miss Territorial Revue Contract in advance of the revue.

**All above information must be completed and returned along with the WTSF Junior Miss Territorial Revue Contract, Parade Application, photo proof and your payment. A processing fee will be added to all card payments.**

Admission charge to attend the revue is \$5.00 for everyone above the age of 3 for each revue.

**Contact Information:**

Mailing Address:	West Tennessee Strawberry Festival 1814 E Main Street Humboldt, TN 38343	Beth Culpepper:	<a href="mailto:beth@humboldtchamber.com">beth@humboldtchamber.com</a> (731) 784-1842 (P)
		Georgann McFarland:	<a href="mailto:georgannkm@gmail.com">georgannkm@gmail.com</a> (731) 695-5344 (P)
		Becca Twyman:	(731) 224-2141 (P)

By signing this Application, I acknowledge that I have read and signed the West Tennessee Strawberry Festival Junior Miss Territorial Revue Contract, and I further understand and agree that if selected as a member of the royalty, I am bound by the terms therein.  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

EST.  1934

*West Tennessee*  
**STRAWBERRY  
FESTIVAL**

**WEST TENNESSEE STRAWBERRY FESTIVAL  
JUNIOR MISS TERRITORIAL REVUE CONTRACT**

As a condition of applying for my child to participate in the West Tennessee Strawberry Festival Junior Miss Territorial Revue and in serving in the royalty, if selected, I understand and agree to the following:

1. The West Tennessee Strawberry Festival (hereinafter "WTSF") is a major community event that is important and valuable to the image, economic stability, and progress of the City of Humboldt, Gibson County, and West Tennessee as a whole, and representatives of the WTSF have certain obligations because they represent the festival to the public.
2. It is an honor and privilege to be selected as a member of the royalty for the WTSF, and that if selected as a member of the royalty, my child receives certain privileges and standing in her school and community, and that the reputation and success of the WTSF is somewhat dependent upon the acts and conduct of the royalty and representatives of the WTSF.
3. If selected as a member of the royalty, my child is expected to serve in that capacity and as a representative of the WTSF for the following year or until my successor is chosen (hereinafter "Year of Service").
4. In seeking to participate in the competition, there are requirements of the WTSF, including the rules for qualification of contestants and the guidelines set forth in this Contract that will be applicable to my child's activities during my Year of Service if selected.
5. During the Year of Service, my child's duties will include travel and participation in personal appearances on behalf of the WTSF. These activities are designed, scheduled, arranged, and supervised by the WTSF and its representatives in order to reflect the values and standards of the WTSF and to enhance its visibility and promote its purpose(s).

6. If selected as a member of the WTSF Junior Miss Territorial Royalty, participation in festival events and appearances is not only a priority, but also is mandatory unless otherwise excused in advance by the WTSF representatives.
7. The WTSF's approval of my participation in the competition and, if selected, service in the royalty will be specifically based upon the representations and agreements in my Application and this Contract.
8. By signing this Contract and Agreement, I agree that all the terms are reasonable and fair under the circumstances and that if my child is selected as a member of the WTSF Junior Miss Territorial Royalty, I fully accept them and the responsibility described herein. Therefore, by signing this Application and Contract and submitting it to the WTSF for approval, I represent and agree (1) that all facts and representations contained in my child's Application, this Contract, and any attachments are true and accurate; (2) that my child and I will abide by all rules and regulations of the WTSF described in my Application, this Contract, and any attachments during the Year of Service; (3) that my child meets each requirement for eligibility to compete as set forth in my Application; and (4) that the WTSF shall have the sole discretion to determine whether, in its judgment, my child may continue to participate in the pageant and Year of Service, if selected, in the event that the WTSF determines that any statement or representation I have made is not true and accurate or that any of my child's actions is inconsistent with the rules and regulations of the WTSF and this pageant.

I certify that I have read the foregoing application and understand and agree to the terms and provisions contained therein.

-----  
Parent/Guardian Signature

Date: -----

# *88th Annual West Tennessee Strawberry Festival*

## *Royalty Participation Requirements*

### *Requirements*

- \$125.00 clothing deposit is required to purchase wardrobes for festival week.
- Magazine pictures taken on a scheduled day with your respective court\*\*MANDATORY\*\* (no makeups allowed).
- You will need a white gown for magazine pictures that will be taken sometime in the Fall of 2025. The gown will be worn on the WTSF float in the Junior Floats Parade on Thursday, May 7, 2026 and the Grand Floats Parade on Friday, May 8, 2026.
- Parade participation for the West Tennessee Strawberry Festival – you MUST ride on the Festival official floats on both Thursday and Friday.
- **Queens in every court should make attendance a TOP priority for official Festival functions unless stated otherwise.**

### *Tentative Pre-Festival Week participation*

- Christmas Parades and events in December 2025 (4-5 events)
- Humboldt City Tour with a tentative date of April 11, 2026.
- You will be asked to attend some or all of the out of town festival parades: Soybean Festival in Martin, Tennessee (usually held in September), Teapot Parade in Trenton, Tennessee or the Fish Fry Festival in Paris, Tennessee, which are usually held the last Friday in April and the first Saturday in May.

### *Tentative Festival Week Participation (May 3-9, 2026)*

- Sunday - Art Show and Royal Tea
- Monday - Opening Celebration
- Tuesday - Berry Idol
- Wednesday - President's Reception (Senior Territorial Queen & Court, Hostess Princess & Court, Junior Hostess, Junior Miss Territorial and Miss Teen Territorial Queen's only)
- Thursday - Junior Floats Parade
- Friday - Grand Floats Parade, Queen's Luncheon (Hostess and Sr. Territorial), Horse Show
- Saturday – 5k/10k (Hostess Princess & Court, Junior Hostess Princess & Court, Senior Territorial Queen only)

While most of these dates are tentative or not yet stated, communication will be made well in advance of when your participation is needed. Every effort should be made to be attendance for a reasonable amount of these appearances.



*West Tennessee*  
**STRAWBERRY  
FESTIVAL**

MEMORANDUM

To: All Entries  
Junior Floats Parade - West Tennessee Strawberry Festival

From: Beth Culpepper, Managing Director

Date: January 2025

Re: Line-Up Procedure

Enclosed you will find information regarding the Junior Floats Parade on Thursday, May 8, 2025. Please pay careful attention to the instructions and rules listed in the packet. Some details of the instructions have changed from previous years.

Prior to your arrival in Humboldt for the West Tennessee Strawberry Festival, it is important that you receive your tentative parade number. Please go to our website at [www.strawberryfestivaltn.com](http://www.strawberryfestivaltn.com) or our Facebook page beginning April 24, 2025 to locate your number in line. Tentative parade numbers will not be mailed this year. Once you have arrived on parade day, your official number may be picked up at the booth at the intersection of Main Street and 22nd Avenue. These serve to identify your entry for the judges and for the media representatives covering the parade.

Please assist us by bringing your entry in the correct direction down Main Street in the staging area. All floats will be parked on the north (right) side of Main Street in EVEN numerical order. All other entries will be on the south (left) side of Main Street in ODD numerical order.

We appreciate your support and participation in the 86th Annual West Tennessee Strawberry Festival! If you have any questions please call the Humboldt Chamber at (731) 784-1842 or email at [festival@humboldtchamber.com](mailto:festival@humboldtchamber.com)

## 87th ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL

### INSTRUCTIONS FOR FLOATS

#### JUNIOR FLOATS PARADE \* THURSDAY, MAY 8, 2025

Welcome to the 87th annual West Tennessee Strawberry Festival. Below are your instructions and directions for getting your float into the staging area with the least amount of difficulty.

All floats will line up on the north (right) side of Main Street. Parade controllers and/or police will assist you in properly parking your float. Please exercise caution when driving in the parade route and in the staging area as many persons will be walking in the area.

1. For **north bound floats** coming into Humboldt on HWY 45W (from Jackson), follow HWY 45 (business) toward downtown Humboldt.
2. For **south bound floats** coming into Humboldt on HWY 70-79 (from Milan), turn left on HWY 45 by-pass (first traffic light) and follow (through one more traffic light) to HWY 45W (business) and turn right toward downtown Humboldt.
3. For **south bound floats** coming into Humboldt on hwy. 45W (from Trenton) turn left on HWY 45 by-pass (first traffic light) and follow (through three more traffic lights) to Hwy 45W (business), then turn right toward downtown Humboldt.
4. For **north bound floats** coming into Humboldt on hwy. 70-79 (From Bells) turn onto HWY 70-79 by-pass and follow (through 4 traffic lights) to HWY 45W (business), then turn right toward downtown Humboldt.

NOTE: Any attempt to use entry into the staging area other than the HWY 45W (business) access will result in significant delays

#### \*\*\*\*\*IMPORTANT\*\*\*\*\*

1. The lineup number you receive is not your place in the parade (For example: If you receive the number 7, you are not guaranteed to physically go through the parade seventh in line. We do have to format the parade in a certain order).
2. All floats should be in the parade staging area no later than 9:00 a.m. on the morning of the parade. **If your float is NOT in place by 9:00am you will be directed to the back of the parade lineup. Vehicles pulling floats in to the staging are permitted but MUST BE GONE by 9:30am – this will be strictly enforced!** The parade will begin at 10:00 a.m.
3. Float riders should be made aware of the appearance of their float as they will be expected to find it in the staging area.
4. Floats will be lined up in the parade in their assigned numerical order.
5. Registration: You must pick up your official number at the booth located at the intersection of Main Street and 22nd Avenue. (Attach float numbers on the front right and left sides of your float).
6. Floats may not exceed a height of 15 feet measured from the ground.

7. All entries must be hand and/or animal drawn. Pullers should be available at all times in case the float must be moved. If animal drawn, someone needs to be in charge of the animal at all times. **No extra vehicles will be allowed into the staging area.** Extra paper, decorations, etc. should be carried in the vehicle that brings your float into the staging area the morning of. Please be prepared to attach your number to your float.
8. At the end of the parade (12th and Main) riders may be taken from floats. Floats must be pulled out of the downtown area immediately. It is suggested that you pull your float down 12<sup>th</sup> to Osborne Street to Central Avenue and then turn left on Central Avenue and proceed toward the shopping center area. (This route will take you back to the Highway 45w By-Pass). All floats must be removed from the downtown area as quickly as possible so the flow of the parade will not be impaired. Remember that there are many units in the parade after you complete the route.
9. **Throwing candy, gum, tokens or other items from floats is strictly prohibited by Humboldt city ordinance. No entry (performance groups etc) will be allowed to hold up the parade in any way (this means no getting in formation, waiting for music to cue up etc.), the parade flow must not be interrupted! This will be strictly enforced!**
10. There will be no golf carts, four wheelers, three wheelers, or any other motorized car on the parade route at any time other than dropping off your float before 9:00 a.m.
11. If you have another obligation in the Junior Floats Parade, such as being in the band and riding a float, it is your responsibility to notify the individuals at the registration booth or the Junior Floats Parade Marshall the morning of the parade.

We hope you have a pleasant visit and lots of fun participating in the 87th Annual West Tennessee Strawberry Festival!

If you have any questions please call the Humboldt Chamber at 731.784.1842