

LUPINE LETTERS

DESIGN GUIDE

BESPOKE PRICING





Congratulations
on your engagement!

If you're like most couples we talk to, the vision for your wedding day is personal, a representation of your unique love story. At Lupine Letters, we create fine art, bespoke stationery for each of our custom design couples. It is our goal to make a wedding suite that cohesively compliments the visual story of your wedding.

We look forward to getting to know you a bit better and start dreaming up the perfect stationery for your occasion.



HI, I'M ERIN

THE ARTIST

Hello there! I'm Erin, lead designer and creative director of Lupine Letters, your new stationer, best friend and champagne enthusiast.

As a calligrapher and artist, I specialize in combining old world inspiration with modern elegance. I love dreaming up unique designs that tell your story honestly and authentically.

The greatest joy comes from working with you to design meaningful invitations for all of the significant events in your life, from weddings, to birthdays and anniversaries.

I founded Lupine Letters in 2018, through which I work with clients to create bespoke stationery and am driven everyday to do something to make the world more beautiful.

THE PROCESS

01

Unearth: bring to light

All custom wedding suits begin with a design consultation and questionnaire. An important part of our fine tuned approach that allows us to get to know you as a couple, listen to your story, your passions, and the vision you have for your wedding. These subtle details serve as inspiration for your bespoke invitations and allow us to ensure your story is reflected in the designs.

Imagine : to form a notion

02

The design process begins with an inspiration board curated to highlight the aesthetics, inspiration and details of your project. We will begin developing the initial design concepts, creating artwork, perfecting calligraphy styles, sourcing paper, and mocking up the design. Each custom wedding suite allows for two rounds of revisions.

03

Present: to furnish with a gift

Upon receiving your stationery from the printers, we will inspect each element by hand to ensure it meets our quality standards. If desired, I can also take care of guest addressing, assembly, and mailing your invitations directly to your guests so you can rest easy knowing every detail is taken care of.



INVESTMENT

BESPOKE STATIONERY DESIGN PACKAGES

PREMIER - STARTING AT \$1,500

10 - 12 WEEKS

SAVE THE DATE DESIGN | MAIN INVITATION DESIGN | REPLY CARD DESIGN
INFORMATION CARD DESIGN | CUSTOM MAP | ENVELOPE LINER DESIGN
RETURN ADDRESS DESIGN FOR INNER & OUTER ENVELOPE

DELUXE - STARTING AT \$975

8 - 10 WEEKS

MAIN INVITATION DESIGN | REPLY CARD DESIGN | INFORMATION CARD DESIGN
RETURN ADDRESS DESIGN FOR INNER & OUTER ENVELOPE

CLASSIC - STARTING AT \$800

6 - 8 WEEKS

MAIN INVITATION DESIGN | REPLY CARD DESIGN
RETURN ADDRESS DESIGN FOR INNER & OUTER ENVELOPE

A LA CARTE

SAVE THE DATE - STARTING AT \$450

4 - 6 WEEKS
SAVE THE DATE DESIGN
RETURN ADDRESS DESIGN FOR INNER & OUTER ENVELOPE

ADDITIONAL CUSTOM DESIGN ELEMENTS

CUSTOM MAP DESIGN | ITINERARY DESIGN | PROGRAM DESIGN | MENU DESIGN
THANK YOU CARD DESIGN | REHEARSAL DINNER INVITATION DESIGN
ENVELOPE LINER DESIGN

DAY OF ITEMS

ESCORT CARDS | PLACE CARDS | TABLE NUMBERS

FINISHING TOUCHES

CALLIGRAPHY ADDRESSING

Custom ink color and style to suit your stationery

ASSEMBLY & PRODUCTION SERVICES

BILLED PER HOUR

In house assembly of suite using vintage or custom postage and the highest quality ribbons, wax seals, vellum wraps and overlays, velvet folios, boxes & more!

*pricing for these items available upon request

THANK YOU

THANK YOU FOR CONSIDERING LUPINE LETTERS!

We are so honored you are interested in working with us. Please let us know if you would like to schedule a bridal consultation over the phone with erin. Or, if you have any other questions, email us at erin@lupineletters.com. We would love to discuss your personal vision and create the your dream bespoke stationery designs for your wedding day.

