



POP-UP Studio

BY MISTY PATERSON

Let's Pop-Up Your Inquiry

Are you ready to find direction, amplify purpose and fast-track your success?

This personalized action plan shapes your passion into a beginning roadmap, rich with possibilities waiting for you to unleash them!

Here's what you and I will articulate inside this plan:

- The WHAT you are hoping to achieve
- The WHY or the fuel to your fire
- The HOW both big picture and next steps

I'm here to support you in amplifying your planning and assessing competencies to empathize, envision, design, experiment, improvise, and pivot as your dream unfolds. This is what Pop-Up Studio is all about!

Let's get started shall we?

Your WHAT

Designing an inquiry as an explicit pursuit of your passion-as-empathetic action elevates your inquiry from a fact-finding activity into a meaning-making experience. Your dream-in-action can be an artistic expression of your soul. I agree with Seth Godin: we are artists if we make change happen. “Artists are humans who do generous work that might not work” (Godin, 2020, p. 16).

Imagine your WHAT defined here! 💡

Your WHY

Articulating your purpose is powerful. Framing your purpose as service is magnetic! We humans are designed to look towards society's helpers: those individuals whose leadership style brings out the best in people and builds meaningful connection.

Imagine your WHY articulated here! 💡

Your HOW

I have a saying: guesswork is stress work. While I'm all for embracing uncertainty, I also recognize (and personally benefit from) direction. It's like backwards design curriculum planning: we'll start by envision the end in mind and define key milestones along the way.

Imagine your HOW envisioned here! 💡