

# MY STORY

With nearly 2 decades of expertise, Jen is an internationally published pet photographer, award-winning writer and digital marketing professional, born and raised in Kansas City.

Key services include digital marketing consulting, account management, commercial & editorial photography, digital artistry, social media management, social video creation & strategy. I work with small and large business owners looking to grow their social presence. Let's chat!



Jennifer@fixyourimages.com









# SERVICES

#### EDITORIAL OR PRODUCT PHOTOGRAPHY

Commercially licensed photo shoots are available for businesses interested in product photos (white backdrop) or outdoor photos suitable for magazine publication, print, social media and website. \$200/hour or \$500 for up to 4 hours (required if people or pets are in photos). Includes 20 digital images. Additional images are \$50/image.

### SOCIAL MEDIA CONSULTING

## \$50/hour

\$300

Services include general consulting, social content creation, social strategy and paid social management. Platforms of expertise include Facebook, Instagram, TikTok, Pinterest, Youtube and LinkedIn.

### TIKTOK VIDEO/ INSTAGRAM REEL

Includes video content creation, copy and appropriate hashtags. Videos can be posted on the @fixyourimages platform with your brand tagged or you have shared rights to the video to post on your social media channels.

# PREVIOUS Collaborations

## JEWELRY CANDLES

- Highest performing video 11M views
- 75k in total affiliate revenue in 2023

#### **SNEAKERASERS**

- Highest performing video 4M views
- 15k in affiliate revenue in 7 days on TikTok Shop

#### THE DODO

• Mouse rescue video on TikTok with 34M views and featured on The Dodo

#### **OTHER PARTNERS**

- Angry Orange Pet Products
- Meoky Cups
- Peter Thomas Roth Skincare
- Plufl Human Dog Bed
- Wyze Electronics
- Beachwaver Hair Tools
- Tarte Cosmetics

# \$200-\$500