

# RESOURCE GUIDE

WEDDING BUSINESS & WORKING PARENT ESSENTIALS



## CHILDCARE RESOURCES

- Cultural Care | <https://culturalcare.com>
- Care.com | <https://care.com>

## THE TRAVEL GEAR I CAN'T LIVE WITHOUT

- Pico Portable Car Seat | <https://www.wayb.com> | *The most compact option and installs quickly into an Uber*
- BabyZen Yoyo Stroller | <https://www.babyzen.com> | *Fits into the overhead compartment or seat in front of you*

## PROGRAMS THAT KEEP ME ORGANIZED

- Dubsado | <https://www.dubsado.com> | *We use Dubsado to manage all client proposals, contracts, scheduling, and payments*
- Profit First | <https://profitfirstbook.com> | *I use this system to structure my finances and eliminate surprises at tax time*
- Gusto | <https://gusto.com> | *An excellent option for running payroll*
- Kajabi | <http://www.corbingurkin.com/education> | *Having passive income is key when you need to slow down and reconnect with family. My education platform has afforded me this and I use Kajabi to host my courses.*
- Piper Post | <https://www.piperpost.co> | *My preferred editor for out-sourcing weddings when we cannot manage it in house.*



LIVING  
6 Tips for Creating a Nursery You'll Love Even During Late-Night Feedings

VOGUE



# MY BIZ CAN'T LIVE WITHOUT...

*My business thrives because of these few people who are able to manage my artist brain and keep the business side of my life healthy:*

THE ARTIST'S LAWYER | [HTTPS://MAGIFISHER.COM](https://magifisher.com)

- Bottom line, law is not my thing. I have left the contracts and legal negotiations to Magi, and I've found her to be an incredible resource for client negotiation and contract management.

FINCH CREATIVE EDUCATION | [HTTPS://WWW.FINCHCREATIVEEDUCATION.COM](https://www.finchcreativeeducation.com)

- Ben Finch is a gifted educator who helped me identify pain points in my business and how to correct them. His course guided me in organizing my financials, identifying areas for outsourcing, and gave me such a perspective on how I could niche down my work so that my superpowers in business would really bring me success. I can't recommend his course enough.

SHIRAMISU | [HTTPS://WWW.SHIRAMISU.COM](https://www.shiramisu.com)

- The other half of the Shorbin duo. If you're struggling with your portfolio curation, want to get an editor's perspective on what aspects of your work could use improvement, or want to talk through a wedding day design so that you can organize and maximize the press potential of a job, Shira Savada is the go-to in the industry for all things real wedding editorial.

STUDIO DIAZ | [HTTPS://WWW.STUDIODIAZ.CO](https://www.studiodiaz.co)

- The copywriter, brand strategist, organized mastermind I never knew I needed. Christine has been an invaluable asset to the launch of my education platform and has guided me through this process every step of the way.

A STRONG TEAM

- I can't part with my team, but I encourage you to find your own— Mina, Marisa, Thatcher, Christine — these are the people that lift me up on every wedding we do together.

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