

THE UNSTOPPABLE ENTREPRENEUR

Graphic Designer

The Unstoppable Entrepreneur is looking for a graphic designer with vision and creativity to help us grow our brands by creating scroll stopping, eye catching, emotion evoking graphics that people want to share.

This is a unique and dynamic full-time role perfect for an individual who has a flair for brand building graphic design and website design connects with the market in a compelling way. This person is an outside of the box thinking, up to date on all social media trends, and lives and breathes design. You will play a role in our coaching company, apparel and education company, a music brand, and all future creative endeavors.

Responsibilities will include writing:

- Creating graphics for a variety of uses across companies and divisions
- Maintaining design on a Wordpress website and Shopify Store
- Working with our paid media specialist to create scroll stopping ads and lower CPLs
- Internal and external branding for all companies and divisions
- Selling in company wide launches as needed
- Designing apparel and products that elevate our brands
- Responding to coaching clients in our communities
- Live video trainings on branding for our clients on an as needed basis

Success in this role includes:

- Creativity and outside of the box thinking
- Creating 100 graphics per week across companies
- Ensuring our brands are visually connecting with the intended audience

- Creative direction on all products
- Lower CPLs on ads

About The Unstoppable Entrepreneur

Kelly Roach is known as THE BUSINESS CATALYST, helping elite business owners become game changers in their field and achieve million dollar + breakthroughs in their business.

As a former Fortune 500 executive who built and led record-breaking teams in 17 locations around the US, Kelly's programs and consulting encompass billion dollar corporate strategies combined with the speed and agility of the most powerful online strategies of today.

Kelly is a featured expert on ABC, NBC, Good Day, the CW and in some of the world's leading publications such as Inc. and Forbes where she shares the principles of her best-selling books and top podcast, Unstoppable Success Radio.

Kelly is committed to ongoing philanthropic work to bring clean drinking water to those who do not have access and is the co-founder of Give Her Courage, a movement to instill courage and confidence in the girls of our future from the start.

Want to become the newest member of our *DreamTeam*? Submit your resume, portfolio of your work, and a 5 minute entry video to karla@kellyroachcoaching.com.

How to apply

*Please record and send us an Introductory VIDEO of yourself. Video files, YouTube links or Vimeo links will be accepted. The video should be brief/under five minutes and should include the following:

- (1) What interests you about the role and responsibilities.
- (2) Traits or skills do you have that are in accordance with the role.
- (3) Challenges you think may accompany the role.
- (4) Your personal objectives and how you will utilize this opportunity to achieve them.
- (5) Please share anything else you would like us to know about you.