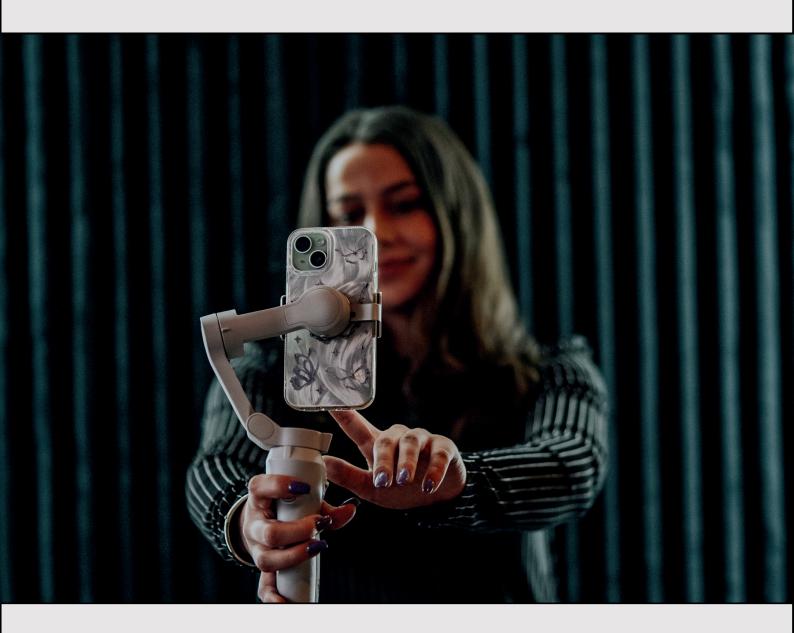
# 30 Gontent Ideas for 30 days

A done-for-you calendar with post ideas, themes, and engagement prompts.



#### WEEK 1: LAYING THE FOUNDATION

| DAY   | TYPE OF POST          | DESCRIPTION  |
|-------|-----------------------|--|
| Day 1 | Introduction Post     | Share your story, why you started, and what people can expect from your content. |
| Day 2 | Value Post            | A quick, actionable tip related to your niche.                                   |
| Day 3 | Engagement Post       | Ask your audience a question related to their pain points or interests.          |
| Day 4 | Behind-the-<br>Scenes | Show your workspace, a project in progress, or your daily workflow.              |
| Day 5 | Client Love           | Share a testimonial or success story.  |
| Day 6 | Personal Story        | A relatable moment or struggle that ties back to your brand.                     |
| Day 7 | CTA Post              | Promote your lead magnet, freebie, or email list.                                |

#### WEEK 2: BUILDING CONNECTION & AUTHORITY

| DAY    | TYPE OF POST                | DESCRIPTION  |
|--------|-----------------------------|--|
| Day 8  | Myth-Busting                | Debunk a common industry misconception.                    |
| Day 9  | Poll or This-or-<br>That    | Encourage engagement with a fun comparison.                |
| Day 10 | Content Share               | Repurpose an older blog post or video.                     |
| Day 11 | Product/Service<br>Showcase | Highlight one of your offerings in a value-<br>driven way. |
| Day 12 | Storytelling Post           | Share a lesson you learned in business or life.            |
| Day 13 | Quick Tip                   | A bite-sized hack your audience can use immediately.       |
| Day 14 | Meme or Humor               | Lighthearted content that relates to your niche.           |

#### WEEK 3: DRIVING ENGAGEMENT & SALES

| DAY    | TYPE OF POST                  | DESCRIPTION   |
|--------|-------------------------------|---|
| Day 15 | Throwback Post                | Revisit an old post, product, or milestone.                 |
| Day 16 | Tutorial or Mini-<br>Training | Teach something valuable.                                   |
| Day 17 | Community<br>Highlight        | Feature a customer, follower, or peer in your industry.     |
| Day 18 | Personal Post                 | Share a favorite book, tool, or habit that helps your work. |
| Day 19 | Bold Opinion                  | Take a stand on a topic in your industry.                   |
| Day 20 | Behind-the-<br>Scenes         | A sneak peek at an upcoming launch or update.               |
| Day 21 | Soft Sell                     | Promote your offer in a natural, story-<br>driven way.      |

## WEEK 4: RAMPING UP VISIBILITY & CONVERSIONS

| DAY    | TYPE OF POST                  | DESCRIPTION  |
|--------|-------------------------------|--|
| Day 22 | Q&A Post                      | Answer common questions from your audience.                  |
| Day 23 | Success Formula               | Share your step-by-step process for achieving something.     |
| Day 24 | Share the Love                | Shout out a tool, resource, or person that has helped you.   |
| Day 25 | Micro-<br>Transformation      | Show how a small change can make a big impact.               |
| Day 26 | User-Generated<br>Content     | Repost content from a happy customer or follower.            |
| Day 27 | Fun Fact or Industry<br>Trend | Something interesting or trending in your space.             |
| Day 28 | Engagement Post               | Ask for input on a future product, content, or idea.         |
| Day 29 | Story-Driven Sales<br>Post    | Showcase your product/service with a compelling story.       |
| Day 30 | Reflection &<br>Gratitude     | Recap the month, thank your audience, and tease what's next. |



## Ready for more?

Congratulations on completing our social media guide! You've acquired valuable insights to enhance your online presence. To further advance your strategy, schedule a discovery call with our expert team for personalized social media management solutions. Let's work together to transform your brand's digital journey. Fill out our contact form on our website or give us a call.

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