

VIKA SOKANOFF

2025 SERVICE GUIDE



WEDDING FLORIST & EVENT DESIGNER

Vika Sokanoff is a boutique wedding floral and design studio curating soulful celebrations with contemporary elegance and editorial romance for the classic lovers.

Serving couples in Virginia and DC

VIKA SOKÁNOFF

VIKA SOKANOFF DESIGN

HELLO, LOVERS! I'M VIKA

The wedding florist, event designer, and dream weaver turning your Pinterest board into reality—with *contemporary elegance and editorial romance that WOW!*



DISCOVER MY 3 SUPERPOWERS,
SERVICES, AND PRICING INSIGHTS—
IT'S A WHOLE VIBE!

WHERE CONTEMPORARY ELEGANCE AND EDITORIAL ROMANCE MEET AT
YOUR SOULFUL CELEBRATION

VIKA SOKÁNOFF



ABOUT VIKA | SUPERPOWER NO. 1

DESIGN AFICIONADO



I'm not just your florist—I'm your creative partner in dreaming (and delivering) an *immersive* celebration that goes way **beyond blooms**.

Think: an **all-candle reception** that oozes romance, **luxe velvet draping** crowned with a crystal chandelier, or a **champagne tower** that brings fun and drama to life.

I'm here to turn your *soulful celebration* into a **full-sensory experience**, blending elegance with **just the right amount of wow**—flowers and beyond.

The point: I do flowers, and I also offer a *curated selection of* **add-on design services** that will elevate your celebration to **iconic status**.

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ABOUT VIKA | SUPERPOWER NO. 2

CLARITY CATALYST



From “*I don't know anything about flowers*” to “*How much wedding flowers even cost???*”—the wedding flowers often feel like the most **mind-cringing** part of your wedding planning.

I'm here to erase all that stress with one wave of my **magic wand** called *clarity*.

When you inquire with me, you're not just filling out a form—you're getting that feeling of relief, like, “**Yay! She totally gets me!**”

Picture this: A detailed, easy-to follow proposal with visual references, delivered **faster than your Amazon Prime order**.

No guesswork, no frustration—just your dream vision ready to **unfold IRL!**

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ABOUT VIKA | SUPERPOWER NO. 3

BUDGET ALCHEMIST



Let's address the **elephant in the room**—your *budget*. Whether you're planning \$3K or \$30K for your wedding florals, I'm committed to creating a celebration that will leave your guests saying, **"YAY! Your wedding is absolutely stunning!"**

My creative approach ensures that every design is **impactful and unforgettable**.

While many of my clients book custom *floral packages in the \$5,000–\$12,000 range*, with **boundless creativity** at my disposal, I'm dedicated to delivering *exceptional value that perfectly aligns with your plans*.

DM or email me with your wedding date & a venue, and let's explore how I can turn your Pinterest pins into **a heart-eyed reality**.

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SERVICES



Through curated design with blooms and beyond, We strive to not only create a *strikingly beautiful event, but beautiful moments* too. While we obsessively focus on *refined visual aesthetics and designer look*, crafting an *immersive heirloom experience* that you will reminisce about for a lifetime matters so much more to us.

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SERVICES

1. MODERN WEDDING FLORAL DESIGN

Ideal for couples who love to celebrate big and want a **striking, evocative design that sets the tone for the entire celebration**, leaving guests saying, *'YAY! Your wedding is out-of-this-world gorgeous!'* While most of our clients' custom floral packages range from \$5,000 to \$12,000, we welcome all budgets. Inquire today—we may just be the perfect florist to bring your vision to life.



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SERVICES

2. WHITE ROSE WEDDING

There's a reason all-white weddings are a perennial favorite—they exude **timeless elegance and romance**. And when it comes to flowers, is there anything more classic than **the white rose**?

This service is all about **sophistication, simplicity**, and **extraordinary value**.

Here is what's included:

- Up to **15 floral arrangements**: choose any combination of a white rose bridal bouquet, white rose bridesmaids' bouquets, and all-white centerpieces with white roses as the star
- Up to **5 white rose boutonnieres**
- Design options: **modern sculptural** or **classic contained** style

All for just \$1,555!

Perfectly timeless. Effortlessly beautiful. Priced to delight.

P. S. Planning something grander? No worries—we can create additional arrangements to make your celebration spectacular!

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SERVICES

3. ALL-CANDLE WEDDING RECEPTION

Step into a world of **glowing romance**. Our all-candle receptions will bathe your celebration in warm, golden light that **whispers sophistication and oozes “the night of your life.”**

This isn't just ambiance—it's **iconic**.



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SERVICES

4. ELOPEMENT FLORAL DUET

When it's just the two of you, a designer bridal bouquet and groom's boutonniere will make a **lasting statement**, creating timeless memories of your special day.

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ADD-ON SERVICES



Curated to elevate every moment of your celebration, our add-on services are designed to infuse unmatched romance, elegance, and editorial drama into your day.

Whether you're looking to add opulent touches or create a showstopping effect, these enhancements perfectly complement any of our main services, bringing your wedding vision to life in spectacular style.

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ADD-ON SERVICES

1. CHAMPAGNE TOWER

LET'S POP BOTTLES—AND JAWS!

A CASCADING CHAMPAGNE TOWER THAT'S AS FUN AS IT IS FABULOUS, SERVING DAZZLING OPULENCE AND MAJOR VIBES WITH EVERY POUR.

CHEERS TO YOU!***

**** Champagne is not included in the service and is to be provided by your catering vendor or you*

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ADD-ON SERVICES

2. DRAMATIC SPOTLIGHT DRAPING

FROM DRAMATIC DARK CHERRY FABRIC TO LUSTROUS GREEN VELVET AND ELEGANT IVORY SATIN (AND MORE), OUR DRAPING BRINGS ALL THE ROMANCE AND UNMATCHED STYLE TO YOUR CELEBRATION.

SOFT, CASCADING TEXTILES ILLUMINATED BY STRATEGICALLY PLACED SPOTLIGHTS CREATE AN ATMOSPHERE THAT'S BOTH INTIMATE AND GRAND—SETTING THE STAGE FOR YOUR PERFECT 'WOW' MOMENT.

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ADD-ON SERVICES

3. FREE-STANDING CRYSTAL CHANDELIERS

ELEVATE YOUR CELEBRATION WITH OUR STUNNING CRYSTAL CHANDELIERS! HANGING 10 FEET HIGH ON STURDY FRAMES, THEY CAN BE PLACED ANYWHERE WITHOUT THE NEED FOR RIGGING TO EXUDE PURE OPULENCE ALL NIGHT LONG.

WHETHER YOU'RE SPOTLIGHTING THE CEREMONY, DRAPING THEM OVER THE BRIDAL PARTY TABLE, OR HANGING THEM ABOVE RECEPTION TABLES, THESE CHANDELIERS CREATE A SHOWSTOPPING EFFECT AND A LUXURIOUS ATMOSPHERE.

FOR THE ULTIMATE "WOW" FACTOR, PAIR THEM WITH OUR DRAMATIC DRAPING SERVICE—BECAUSE YOUR WEDDING DESERVES TO SPARKLE IN EVERY SENSE.

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GET STARTED

FROM FIRST 'HELLO' TO A WOW-WORTHY DESIGN



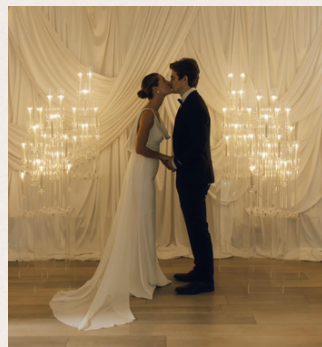
GET IN TOUCH

All great things start with a simple "hello". **DM or email** us with your wedding date and venue.



SHARE YOUR WEDDING VISION

We'll have a **quick, insightful phone conversation** to get us up to speed with your ideas—*whether they're vague or super specific.*



3...2...1... GET YOUR DESIGN PROPOSAL

Done! A detailed custom proposal hits your inbox within days—ready to make you say, "***This is exactly what I was thinking!***" *No mind-reading sorcery here—* just years of experience and boundless creativity.

INQUIRE