

# VIP Breakthrough Experience

## How Can We Help You Reach Your Greatest Potential?

Are you called to another level, but feeling stuck? Unclear? Got a need for speed? This is the ultimate breakthrough experience for entrepreneurs looking for **clarity**, a **clear plan to profit growth**, and the roadmap to more freedom!

In a personalized immersion experience, you and Liz will *skip to the good part* and create the fast-track into more profit, freedom, and brand success. If you want to see big changes in your business (and your life) in a small time frame, this is for you!

Identify your blocks and confidently execute your proprietary plan for momentum and exponential growth. But we won't do it by adding more to your already full plate. This is about first scaling *you*, so your business scales *naturally*.

Where are you **stuck, frustrated,** or **needing clarity**? What is the next domino, that if you knock it down, all of the other dominoes will fall in your favor?

What are the **next few moves** that will take you from chaos, to *confident CEO*? In a private, one-on-one, immersion experience we do the work together to answer that exact question.

You don't have to keep guessing, spinning your wheels, and wasting time and money trying to figure it out. We've done this work with hundreds of overwhelmed entrepreneurs like you, helping them get unstuck and reach their biggest goals!

Liz and her award-winning team will come alongside you and help you scale *yourself*, and your business.

(NOTE: We do not offer one-on-one experiences throughout the whole year. These options are open and available for a limited time only and will fill quickly.)

## Your Big Next In Person Experiences

For the established entrepreneur ready to take their next giant leap in their career...

Accomplish in two days what typically takes two+ years! We dive into the four corners of your business to optimize, amplify, and simplify your growth:

**Leadership**: Breakthrough your bottlenecks and personal blocks to unlock your potential, confidence, and the leader you're called to be

**Vision:** Have total clarity around where you are taking your business and your life over the next few years

**Team:** Exponential growth is a team sport, map out your dream team and know exactly how to leverage your team to buy back your time

**Trajectory:** What offers, messaging, strategy, focus, and systems will grease the skids into a new level of potential

Over two dreamy days overlooking the orchards, you and Liz will identify the exact blocks that have been holding you back from your biggest leaps. From there, you'll map out a new trajectory for your business that lends to the freedom, profit, and fulfillment that you've been craving.

"The most profitable two days you'll ever spend on your business." - Holly

In addition, walk away with clear focus, **significant connections from Liz's personal rolodex of relationships**, and the most high-leverage moves to see fast, aligned growth. Deep dive into the power of your **personal leadership style** through our in-depth assessments, making it easier to know how to reach your next levels of growth and how to inspire others to take action with you.

You won't walk out with more to do, but a strategic gameplan to make that next big leap possible, and the clarity and confidence to make it happen quickly!

Experience two inspiring, clarifying, prolific days of creation, vision, and CEO-level execution with a backdrop of rolling hills and New Hampshire charm.

Included with your experience is:

• Personalized roadmap to Your Big Next, aligned with your calling and values.

- Your own personal Life Plan, so everything you do from here forward is right for you.
- **Direct connections from Liz's rolodex** to facilitate faster growth opportunities.
- **Personal leadership assessment & report** to know how to leverage your leadership style.
- Liz's personal book writing, speech writing, and pitching playbooks!
- A personalized Visionary CEO Schedule so you know where to focus your time.
- B-roll footage to use to further your brand, alongside images and brand photos to capture your upleveled direction!
- **Proprietary, plug-and-play Visionary CEO playbooks** to easily implement all you've learned in the immersion and to save you ample time and money as you grow.
- Fine dining experiences with breakthrough conversations to gain clarity, fast!
- **Life changing breakthroughs** that can only come from fully immersive processes like this!

Every client who has attended this experience has created a plan for a minimum of 2x ROI before heading home.

**Brad created his million dollar funnel plan** that allowed him to have his most profitable launch while being totally present with his family, releasing the pressure to always be working in order to grow.

**Holly mapped out her five-year company vision,** and has grown her team so she's no longer the engine of her business, has summered in Europe, and landed her beautiful planners in Homegoods.

Jen broke old stories and beliefs that were affecting her ability to confidently grow the business without falling back into old patterns of getting stuck, while for the first time having complete clarity, focus, and confidence into how to break through her profit plateaus, earning more in the months to follow than the previous three years combined.

Mike reimagined his business model, going from grinding to bring in \$500k/year, to generating over \$1.6 million in revenue through new offers that didn't require him.

Alison had the ultimate spark of inspiration, mapping out her book and launch plan, and using the connections Liz facilitated to increase brand awareness, allowing for her book to become a bestseller within the year.

In person: 2 days at our home

**Price:** \$18,000

(Does not include travel/lodging)

2 slots available

**Apply Here** 

Need less time and want to narrow your focus to a few specific things instead of the whole picture? We have a single day option available, too.

**In-person:** One day at our home

**Price:** \$10,000

(Does not include travel/lodging)

2 slots available

**Apply Here** 

### VIRTUAL IMMERSION EXPERIENCES

For the entrepreneur with a specific problem that they want to solve, fast!

1. Your Big Next: 2 Year Vision + Growth Plan: For the entrepreneur who's called to their next level, but lacks clarity and feels stuck. Reclaim total clarity, get wildly inspired, and intentionally focused for your most profitable, peace-filled, and purposeful two years in business. Make leadership tangible by uncovering your blocks, identifying under-leveraged potential, and becoming the leader you need to be to win big this year.

Together, you and Liz will create the comprehensive roadmap to exponential growth. If you've been feeling stuck on what you should do next, how to change your trajectory, and what steps you should take to get there, this is for you! Together, we will help you get focused on the right things and map out your **Visionary CEO schedule** to support your new identity as Visionary CEO! If you find yourself uninspired, stuck, or you're ready to stop playing small and be the 10.0 version of you, this is for you!

2. **Profitable Offer Map & Magnetic Messaging:** For the entrepreneur who is ready to reimagine possibility, wants to multiply profit, and needs messaging that converts. You're great at what you do, but you're having trouble telling people about it. What revenue streams and offers will take you into Your Big Next?

Streamline your offers to maximum profit, impact, and growth. You and Liz will map out the exact, multi-year offer suite that will massively increase your profit, while honoring your most precious values. In this laser focused session, you will also clarify your messaging in your brand, offers, and sales processes so that you magnetize the right buyers, naturally. Weak messaging is an expensive mistake, so increase your profit by letting the world know how you're the answer to their prayers! If you want to clarify your messaging to make sales natural, this is for you!

If you want a business that supports the life you're called to live, this is for you!

3. **Profitable Team Game Plan:** For the entrepreneur who craves freedom, wants to step fully into the work that makes them come alive, and wants a profitable team that they love to lead. Stepping into Your Big Next is a team sport. Assess your current business needs, team, and culture to create the most well-oiled, mission driven, and profitable team so you can access your next level of growth. You will learn our winning hiring, on-boarding, and culture process while getting our team playbooks to support growing your profitable team.

Also, identify the leader you need to become in order to lead a winning team! Assess your current team, adjust focus, and create the profitable plan for your team so this is the year you scale, and experience freedom! If you want to finally get out of the weeds and into your sweet spot as Visionary CEO, this is for you!

#### Included with your VIP immersion is:

- **Business review & deep dive** prior to the session so we can hit the ground running during our time together and maximise ROI
- **Leadership style assessment**, report & analysis so you can fully understand and use your leadership superpower in your business
- Bottleneck breakthroughs, identifying the exact blocks to your up-leveling
- 2 hour VIP Immersion and implementation time together
- 1 month access to our Visionary CEO: Vivid Vision intensive sessions to complete prior to our session time together. These are on
  - Creating your life plan
  - o Going from busy work to your life's work
  - o Crafting a profitable mission statement that becomes your north star
- **Personalized wrap up and next steps plan** after our time together so you can fully integrate our work into your day to day for business growth
- **Plug-and-play CEO Playbooks** to implement strategies for faster, more aligned growth without the guesswork

#### **Virtual VIP Immersions**

3 slots available

**Price: \$2,997** \$1,997 for **Insiders** 

**Apply Here** 

## ONGOING ONE-ON-ONE MENTORSHIP

Interested in a longer term, ongoing mentorship opportunity? We only open ongoing mentorship for the most aligned entrepreneurs who are stepping boldly into their greatest growth season.

If you're interested in a mentorship opportunity, please <u>apply here</u> and if you're a good fit, we will reach out to schedule an interview.