

nomad digital
agency

AI-Lead Automated Outreach



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Executive Summary

Innovative art businesses globally are facing a common challenge – not enough leads and excessive spending on marketing strategies and sales teams.

This problem comes from traditional art institutions spreading bad information about sales generation which has led to systemic poor conversion rates on client outreach.

Traditional marketing strategies tie money into solely ads, social media and sales funnels which when done exclusively, limit growth and our clients' ability to reach their target audience effectively. Our innovative approach combines cutting-edge technology with personalized strategies to deliver leads straight to your inbox instead.

We created a solution by understanding the pain points of these arts platforms, **we offer the best and only tailored AI driven solution** that addresses their specific needs and empowers them to thrive in a competitive market through direct marketing, **highly personalised, automated campaigns** and focused, high converting smart sequences **with response rates of between 50–70%**. Data driven automation, fully personalised.

With our Smart Sequences, you can **optimize multi-channel outreach and hyper-personalization** like never before. Say goodbye to spending excessive time and resources on manual outreach and let our AI-powered algorithms do the work for you.



**Chris Toomey BA (Hons),
MSc, DIC
Treychel Anderson**

Co-Founders,
Nomad Digital Agency



Who We Are

Welcome to Nomad Digital Agency, where AI-led outreach meets unparalleled lead generation. We are award winning consultants and researchers from Imperial College Business School and Stirling University.

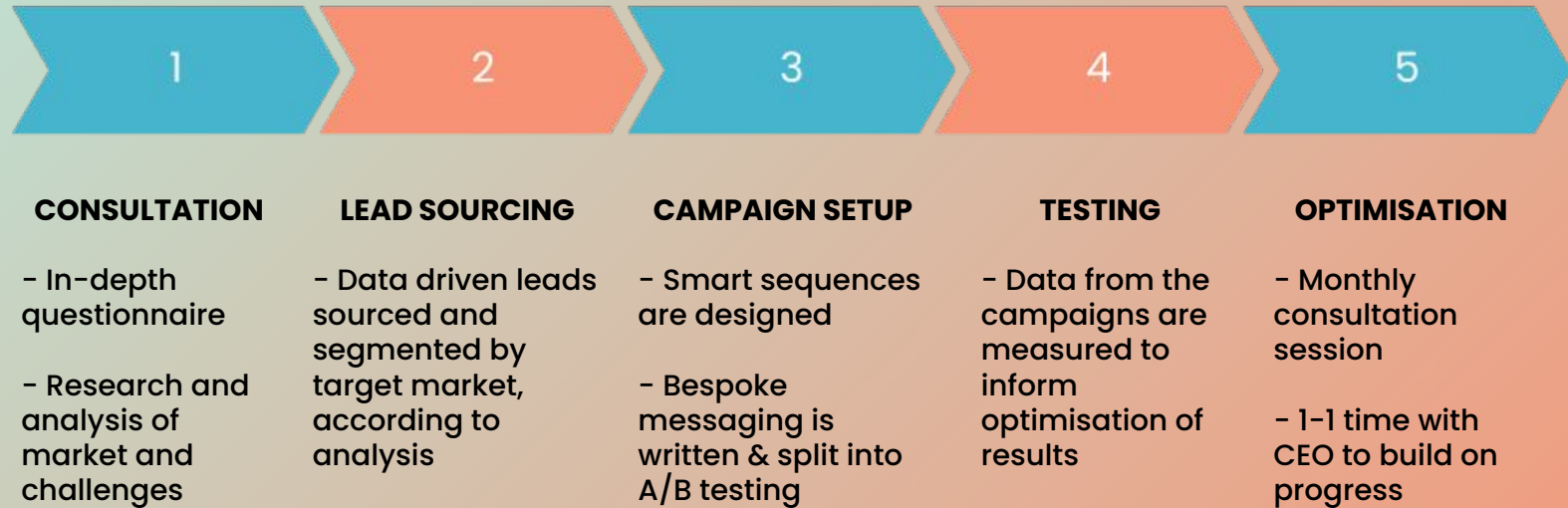
Chris and Treychel are digital experts who lead a team of 4 data analysts and researchers. Chris is knowledgeable in blockchain technologies and AI, having written on the subject. Chris and Treychel are currently authoring a collaborative paper on how to bridge the gap of trust in blockchain technologies & AI, as well as being featured in the upcoming *James Cann's Your Business Magazine* as their industry expert.

As a team of consultants, tech experts and PhD academics, we help our clients to build high net-worth lead platforms online and to execute client focused strategies.

Our mission is for you to experience the value of an entire sales team at a fraction of the cost. Get ready to unleash your sales potential and build your business with Nomad Digital Agency.

Methodology

Revolutionizing Lead Generation for Arts Businesses



Through AI-led outreach and our Smart Sequences, our solution enables hyper-personalized multichannel campaigns that target ideal leads with precision.

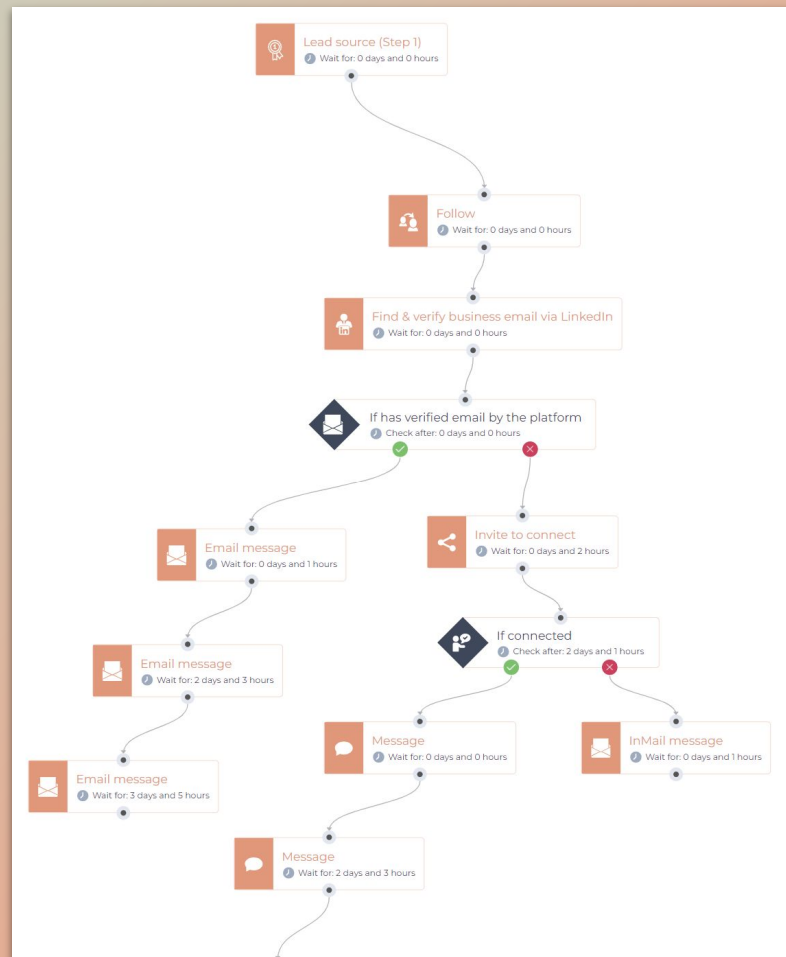
By automating and optimizing the outreach process, we eliminate the need for a costly sales team. Our groundbreaking algorithms deliver leads directly to your inbox, saving you time and resources. High response rates are guaranteed due to the intimate and targeted personalisation which no competitor can offer.

With our innovative approach, you can maximize your outreach potential, increase lead generation, save countless hours per week and ultimately boost your revenue.

Experience the power of intelligent, personalised outreach and unlock unparalleled value for your business.

Pain points being solved

insufficient leads, high costs, time-consuming outreach



Case Study – Client X

CLIENT PROBLEM

UK based arts business, Client X found that it was **difficult to make connections** with artists, collectors and fellow businesses in the arts.

They had tried the traditional marketing model and found it to be impersonal and to require large upfront costs with **low response rates (1-2%)**.

OUR SOLUTION

The art industry thrives on personal touch and connection.

We used our platform to **amplify the effect of personalisation, and automate outreach on a large scale.**

This saved time, headache, and money and has solved their outreach problem completely.


IMPACT

With our technology, we automated their sales process and created personalised Smart Sequences. These have achieved between **a 50-70% response rate.**

Now they have between **8-15 calls booked per week, per user** with high net worth collaborators and potential clients.


AI Outreach With Segmented Data Driven Leads Lists

~50% Response Rate From Total Connections




265

Total connections



662


























Total profile views



133

Total replies

Active campaigns ▾

Active ▾	Campaign name ▾	Campaign type	Total leads ▾	 ▾	 ▾	 ▾	 ▾	 ▾	 ▾	 ▾	 ▾	Connections accepte 	
			690	15	0	64	33	13	46	25	7	11	
			1155	72	52	278	125	46	226	153	40	73	
			829	111	610	809	528	191	538	37	64	150	
			1908	16	0	137	107	50	79	31	9	15	
			1121	14	0	84	21	10	53	18	13	16	

Take Action and Transform Your Sales

Ready to take your art business lead generation to the next level?

Don't miss out on the opportunity to revolutionize your outreach strategy and unlock untapped potential. Schedule a call with our team today to discover how Nomad Digital Agency can transform your sales process.

Whether you're looking to increase leads, optimize multi-channel outreach, or save on resources, we have the solution tailored for your needs.

Take action now and experience the power of AI-led outreach – your business's success is just a click away.

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Let's talk business

Email

info@workwithnomad.com

Chris Toomey

CEO & Co-Founder

Nomad Digital Agency

