



Farmers Market Coordinator

Schedule: Saturdays for 7-8 hours, 52 weeks a year

Location: St. George Sunrise Farmers Market

2592 S 3000 East St. George, UT

We are seeking an enthusiastic and dedicated Market Coordinator to join our team! This position is ideal for someone passionate about supporting local businesses, growing a farmers market, and engaging with the community.

Job Responsibilities:

- Market Setup & Oversight
 - Supervise the setup crew and ensure proper market setup, including off-site Signage.
 - Assist with physical setup when necessary.
 - Vendor Coordination
 - Check in vendors and manage their setup logistics.
 - Maintain positive relationships with vendors.
 - Event Planning
 - Schedule and set up weekly musical performances.
 - Plan and execute community events and kids' activities.
 - Customer & Program Support
 - Staff the information booth during market hours.
 - Manage the giveaways during the market – give tickets to vendors, gather giveaway items, assist customers with questions about giveaway, draw winning tickets and text winners.
 - Additional Opportunities
 - Take on extra responsibilities for increased pay, such as marketing and outreach tasks.
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Desired Qualities:

- **People Skills:** Strong interpersonal skills to work with vendors, staff, musicians, and community partners. Be able to maintain a positive and upbeat atmosphere at the market for vendors and the community.
 - **Physical Fitness:** Able to lift 50 lbs and perform physically demanding tasks. Expect to be on your feet for most of the day, working outdoors in all weather conditions.
 - **Marketing Experience:** A plus, though not required.
 - **Passion:** Ideal candidates are advocates for small businesses, love being outdoors, and thrive in a lively market atmosphere.
 - **Vehicle:** Would need to have a Vehicle that is a truck or SUV to haul banners, signs, canopies, etc. to and from the market.
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Compensation:

- **Training Period:** \$105 per Saturday.
- **Post-Training:** \$120 per Saturday.
- **Hourly Work:** \$15/hour for additional duties outside Saturday markets.
- Opportunities for pay increases with added responsibilities.