

# BID2WIN CONSULTING

## CAPTUREGUIDE®

Bid2Win Consulting is excited to announce our newest offering: CaptureGuide®.

Do you have a new Capture Manager or one that may need advice or help from a long-time Capture Exec? Now you can bring in our capture experts to work side by side with your capture team.

We can augment the capture with research, facilitate strategy sessions, or make recommendations to the Capture Manager. We can also join the Capture team as a business growth/strategy SME. Or we can do a combination of any of these services. We call this Guiding the Capture.

We can be there at the beginning of a capture, throughout the capture, and if desired - through proposal to delivery. We do this for many clients, large and small, and can do this for you. If you need capture help in any way, we would be delighted to support you and your team.

Bid2Win Consulting offers capture at all levels – from advising, training, mentoring, and building your capture plan including customer and competitive analysis, to strategy, call plan, and so much more.

### ADVANTAGES

- The consultant can mentor your capture managers, structuring the guidance at the level that will be helpful to him/her.
- The consultant can augment your capture team, providing capture support filling gaps that would normally require an employee to be pulled off of other assignments or hiring extra people.
- The consultant can leverage their industry and government relationships, thus expanding the reach of the internal capture team.
- The consultant can stay as long as needed and can leave when the company feels he/she is not needed. The model and engagement are flexible depending on budget, level of help needed, and the size and complexity of the opportunity.



[www.bid2winconsulting.com](http://www.bid2winconsulting.com)

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