

the price curve cheatsheet

1. What is your \$\$ making goal for the next 6 months?



2. How many hours per week will you coach?
(Refer to your \$\$ making schedule decision.)



3. Using your schedule and goal, choose your price.
(Ex: If you chose 1:1 coaching and your goal is \$10k,
your price will be at least \$1,250 for a 6 month
program ($\$10k / 8 \text{ hrs} = \$1,250$).

