



Facial at home with Enrapt.



**SORELLA**

A P O T H E C A R Y

# Pre-Launch Party!



**Enrapt.**  
B O U T I Q U E & S P A



# cleanse.

## Apricot Mango cleansing milk

This luxurious, calming cleanser will revitalize dry and dull skin while gently removing any makeup and dirt. Infused with apricots and mangoes, it soothes and brightens your complexion.

- Revitalizes the texture of the skin
- Reduces the visible signs of aging
- Gives the skin the appearance of deep lasting hydration
- Quenches the skin with essential vitamins
- Keeps sensitive skin calm and hydrated

### *Key ingredients*

**Apricot Oil:** Ooh baby, this rich oil is often found in natural baby products because of its soothing, healing and anti-inflammatory properties.

**Aloe:** Ancient Egyptians called aloe the "plant of immortality" and we know why. Soothing, healing and hydrating with anti-inflammatory properties, it does a little bit of everything.

**Mango Extract:** High in antioxidants and vitamins, mango extracts excel at moisturizing the skin without clogging pores.

**Vitamin C (MAP):** This type of vitamin C penetrates deeper into the skin and stays stable longer, ensuring you get a full dose of antioxidants to help minimize signs of aging while promoting brightness.

**Comfrey Root Extract:** Soothing anti-irritant properties help heal skin.

**Vitamin E: The ultimate protector:** This skincare essential aids in healing the skin, boosts UV defense, prevents dryness and works as an antioxidant.

**Panthenol (Vitamin B5):** This powerful natural moisturizer, healer and protector otherwise known as vitamin B5 rebuilds the skin's barrier and acts as a shield to irritation.





# cleanse.

## Orange You Jelly cleanser

This refreshing gel cleanser will remove impurities without drying you out, leaving your skin clean and hydrated. Oil-free ingredients help even your skin tone, giving you a healthy, glowing complexion.

- Perfectly cleanses the skin without leaving it dehydrated
- Removes the appearance of surface build up
- Leaves the complexion feeling smooth, clear and bright

### *Key ingredients*

**Orange Blossom Water (Neroli):**

Sweet, soft and supple – that’s your skin, thanks to skin conditioners that reduce redness, too.

**Honey:** Rich in antioxidants, natural anti-bacterial power and moisture-restoration properties, this is the bee’s knees!

**Green Tea:** Get zen with a potent antioxidant that soothes skin and boasts anti-inflammatory and antibacterial powers.

**Neem Leaf Extract:** Improves skin clarity and brightness while reducing the production of melanin.

**Turmeric Root Extract:** This golden spice is practically priceless: It’s an anti-inflammatory and a potent antioxidant that fights free radicals.

**Ivy Gourd:** A tropical vine known for its extraordinary healing and soothing properties.





# exfoliate.

## Mint Poppy Seed polish

This dual-use polish works as an exfoliating scrub and mask to brighten and smooth skin with the help of ecofriendly buffers and a dose of alpha-hydroxy acids. Resurface and rejuvenate with this product alone, or add to your favorite Sorella Apothecary cleanser for added exfoliation.

- Acts as a mask and exfoliant in one
- Reduces excess oil and evens skin tone
- Calms inflamed acne lesions
- Improves skin clarity and texture
- Buffs away dead skin cell buildup

### *Key ingredients*

**Poppy Seed:** A gentle, natural exfoliant that renews the skin without over-the-top irritation.

**Sweet Almond Oil:** Go nuts with this stuff, because high levels of essential fatty acids repair skin's barriers and provide skin-quenching benefits.

**Kaolin Clay:** Gently draws out impurities without stripping the skin.

**Lactic Acid:** Cleopatra's legendary beauty secret was said to be milk baths – and we can see why. AHA naturally found in milk improves skin's texture and tone while keeping it moisturized.

**Bearberry:** This natural skin lightener balances and brightens the skin, while providing additional antioxidants.

**Sage Leaf Extract:** No need to consult a sage. If you seek balance and hydration, this is the answer.

**Caffeine:** Your skin sips caffeine for increased circulation and increased oxygen levels, which in turn eliminate bacteria.

**Ecobeads:** Biodegradable beads that gently and effectively exfoliate the skin, leaving it renewed and hydrated without polluting our oceans with harmful plastics!





# masque.

## Papaya & Pumpkin mask

Papaya and pumpkin work to hydrate and nourish uneven skin tones, sensitive, sunburned or rosacea-affected skin. The moisturizing ingredients nourish and calm while healing.

- Nourishes the skin with soothing and healing ingredients
- Strengthens the skin's resistance and immunity
- Leaves complexion appearing bright and even
- Skin appears smoother and calmer

### *Key ingredients*

**Pumpkin:** Natural AHA gently exfoliates to remove superficial dead skin cells while minimizing the appearance of pores. Vitamins work to heal skin – easy as pie.

**Papaya:** Enzymes break down and remove dead skin cells, healing and restoring damaged cells.

**Honey:** Rich in antioxidants, natural anti-bacterial power and moisture-restoration properties, this is the bee's knees!

**Pineapple Extract:** Natural fruit enzymes increase cell turnover and brighten the skin.

**Glycerin:** Provides long-lasting, intense moisture retention – we're talking weeks, not days.

**Clove Flower & Cassia Bark:** Gentle exfoliation promotes healing.





# eye cream.

## Yogurt Kale eye concentrate

Avoid modern injections with an old-school revolution. This eye cream is inspired by yogurt's long-used brightening powers plus a boost of super food greens to effectively assist in diminishing fine lines. Proven ingredient Argireline makes this a must-have in your eye arsenal. Feel revived with a flawless finish.

- Reduces the appearance of fine lines and wrinkles
- Relaxes crows feet
- Hydrates sensitive eye area
- Diminishes dark circles

### *Key ingredients*

**Kale:** This supergreen is a natural detoxifier, packed with omegas to boost skin's hydration and combat sun damage.

**Algae:** "Sea" a difference with tightening, firming, smoothed fine lines and increased formation of collagen.

**Eyeliss Peptide®:** Feel like a jetsetter when you check those (eye) bags. Look for increased lymphatic circulation, decreased inflammation and improved firmness and elasticity for that bright-eyed look.

**Syn-ake Peptide®:** A not-so-sneaky peptide for collagen renewal that mimics retinol without the same risk of irritation.

**Argireline:** No appointment needed for this wrinkle-reducer that inhibits the formation of new lines and has a relaxing effect on facial muscles.

**Neodermyl®:** A needle-free alternative to fillers; this ingredient plumps for a firmer, more supple appearance. In just two weeks, deep wrinkles dissipate. A copper-based complex accelerates wound healing and cell regeneration, while stimulating collagen and elastin.

**Haloxyl®:** Dark circles and local inflammation are banished, reducing under-eye circles by 19%.

**Apple Stem Cells:** An apple stem cell a day preserves skin's existing youthful vibrancy. That's the saying, right?

**Bioflavonoids:** Found in the membranes or peels of citrus fruits, these boast antioxidant properties that enrich, nourish and moisturize the skin while neutralizing free-radicals.

**Glow Tonic:** Our signature blend of aloe vera, hyaluronic acid, vitamins and antioxidants helps fight free radicals radiantly. er loss to help maintain long-lasting hydration and minimize the appearance of fine lines and wrinkles





# serum.

## Pomegranate Acai antioxidant serum

Fight daily pollution and complexion-dulling irritants with a dose of antioxidants and vitamins that's ideal for all skin types. This hydrating serum rejuvenates dry and tired skin while minimizing visible effects of stress and fatigue.

- Leaves complexion appearing more even
- Protects skin against free radicals
- Nourishes environmentally damaged skin
- Leaves skin appearing smooth and hydrated

### *Key ingredients*

**20% blend of vitamin A, C (BV-OSC) and E:** A potent vitamin blend stimulates cell turnover and protects against free radical damage while nourishing the skin.

**Pomegranate Extract:** Potent antioxidants fight free radicals to prevent signs of aging.

**Acai Berry Extract:** Rich in antioxidants, omega fatty acids and vitamins, skin is nourished and regenerated

**Cogon Grass:** Grasses native to Asia and India provide long term moisturizing benefits. Get 24 hours of moisture without clogging pores.

**Tomato:** Boasts vitamins A, C and K which, in addition to folic acid, provide even, radiant and well-protected skin.

**Licorice Root:** Skin-soothing anti-inflammatory ingredients even skin tone and heal post-breakout pigmentation spots.

**Glow Tonic:** Our signature blend of aloe vera, hyaluronic acid, vitamins and antioxidants helps fight free radicals radiantly.





# moisturize.

## The Balm

Nourish and replenish your skin's appearance overnight with this deeply hydrating balm. This velvety balm will leave the skin plump, smooth and utterly hydrated.

- Leaves epidermis appearing soft and noticeably smoother
- Reduces visible signs of aging
- Promotes healthy overnight skin renewal
- Leaves skin appearing firmer and tighter
- Hydrates with rich oils and extracts

### *Key ingredients*

**Argireline:** No appointment needed for this wrinkle-reducer that inhibits the formation of new lines and has a relaxing effect on facial muscles.

**Black Currant Extract:** Currant is the new black. High in vitamin C and rich in fatty acids, this extract reduces inflammation and helps bind moisture to the skin.

**Palmitoyl Tripeptide-37: More important numbers:** Wrinkles are proven to decrease dramatically by 45% in 28 days.

**Beeswax:** This natural emollient acts as a protective barrier and skin-healing treatment after a peel.

**Acai Berry Extract:** Rich in antioxidants, omega fatty acids and vitamins, skin is nourished and regenerates with enhanced skin tone.

**Gotu Kola:** Improves circulation and soothes the skin.

**Glow Tonic:** Our signature blend of aloe vera, hyaluronic acid, vitamins and antioxidants helps fight free radicals radiantly.

