



IVORI NICOLE

AUTHOR | EDUCATOR | MINDSET COACH + BUSINESS STRATEGIST

HELPING WOMEN
PURPOSEFULLY DESIGN
THE LIFE THEY WILL LOVE!

MEDIA KIT

bio

Ivori Lipscomb-Warren is a writer, producer, educator, and Certified Professional Coach specializing in mindset coaching and business strategy. As Founder of Ivori Nicole Events, she has led a highly-acclaimed design team known for creating extraordinary events around the world for nearly 20 years, garnering features from Baltimore Business Journal, Washingtonian, and CBS and Fox affiliates.

Ivori's passion for giving and sharing her knowledge, time, and resources has led her to create her latest endeavor, Ivori Nicole Coaching.

Carrying out her mission to help women purposefully design the life they love, Ivori guides women to follow their life and business pursuits and inspires them to lead in the areas of fertility, life, and business. With each client, she seeks to create a safe environment, where people can lead satisfying lives fueled by fulfilling work.

Her thought leadership and business acumen has placed her in rooms with global leaders across the media, communications, hospitality, healthcare, and education industries to further learn and give to the masses.

Ivori holds a Bachelor of Science in Psychology and a Master of Arts in Human Resources Management. She will soon graduate with her doctoral degree in Educational Leadership. In addition to managing her businesses and various speaking engagements, she is a professor in the social science and business management fields. She also serves on the Board of Directors for The Warren Foundation, a 501 (c)(3) non profit organization providing support and awareness for pregnancy and infant loss, high school mentoring, diabetes awareness, and veteran transition and educational support. And if that was not enough, she is a member of the International Coach Federation (ICF), Resolve - The National Infertility Association, and Alpha Kappa Alpha Sorority, Incorporated.





Signature Speaking Topics

HOW TO HUSTLE YOUR WORK/LIFE BALANCE

This talk will cover: My proven 3 step process to gaining a work/life balance; A super easy-to-use method for setting and achieving ANY goal; The BEST strategies for setting limits and gaining more personal time; and The 3 key people you need on your team right now.

HIDDEN REVENUE GEMS FOR PLANNERS: HOW TO ADD REVENUE WITHOUT ADDING BURDEN

This talk will cover: Three proven strategies to earn more revenue in your business; A super easy method for creating deluxe services and products; Pitfalls to avoid when working with affiliate programs; and How to make money while you sleep.

LETTING GO: BUILDING A TEAM YOU LOVE AND TRUST

This talk will cover: Building a team vs. team building; Who are the essential team members for event planners (novice, experienced, expert); When you need your team and when you don't; and The Four D's after selecting your team (Discuss, Decide, Demonstrate, Debrief).

OTHER TOPICS INCLUDE:

Navigating Life After Loss • How to Purposefully Design the Life You Will Love • Managing Conflict & Confrontation • Managing Paid & Contractual Staff • Stripped: The Wedding Contract Unplugged

target audience

Ivori Nicole's goal in both coaching and talks is to help women discover and leverage their strengths to purposefully design the life they will love both personally and professionally. She believes that every woman is the expert in their life and work and that every woman is creative, resourceful, and whole.

INFERTILITY

Women

SURVIVORS

PREGNANCY

Angel Mommy

INFANT LOSS

Ages

30 - 50

PURPOSE

Women

DRIVEN

EMERGING

Women

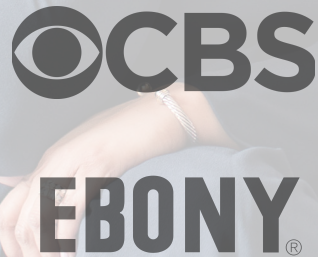
ENTREPRENEURS

0-10 years

IN BUSINESS

highlights

- 40 Under 40 Honoree, The Baltimore Business Journal
- Women in Business, Baltimore Magazine
- The Face of Event Planners, Washingtonian Weddings
- One of THE BEST Wedding Planners, Baltimore Weddings



PREVIOUS CLIENTS

Morgan State University | The Planners Suite University
Elevate! Creative Summit | Womack Army Medical Center

what others are saying

I've worked with and for Ivori, both personally and professionally. She is the epitome of professionalism and her attention to detail is unparalleled. She expects a lot from everyone she works with and for, whether it be her students, clients or coworkers but that's only because she gives 110% of herself no matter what the project or cause.

~ Denise O., Florida | Marketing Specialist

Ivori is a visionary who knows how to conceive the "big idea" and then how to execute that vision down to the tiniest detail. She is knowledgeable, creative, hardworking and always willing to learn and grow in her craft.

~ Kim B., Baltimore | Social Media Strategist

Ivori is attentive, consistent, responsive, respectful, and has found her passion in coaching. When helping a client navigate their life, she has a way of unblocking your creativity so that you may begin to recognize and take advantage of the opportunities ahead of you.

~ Zalika B., Washington, D.C. | Educator

As a speaker, Ivori is very passionate and knowledgeable. Her rapport with the audience and ability to address serious issues while making us a laugh and smile was admirable. Well done.

~ LaKecia H., Baltimore | Educator



let's connect

*Strong is the New
Beautiful!*

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