



cpj Photographers

TEAM 2026

YOUR GUIDE TO A GREAT SENIOR REP EXPERIENCE

oh HI THERE!

I am super excited to introduce you to the LPJ Senior Rep Program!

Each year I select a limited number of high school seniors to represent my studio. I am looking for real and outgoing personalities who are looking for more from their senior portraits than just a simple shoot and pretty pictures. As the official “face” of Lymarie Portela Jackson Photography, you’ll represent my studio and brand by sharing your photos with your friends and by spreading the word about your one of a kind senior portrait experience. We will spend an entire year together. I want to invest in you, as you invest in me. I’m so happy you’re wanting to be a part of my Senior Team... we’re going to have THE BEST year together!

xoxo,

Lymarie

Lymarie Portela Jackson Photography



get the deets

HOW DOES IT WORK?

It's pretty simple, really – I take awesome pictures of you and you share them with your friends and tell them about the experience you had. The goal is to get your friends excited about booking their own senior photos with Lymarie Portela Jackson Photography (LPJ). When they do, both of you get nice bonuses too as my thanks!

You'll have at least 4 free group photo sessions, and I will connect you with a trusted professional hair styling and makeup artist! That way you can get to know our Team and can experience the ultimate senior portrait session first hand, so when your friends ask what it's like, you'll be able to honestly and genuinely tell them all about it.



WHAT DO YOU DO?

As a member of our Rep Team, you'll promote LPJ in a few different ways. First, you'll follow LPJ Photography on social media and bring visibility to posts by "liking", commenting, reposting, retweeting, regramming, or snapchatting them. You'll also share your photos on your own social media accounts, tweet about fun things we're doing, snapchat behind the scenes things, and just be excited about being on the Team and working with us. My job is to give you an experience you can't help but to want to talk about. Your job is to talk about it so that your friends can't help but to want to join us!

We will have events and get togethers throughout the school year and you'll be expected to do your best to attend and participate.

about the *PTJ* EXPERIENCE

First, it's important for you to know that I am NOT a "volume photographer". That means that I only accept a small number of clients each year so that I can give a great deal of attention to each one of my seniors. I don't shoot newborns or weddings, and I limit my family sessions to the families of my teens. That way, I can fully invest my time into serving YOU. I feel strongly that YOU are where I should be pouring my energy. I want to spend my time making YOU feel valued and pampered. You are NOT a number to me...you are the reason I am able to do this job that I love so much. It is my ministry, and I am grateful for the people who allow me to serve them.

I don't want you to come away from this experience only with beautiful pictures. You deserve SO MUCH from your senior portrait session. I treat my seniors to a high end, luxury experience that I want them to remember as a highlight from their Senior Year. My sessions are fun and relaxed, and all along the way I shower you with little gifts and lots of attention. It my goal is to create a portrait experience that is designed around you: where together we bring out your best self, where you come away feeling valued, knowing that you were beautifully and wonderfully made.

I will give you lots of information starting with my "What to Wear Guide," which touches on dressing for your shape, guides you through which colors work best with your skin tone, and is full of other valuable tips.

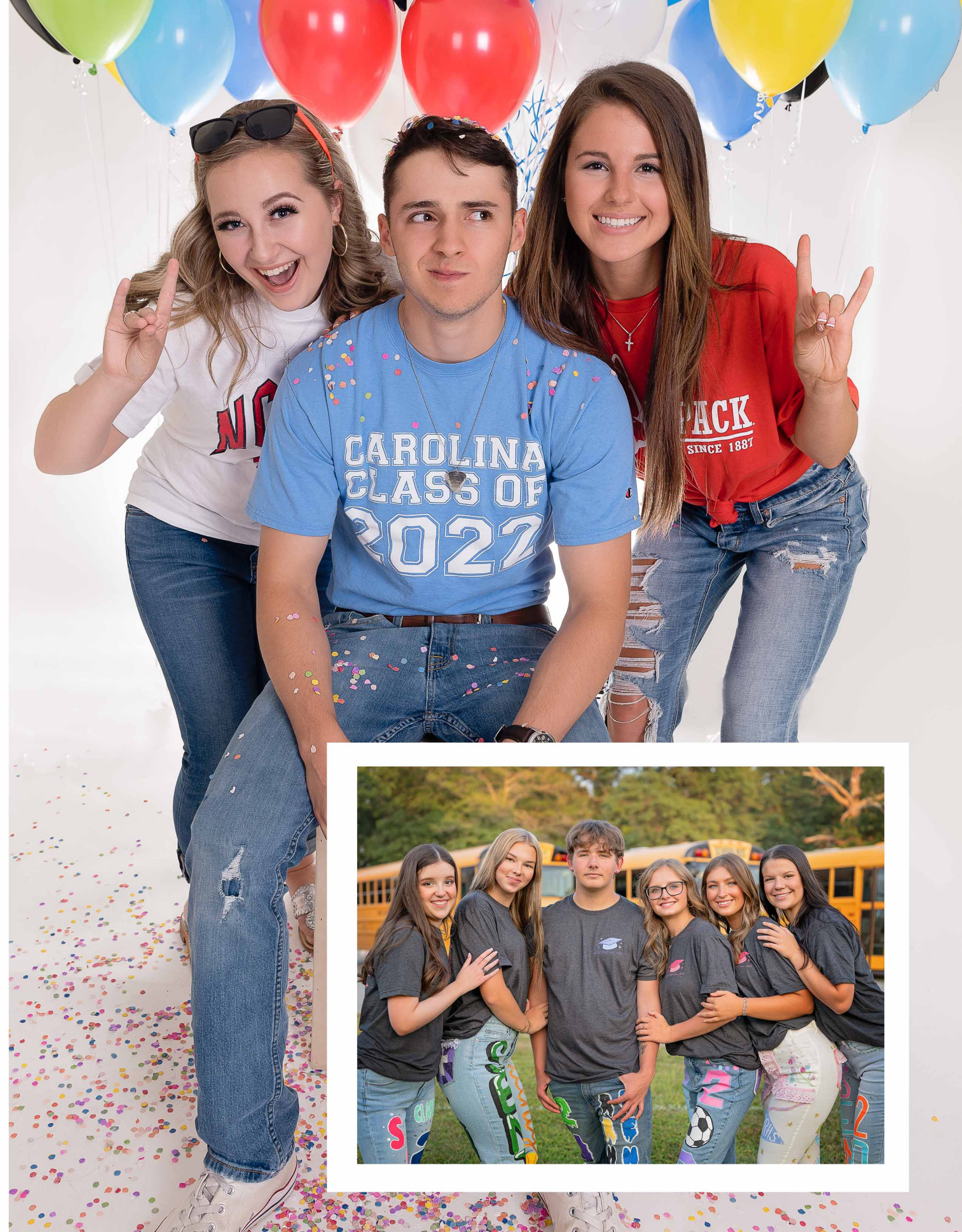
We will have a fashion consult, prior to the actual shoot, where we put finishing touches on your looks. Before you ever step in front of my lens, we'll spend time together talking about locations, style and wardrobe ideas, what you like and what you don't, and what you want and what you don't.

Your senior portrait session will be a day that is ALL about you. I don't double up sessions on the same day because I want my attention to be on YOU start to finish.

Girls, I will help set you up with a hair and makeup stylist who can be on site with us. Some of you are great at doing your own hair and makeup, but having your makeup and hair done professionally helps take the stress out of getting ready, and you'll look amazing for your portraits. Don't worry - this isn't glamour shots, and you can still have a natural look! My professional styling team is really good, and they will work with you to create just the RIGHT look for you. When they're finished, you'll be feeling confident, looking like the best version of yourself and ready to rock your senior pictures!

Your glam time is followed by 3+ hours of camera love – fun locations, your super cute outfits, some serious and some smiley posing, and lots of laughing. I'll help you find your fierce look, capture your silly side, and snap that perfect headshot of your beautiful smile. You know, the one that Mom always wants to frame and put on the wall!

After your session, you'll see your photos for the first time in an emotional slideshow set to music, at your in-studio Session Reveal and Ordering Party. I will treat you to coffee and a dessert, and I'll be there with 4x6 proofs of all of your portraits to help you choose which images will go on your wall art or your heirloom albums! So many photographers throw your photos up online after your session, and then let you figure it out by yourself. I find that to be confusing, so I make myself available to help you through the process! We design your pieces together, so you are in control, but I am there to do the work for you. Reveal Night is my favorite way to celebrate YOU!



what YOU DO



DO

Talk about your experience! Tell your friends about why you chose our Team. Tell them how you felt during your photo session - were you at ease, comfortable, relaxed? Did you have fun?

Share your photos on social media & mention that your friends deserve an amazing experience & quality photos (use your own words!).

Twitter, Snapchat, Instagram, Facebook - follow, like, repost/regram, share, retweet posts by LPJ Photography. Account activity drives up visibility and we want our photos to be seen.

The more I see you be active on behalf of my brand, the more I will look for chances to give you more content! That means more free shoots and photos, and all it costs is a little of your social media attention!

DON'T

Don't go overboard! Sharing all of your photos at once or posting every day can cause people to gloss over what you're posting. A well timed post or share can create more interest than a constant barrage of posts.

Don't answer detailed questions about pricing or products - that's my job! Ask your friends to email me & I will answer all of their questions.

Don't stress! If you're having trouble, let me know & I can help you!

what YOU GET

As a member of LPJ Senior Team you receive all kinds of exclusive perks!

> Team Group Sessions:

1. Late Summer, Early Fall Themed Shoot/Activity
2. Winter/Spring Themed Shoot
3. Project Beauty
4. Cap and Gown Shoot

This way, you can fully experience a little of what it's like to be an LPJ senior client, even before we shoot your main session, so that you can genuinely tell your friends about the LPJ senior portrait experience. The social media images are my gift to you for sharing my brand! The more you share, the more you're active, the more I'll give you!

> A custom phone app with watermarked, social media size photos from your group shoots to share on social media.

> Priority booking status, so you can choose from the best dates available for your own senior portrait session.

> The opportunity to participate in editorial/ styled, creative photo shoots for use in marketing and promotional materials and magazine/ blog features.

> Access to exclusive "Team Only" products

> As you make referrals and your friends book their senior portrait sessions, you can earn fun stuff like extra portrait products or free shoots.

Best of all, you'll have a chance to make new friends and have fun!



The Year's Investment at a GLANCE



Because of the time we spend together, the gifts you will receive, and the heirloom quality of the products we offer, our price point is different from a normal "shoot and burn" session where you shoot then get images for download. All Team families agree to spend at least \$3350

Average Client Investment: \$3,800

Starting Collection: \$2,500

Earn Referral Bonuses:

1 Booked Referral = \$15-50 product credit

3 Booked Referrals = \$50-200 product credit

5 Booked referrals = FREE Hour Session

Note: Senior SpokesModels are not required to make any certain number of booked referrals, but will only be eligible to receive rewards or bonus items if booked referrals are made.

what to do & when to do it

Your schedules are busy and it's never our intention to overwhelm you with more to do... we just invite you to participate in shoots and activities which will be part of what you love and remember most from Senior Year. We are committed to bringing you the BEST Senior Year experience !

SUMMER BEFORE SENIOR YEAR

Share your excitement about being on LPJ Photography Team
Snapchat/Instagram behind the scenes from our first group shoot.
Schedule your Senior Session... fall will be here before we know it!
Let your Mom show off your photos, too!
Talk about your photo shoot experience and how you look forward to your senior shoot.
Participate in our first Team Shoot,
Snapchat or IG photos or videos from our Team events.
Schedule and attend your Fashion Consult.
Schedule and Shoot your complementary Senior Formal Session.

FALL OF SENIOR YEAR

Let's shoot your senior session!
Share your photos.
Create buzz about fun products offered by LPJ - show your phone app!
Repost/regram/retweet/share LPJ social media posts.
Comment on other seniors' photos shared by LPJ.
Snapchat or IG photos or videos from our Team events.

WINTER OF SENIOR YEAR

Share your photos.
Get in your referrals for next year's Team.
Repost/regram/retweet/share LPJ social media posts.
Comment on other seniors' photos shared by LPJ.
Comment on your friends' senior photos if they've been done by LPJ.
Participate in Project Beauty and Group Shoots

SPRING OF SENIOR YEAR

Cap and Gown and Group Shoots.
Share your photos. Have fun. Be social.
Talk about your LPJ Photography Team experience.
ENJOY YOUR LAST SEMESTER!!!!

Keep the Buzz Going!

Here's a little help to keep the buzz going and keep your friends excited about booking with LPJ Photo.

You don't have to overwhelm your friends or bomb their social media feeds - in fact, we don't want them to keep scrolling past your posts, so just drop a few bits here and there on the various social media platforms.

You can mix it up by sharing behind the scenes shots, Snapchatting our events and get together, show off your custom phone app, or even sharing or retweeting pictures or posts that your fellow Team members and friends have made!



commonly asked QUESTIONS

Where do portrait sessions take place?

We typically start or end in the studio, and have multiple locations at our disposal depending on the mood you are looking for, but if you would like to choose a different location, we are all for that too!

When should I book my session?

We open our calendar to our Rep Team first. Our sessions book 3-4 months out and fill quickly, so our Reps have the chance to book early to get your preference of time and day.

What form or payment do you accept?

Cash rocks my world, but Check & Credit Cards are welcomed.

When is payment due?

We can split your balance into three payments due at booking, on September 1st, and your Reveal Night... but there are savings if you pay in full at booking.

How soon after our session will our images be available?

We will schedule your Reveal Night about two weeks after your session.

What happens if it rains on the day of my outdoor session?

In the unfortunate event of rain during a scheduled outdoor session we will either utilize an indoor area or we will reschedule for another day.

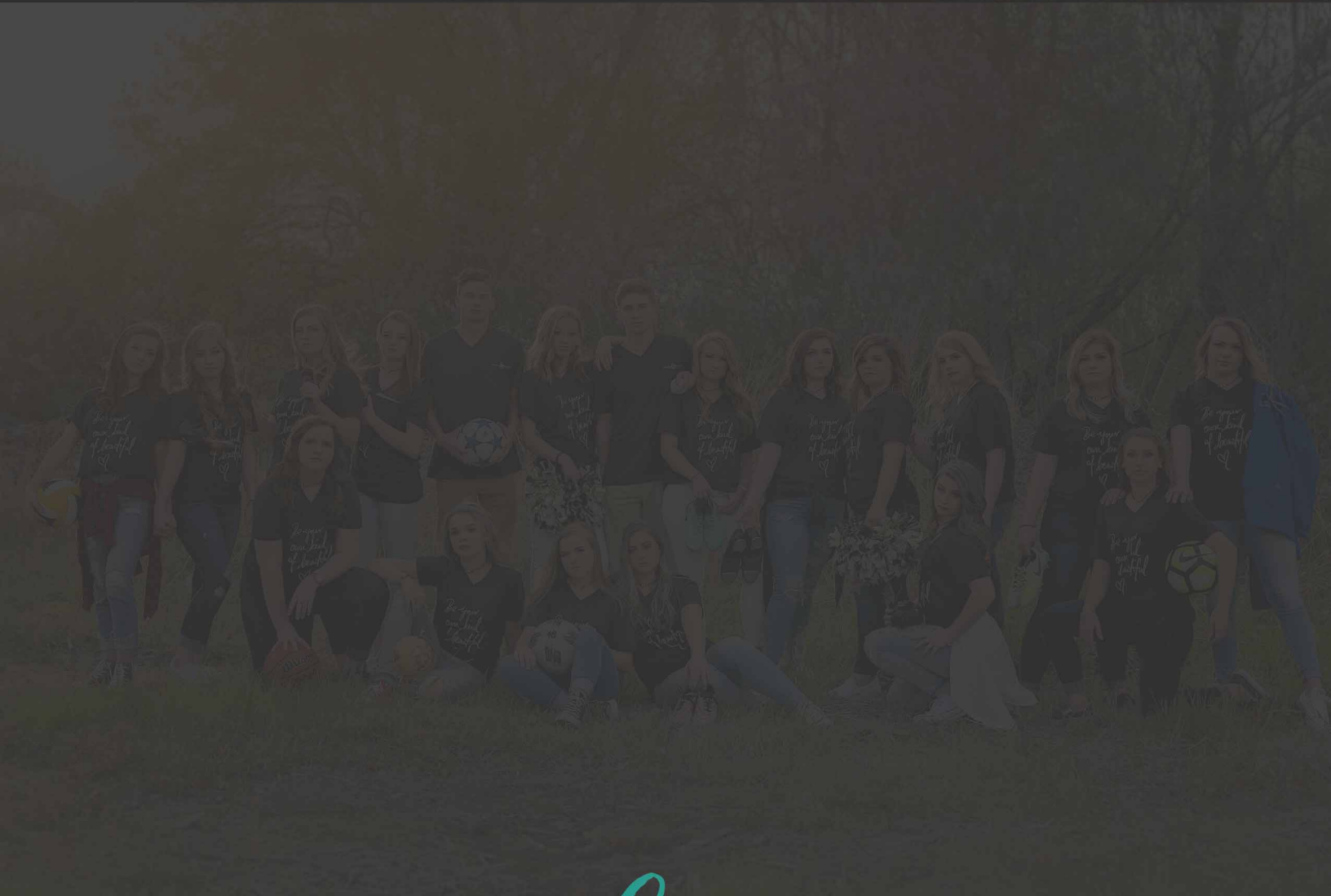
How long does a typical session last?

Our Deluxe Rep Sessions are 3.5 hours, but some Reps split their time into two 1.5 hour dates.

We're always happy to answer any questions you may have. Email or text us!

Cancellation Policy:

Fees are non-refundable but may be applied to a future session if a 24-hour notice is given and the make-up session is scheduled within the same calendar year as the original. If you or your child is feeling ill, please reschedule your session.



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PHOTOGRAPHY

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