

LEADERSHIP BEYOND THE THEORY

ANDY BRUCE

HSE MANAGER - GLOBAL ENGINEERING AND CONSTRUCTION



Completing this course was a great achievement! If you are looking for a course that is delivered in a down to earth, no bullsh!t way, that focuses on the key areas of leadership and delivered by a highly successful leader, this is the course!

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NUMBER OF YEARS
AS A LEADER

10/10

LIKELIHOOD TO
RECOMMEND TO OTHERS

9

LARGEST TEAM
ANDY HAS LED

WHAT SPECIFIC CAREER CHALLENGES DID YOU HAVE, THAT LED YOU TO LOOK FOR A SOLUTION LIKE LBT?

I had become a new leader in a medium sized growing business and was looking to understand how I could better support my team and influence those around me. I wanted to learn how to create value, drive greater accountability and develop a high performing team.

I needed a tried and tested framework that would give me the road map to be a more capable and influential leader.

CAN YOU DESCRIBE YOUR SELECTION PROCESS AND WHAT CRITERIA YOU WERE LOOKING FOR TO ENSURE THIS WAS A SOUND INVESTMENT OF YOUR TIME AND MONEY?

Having previously worked for Marty, I knew I was getting advice from an expert and true leader who had the runs on the board. For me, the 8 focus topics were spot on for my situation and the opportunity to ask Marty anything and receive his genuine personalised feedback and advice was invaluable!

DID THE PROGRAM EXCEED, MEET OR NOT MEET YOUR EXPECTATIONS?

Yes, what I really enjoyed was the 1 on 1 videos from Marty. These help me to contextualise the theory to my own situation. I found the content was very relevant in my position as a leader even in a small to medium business.

DID YOU FEEL AS THOUGH YOU GOT A PERSONALISED EXPERIENCE DURING THE PROGRAM?

Yes, I felt it was personalised! The 1 on 1 videos and listening to the webinars were my favourite parts of the program.

WHAT MAKES LEADERSHIP BEYOND THE THEORY DIFFERENT FROM OTHER LEADERSHIP EDUCATION PROGRAMS/SEMINARS/WORKSHOPS THAT YOU'VE DONE?

It was definitely more practical than other programs. Knowing Marty was a real leader and CEO added to the credibility of the program. LBT dives deeper into the content than the podcast does and offers more context and personalisation. It enables students to question some of the points raised by Marty and how you can apply the theory to the real-world.

WHAT WAS YOUR 'PIE IN THE FACE MOMENT', THE CONCEPT THAT REALLY STUCK WITH YOU AND MADE YOU GO 'WOW, I NEED TO WORK ON THAT!'?

Where to start.... this happened regularly for me during the course. The 3 modules that really hit home were *Deliver Value*, *Work at Level* and *Drive Accountability*. Specifically, the concept of 'Excellence over Perfection' and the importance of value ranking activities really stuck out.

The importance of driving accountability in my team also stuck with me and highlighted the importance this has on performance, team culture and winning respect as a leader.

IS THERE ANY FEEDBACK THAT YOU THINK WOULD BE VALUABLE FOR FUTURE STUDENTS TO KNOW?

Completing this course was a great achievement. If you are looking for a course that is delivered in a down to earth, no bullsh!t way, with a focus on the key areas of leadership and delivered by a highly successful leader, this is the course!

LBT has created a greater awareness in me to consider value and drive accountability.

WHAT ADVICE WOULD YOU GIVE TO FUTURE LBTER'S ON HOW TO BEST FIT THIS PROGRAM IN WITH A BUSY SCHEDULE?

The course was also really easy to fit in, if you make the conscious decision and prioritize your professional development. I listened to all of the content on my daily commute to work and scheduled professional development time at work.

I have a partner, 3 children, a demanding busy role at work and still fit my daily workout routine in. The 8 weeks goes by super quick!