



Move for Freedom 2025 / Sponsorship Opportunities

Every child deserves safety and freedom.

You can help protect children from sex trafficking and exploitation by becoming a sponsor of Move for Freedom 2025.

Learn how you can make an impact.





Ally Global Foundation is a Canadian charity dedicated to protecting children from sex trafficking and exploitation.

When sex trafficking and exploitation try to take childhood away, we rally everyone and everything needed to protect it. We create community-led solutions in partnership with expert local leaders, tailored to each country's unique context.

Move for Freedom is an annual fundraising event organized by Ally Global Foundation, taking place from July 7-13, 2025.

Participants choose an activity they love (like hiking, biking or yoga), create a team and set a fundraising goal. During the event week, teams participate from wherever they live to help survivors find healing!

“Ally’s mission is easy to get behind which is why our staff have been so involved.”

– Belmar Consulting Group



See how many people you'll be reaching.



Event Impact



2.7M Raised
Since 2020



1,000+ Unique Donors
Each Year



500+ Participants
Each Year (Across Canada)



100+ Teams
Each Year

Ally's Digital Reach



10,100+
Email Subscribers



5,800+
Instagram Followers



Choose your sponsorship package. 

Sponsorship Levels

As an official Move for Freedom sponsor, your company will receive recognition in both digital and print media, reaching thousands of viewers across Canada.

Featherweight \$2,500 Donation *\$250 non-deductible benefit	<ul style="list-style-type: none">→ Your company name printed on a print piece placed in each participant swag bag→ Your company name placed on moveforfreedom.org with link to your website→ (1) recognition on social media alongside all other sponsors→ Recognition alongside all other sponsors in at least (1) email	10 Spots Available
Middleweight \$7,500 Donation *\$500 non-deductible benefit	Everything from the Featherweight tier PLUS <ul style="list-style-type: none">→ Your company logo printed on the MFF participant t-shirts	5 Spots Available
Heavyweight \$15,000 Donation *\$750 non-deductible benefit	Everything from the Featherweight and Middleweight tiers PLUS <ul style="list-style-type: none">→ Individual spotlight on your company in (1) email	2 Spots Available
Title Sponsor \$25,000 Donation *\$1,000 non-deductible benefit	Everything from the Featherweight, Middleweight and Heavyweight tiers PLUS <ul style="list-style-type: none">→ Recognition as main event sponsor in web, digital and print materials→ (1) Dedicated social media post highlighting your company's involvement	1 Spot Available

Take the next step to become a sponsor.



In-Kind Donation Options

As an official Move for Freedom in-kind sponsor, your company will receive recognition in both digital and print media, reaching thousands of viewers across Canada.

Prize Item (1) or more pieces

Donate product(s) or gift card(s) to be used as a prize item for participants.

Recognition:

Your company name printed on event info card placed in each participant swag bag

Your company name placed on moveforfreedom.org with link to your website

(1) recognition on social media alongside all other sponsors

Recognition alongside all other sponsors in at least (1) email

Swag Bag Item (500) pieces

Donate products or gift cards to be placed in each participant swag bag.

Recognition:

Your company name printed on event info card placed in each participant swag bag

Your company name placed on moveforfreedom.org with link to your website

(1) recognition on social media alongside all other sponsors

Recognition alongside all other sponsors in at least (1) email

Take the next step to become a sponsor.



How to Become a Sponsor

1

Choose a Sponsorship Level

Review the sponsorship options on the previous page and decide which one is right for you.

2

Sign Up

Email carleigh@ally.org to secure your spot as an official Move for Freedom sponsor.

3

Make an Impact

Your donation is helping provide safety and freedom to children affected by exploitation and abuse.

You can protect children from human trafficking and provide long-term support to help survivors rebuild their lives.

Ready to be a sponsor?

Email carleigh@ally.org



Ally.org MoveForFreedom.org [@allyglobal](https://www.instagram.com/allyglobal)