Goal: Sign up for Challenge and Masterclass Subject Line: Flip the track bring the old school back



See that, Violet?

Someone's giving you those sad puppy dog eyes from waaay across the room...

Yeah, I'm talking about that *other* social media profile you dated, oh, only a million years ago...

It's your Facebook Page, Boo!

Sure, it might *seem* like Facebook is old news, just like that one time Justin and Brit-Brit wore matching denim outfits... #goodgrief

Or, maybe you're currently 110% focused on growing your business on Instagram, so you don't *think* you need that dusty old Facebook thang anymore.

But I want to let you in on a juicy secret...

===> Facebook turned hawt over the summer... like *really* hawt. And you're gonna wanna get his number!

That's right, Facebook's the OG ← AND this is coming from me, Jackie Barr, Instagram's #1 Fangirl!



For the record (yes, there *is* a record)...

I actually had to convince *myself* to get back to basics with Facebook, because I thought it was THE acid-washed 'mom jeans' of social media...

Well, look who's wearing those mama jeans now?!?!?

proudly raises hand

I know you're probably like, "ba-HAH Jackie! This doesn't sound right coming from you, girl! You been kidnapped by your twin sis?"

Nope - this is the real me, and I'm here to give you the rundown...

'cuz when I finally sat down, slapped on my horn-rimmed, *I'm-not-messing-around* specs AND swan-dived into the stats...

The results were crystal-LaCroix-clear.

I couldn't deny it ANYMORE – Facebook's *the* most effective platform for your business growth, because it's...

====> The largest social platform in the world #nobigdeal (for real, it's TWICE the size of Instagram with 2.2 billion monthly users as of August 2018). ====> Ro-to-the-bust with native **content that lives on forever** (unless *you choose* to delete your content) unlike Insta or Snapchat where your vids disappear forever after 24 measly hours.

====> **Focused on global expansion** (like hiiiiii, it already literally *owns* Insta! Taking over the world much, Zucks?).

That's why I've taken my tried and true approach to **exponential business growth** on Instagram AND redesigned it for the Facebook algorithm via....wait for it....



Hit the dance floor with me to find out how **consistent action** over just five days can make a HUGE difference in the engagement on your FB page.

In less than 10 minutes a day, you'll transform that poor li'l Facebook page into a raging party – disco ball, Twizzlers and all.

When you join me in this Challenge, you'll get a bunch o' goodies every day, including:

- Attention-grabbing, mad-lib style status update templates you can cut-and-paste into your FB page (take THAT writer's block!)
- + Fresh, **engagement-building photo ideas**, so you can show up every day without questioning yourself (you'll know what kind of pics will actually get 'likes' and 'shares')
- Gorgeous photos you can post each day, if you don't have the time or energy to style, shoot and edit scroll-stopping visuals on your own (these images are ALL YOURS – no credit needed)
- + A **private, pop-up Facebook community** where you can bounce around ideas and have your Qs, A-ed by moi

Imagine what could happen if you FINALLY had the **plan, copy & strategy** to help you plan your next dance moves on Facebook...

Your business could BLOW. UP (in the best way possible), like **Amber Gill**...

"Using the 'mad lib' style captions and prompts Jackie provides helped me share MORE of myself with the folks who followed me... allowing them to get to know ME better, the person behind the brand.

It didn't occur to me that folks didn't just want to hear information regarding optimal brain and gut health... they wanted to hear MY experience, MY journey and, well, ME!

Jackie's templates gave me the tools needed to open up and share glimpses into my journey... which allowed more true connections and improved my ability to serve the folks following me."

That's what I want for you, Buggaboo!

It's not a matter of *if* you'll get attention on Facebook — it's a matter of *when*.

The **FREE 5-Day Facebook Challenge** was created so you can make out with your Facebook Page and finally use the power of the platform, so it works *for* you...

Don't miss the opportunity to connect on the platform 2.2 billion people think of as *home*.



It's time to *"flip the track and bring the old school back"* – cuz Facebook does it like nobody does!

Grab those acid washed Mom jeans, y'all and cue the music...

∱√This is how we dooooo iiiiit ∳∕

See you in The Facebook Challenge!

Jackie B